



AdvoCat

FREQUENTLY ASKED QUESTIONS

1. What is the AdvoCat program?

It is a referral program that rewards current US based subscribers of OME's premium plans to earn rewards for referring their friends to OME.

The AdvoCat earns points for every successful referral (see Qn 3a) and these points are exchanged for USD credit into their OME account for future purchases and subscription payments

2. Who is eligible for the AdvoCat program?

Currently any OME subscriber (taken a paid premium plan) and a resident of the United States of America, and/or a student at a US based med school, is eligible for the AdvoCat program.

3. How do I earn points?

- a. For every referred friend who signs up at OnlineMedEd.org, or takes a paid premium subscription, you will be credited with points.

These points will be reflected on your AdvoCat widget when your friend registers/makes payment on onlinemeded.org with a username and password, it is verified that they are a new contact, and they have not cancelled during trial and qualifying period.

- b. These points will be reflected on your AdvoCat widget displayed under the User menu drop down.

4. How many points do I earn?

- a. Ever referral who is a new free sign- in earns you 5 points
- b. Every referral who is a new subscriber and takes a premium fixed term plan , earns

you 50 points

- c. Every referral who is a new subscriber and takes a premium annual plan, earns you 100 points

5. How do I claim my points/rewards?

- a. Every month, the accounts of AdvoCat members who have earned at least 25 points will be automatically credited
- b. Amounts credited will be displayed on your AdvoCat widget
- c. For 25 points, you will receive a \$5 credit. For 50 points, you will receive a \$10 credit. 100 points earns you \$ 20 credit
- d. Any points remaining in your account after the credits are issued will stay there until they expire and can be applied towards the next 25 point threshold.

6. What is a new sign-in?

Sign-in is the process where a visitor to the OnlineMedEd website answers a few required questions and registers their name, email, and password.

A new sign-in is an email, name, and password that does not exist in OnlineMedEd records and has never registered there before.

7. What is a new subscription?

A subscription is when an OnlineMedEd user pays for an annual, monthly, or other fixed-term plan.

A new subscription is when a new user buys a subscription for the first time.

A new subscriber is someone who isn't renewing an existing subscription or has no lapsed subscriptions with OnlineMedEd.

8. Do I have a choice of rewards/What are my AdvoCat rewards?

Currency the program rewards a credit to your AdvoCat account.

This credit can be applied against future purchases of subscriptions, at OME store or any other OME products of services, unless specified.

9. Can I exchange points for cash/gift voucher?

AdvoCat points are automatically redeemed for their value in OME Credit towards future purchases and cannot be exchanged for cash/gift voucher.

10. Why have my points not been credited?

Accrued points show up on your dashboard when your referred friend has completed a qualifying activity (for reference Q3)

If these points are not reflected on your AdvoCat widget, these are the possible reasons:

- a. Referred friend has not signed in and registered at our website
- b. Referred friend has not been validated as a new user sign-in (refer Q 6) or a new subscriber (refer Q 7)
- c. Referred friend has not completed payment for at least two months of premium plan subscription
- d. Referred friend has not completed the required trial period post payment for a premium annual subscription
- e. Referred friend cancelled their subscription during the trial period
- f. You are not a US resident or a student of a US based university

11. When do my points expire?

Points expire six months from their date of accrual. You can view the points that are up for expiration on your Dashboard on the AdvoCat widget, under the user dropdown menu.

12. Do I have to be an OME user to earn points and credits ?

AdvoCat program is exclusively for a select group of OME subscribers.

You must be a paying OME subscriber, resident of USA and /or a student at a US based med school to earn points and rewards.

13. (When) Does my \$ credit expire?

Once you have qualified for a credit to your OME account, the credit does not expire and is available for use against OME subscription, or any other OME products or services unless specified as long as you are an active subscriber.

14. Is the AdvoCat program available to all users?

Refer Q2

15. Why has my referred friend not been rewarded?

Your referred friend earns a reward when they sign up for a premium annual plan, have not cancelled the subscription within the trial period, and have stayed on the plan for at least 2 months.

If they have not earned a reward yet, it is because all or any of the above conditions have not yet been met.

16. Does my referred friend earn a reward?/What is my referred friend's reward?

Yes, your referred friend also earns a reward when they take up an annual premium plan.

They earn a gift or a gift voucher worth \$10. These gifts/gift vouchers vary as per OME discretion.

17. Can I request a gift voucher like my referred friend?

Gifts/gift vouchers are only available for qualifying referred friends.

As an AdvoCat you enjoy credits to your OME account corresponding to points earned.

These credits can be used for payment towards any OME products, services and subscriptions unless otherwise specified.