

FLEET WRAPS & GRAPHICS



"VMS displays a true professionalism and expertise. They played a pivotal role in the redesign of our fleet of over 60 service vans. VMS was also proactive in their approach to managing our vehicle graphics program, staying true to project time lines from proofing, production, and install."

Kenny Trusnik
Marketing Coordinator
Toyota Material Handling Ohio

Visual Marking Systems is the premier vehicle wrap installation and removal service provider in not only the Northeast Ohio area, but also around the United States. We offer a wide range of custom vehicle graphics, varying from single decals to complete vehicle graphics and are able to work with small cars to full size semi-trucks. Located in Twinsburg, Ohio our family of 115 employees strives to provide our customers with exceptional quality products and services.

VMS knows how important it is to get your company's name out there for everyone to know and with our fleet graphics and vehicle wraps; we can help you transform your fleet into a cost-effective marketing tool. Offering a wide range of custom graphics from single decals to full wraps on cars, trucks, buses and trailers, we have what you need to start turning heads.

From start to finish, we work with you step-by-step to successfully complete the vehicle graphic process. From design, prototyping and printing processes to installation and removal, VMS is your one-stop shop for all custom vehicle graphics you need.

Every day your company vehicle gets ample exposure to potential customers whether your fleet is a transportation company or a small professional service. Why not advertise your brand on your vehicles and start putting your fleet to work for you?

Did you know that 91% of people notice the words and pictures on fleet vehicles? Or that 75% of people develop a favorable impression of the company when fleet graphics are being used? This is the perfect opportunity to market your company by advertising your products or services, increasing your brand awareness and maximizing your sales!

Working with VMS, we can provide you with all of your graphic and installation needs. In order for us to make sure that you are getting the most out of your investment, we have a team of professionally trained installers who can handle the installation and removal of your graphics and wraps. VMS is a Professional Decal Applicators Alliance (PDAA) certified installation company delivering the highest quality assurance our industry has to offer.

PDAA is a national organization of installers that partner to perform installations nationwide. VMS's PDAA affiliation allows VMS to coordinate the installation of vehicle wraps on your entire fleet of vehicles regardless of where in the United States you are located.

If you are ready to put your marketing budget to good use, then fill out our contact form and receive a free quote!

For more information visit our website at www.vmsinc.com or contact us at 1-800-321-1496.



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vmsinc.com | Fleet Graphics & Vehicle Wraps

Making Vehicle Wraps & Graphics

Vehicle Survey

A survey will be conducted to record the details of your vehicle, such as the year, make, and model. Detailed pictures of the vehicle will also be taken during at this point.

Estimate

After the vehicle survey, we create an initial design layout to determine the amount of material required to wrap your vehicle. Your estimate is based off of this layout.

Design

Professional vehicle graphics begin with a good design and a designer who will work with you to make sure the design they create accomplishes your goals. A VMS designer will determine a design concept with you before beginning the design process.

Art Approval

An Art-for-Approval sheet will be sent to you digitally. This sheet contains designs for finalization and materials. Once you approve the design, production will begin.

Press Proof

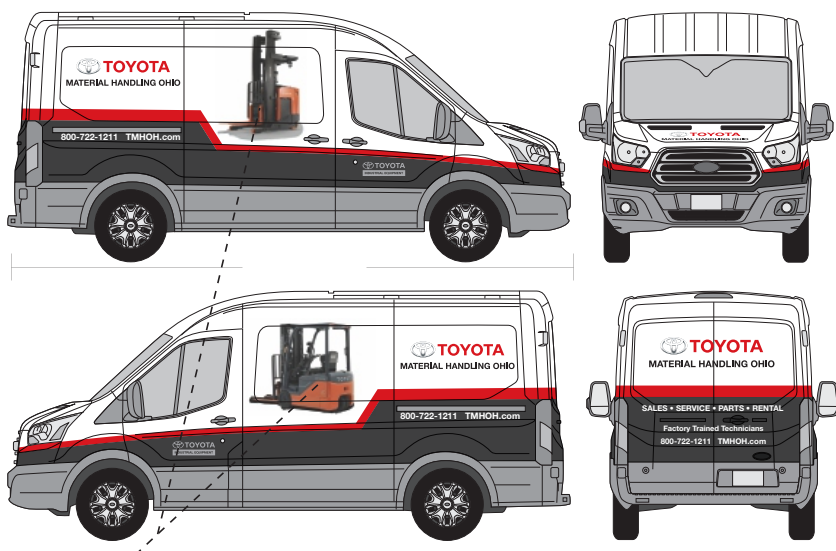
The first step of production is a press proof. This is a sample of colors and graphics that is printed using the same printer and material as your final graphics or wraps.

Installation

If VMS is managing the installation of your graphics or wrap then an installation time will be scheduled at the time your order is entered. VMS has access to a nationwide network of vehicle wrap installers usable by businesses with vehicles in multiple locations.

Finished Product

VMS's professionally trained team of installers will complete the vehicle wrap process and will provide you with warranty and vehicle wrap care information.



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