

About VMS

For over 50 years VMS has been a leader in the custom graphic design services and printing industry, producing pressure sensitive labels, prime and roll labels, decals, nameplates, overlays, four-color process labels, embossed keypads, static cling, displays, and much more. Experts at designing high impact product identification, we are in business to help companies gain a significant edge with innovative markings. We consider excellent designs as those which visually convey quality, value, function and beauty.

VISUAL MARKING SYSTEMS

High Performance Printer to America's Hardest Working Companies

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# Outlabel

Prime and roll labels that set your products apart

**VISUAL MARKING SYSTEMS – PRIME & ROLL LABELS**



# PRIME & ROLL LABELS

Prime and Roll Labels that set your products apart

**VMS can fulfill all of your industrial prime and roll label needs. VMS's advanced roll label technology means a higher quality product and reduced costs.**

VMS manufactures many types of prime and roll labels including:

- Industrial Applications
- Safety, Caution and Warning Labels
- Bar Codes and Variable Data Labels
- Informational and Instructional Labels
- Brand Identification Labels

**With more than 50 years of experience we will work through the details of your project with you including recommendations about the appropriate materials, appropriate sizes, optimal layout, and even the design aesthetics. Visit [www.vmsinc.com](http://www.vmsinc.com) for more information or to contact a VMS sales representative.**



## Quality

**At VMS, we take several measures to ensure that the quality of our products enhances the quality of your products. A few examples include:**

**ISO 9001:2008** – VMS is a certified ISO 9001:2008 manufacturing facility.

**UL / CSA** – VMS follows the UL Recognized and CSA Certified standards when required by our customers.

**PPAP / First Article Inspection** – VMS offers PPAP (Product Part Approval Process) and First Article Inspection to ensure a high quality finished product to our customers.

**ANSI** – VMS serves on the AEM (Association of Equipment Manufacturers) board and is up-to-date on all ANSI Standards. This also allows us to create certified products under the ANSI Z535.4 standards.

**REACH & RoHs** – VMS uses components that are REACH and RoHs compliant.

REACH is short for Registration, Evaluation, Authorization and Restriction of Chemicals and requires that the chemicals used in the manufacturing of a product up and down the supply chain, as well as those chemicals that a product contains are communicated. This ensures manufacturers and customers are aware of information relating to the health and safety of the product.

RoHs stands for the Restriction of Hazardous Substances Directive and is the directive pertaining to the use of certain hazardous substances in electrical and electronic equipment.



## Why choose VMS for Your Prime & Roll Labels?

- Advanced liquid inks can be matched to the Pantone® Matching System
- Invisible UV Red ink can be used for security applications on Prime and Roll Labels
- Variable data can be printed on Prime and Roll Labels
- Shorter runs are possible meaning lower minimum order requirements
- Available Blank Labels and Finishing Services

## VMS & Sustainability

**VMS achieved certification from the Sustainable Green Printing Partnership in April of 2012. SGP sets sustainability standards for the printing industry to help companies reduce their impact on the environment in a meaningful, measurable way.**

## Inventory Management

**Stocking months of inventory on your shelves may not be ideal for your business. That is why VMS offers a variety of vendor managed fulfillment programs to meet your unique requirements.**

- Customer specific systems
- Just-In-Time / Kanban
- Min-Max inventory systems
- Contract order release programs
- On-site inventory management
- Electronic Data Interchange (EDI)



## A Printing Partner

VMS partners with our customers to fulfill all of their printing needs. VMS provides everything from graphic design assistance and materials selection advice to printing process and cost savings recommendations. With decades of experience no job is too big or too complicated for VMS.