

## BENEFITS OF PERFORMANCE TRAVEL

Student travel can be transformative for young artists, impacting many of them well into their professional lives. At Brightspark Travel, we create inspiring opportunities for students to develop artistic and social skills while immersing themselves in a new destination or activity. Our expert Performance & Events team shared the key benefits students and directors gain from a performance tour – all while having tons of fun!

### CONFIDENCE BOOSTER

Taking a trip can be overwhelming, but student travel makes a positive impact by helping kids become more independent. When students go on a tour, they are responsible for themselves and their decisions. They have to make sure they get enough rest, eat well, and arrive on time to meet their group. Students also get their first taste of being independent, and they become more confident and self-sufficient while managing their schedule and coordinating with peers and chaperones in the group.

### A WORLD OF OPPORTUNITY

Travel broadens your students' world views as they experience other cultures and values from across the U.S. and around the world. Performance tours and events allow them to meet their peers, learn from them, and make new contacts that can last well into adulthood. They build strong bonds due to building on shared experiences. Whether your group is on a performance trip or at one of our signature events, students will know they're not alone, and that what they do has value.

### RAISE THE CURTAIN

Travel introduces your students to performance opportunities that may be otherwise unavailable in your hometown, where they can take the stage at iconic venues. On our trips, young performers can participate in clinics that allow them to receive feedback from a master artist in a comfortable environment. These opportunities not only help young artists grow, but they give students a glimpse of life as a professional performer.

### LEADER OF THE PACK

Directors and arts programs also reap the benefits of performance travel. Students form bonds with the director, the program, and each other. This strong comradery promotes student buy-in. As an added perk, travel makes your classes or clubs stand out. Planning regular performance tours and creating a consistent expectation of travel helps the program maintain enrollment and encourages growth. On the road, the group becomes the face of the department, school and community, making your band, orchestra, choir, drama club, or dance troupe local leaders.

