

## About VMS

For over 50 years VMS has been a leader in the custom graphic design services and printing industry, producing pressure sensitive labels, prime and roll labels, decals, nameplates, overlays, four-color process labels, embossed keypads, static cling, displays, and much more. Experts at designing high impact product identification, we are in business to help companies gain a significant edge with innovative markings. We consider excellent designs as those which visually convey quality, value, function and beauty.

## VISUAL MARKING SYSTEMS

High Performance Printer to America's  
Hardest Working Companies

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## Outshine

Vehicle graphics that outshine everything else on the road.  
VISUAL MARKING SYSTEMS Vehicle Graphics



# CUSTOM VEHICLE WRAPS & GRAPHICS

Promote your business and turn heads with custom vehicle graphics and wraps



The Spread Food Truck Wrap

VMS offers a wide range of custom vehicle graphics and wraps varying from single decals to full wraps on cars, trucks and trailers. As your one-stop custom vehicle graphics shop, VMS will handle every step of the vehicle graphics process from design and manufacturing to installation and removal.

## Vehicle Graphics and Wraps are a Great Way to:

- Identify Your Company Instantly
- Advertise Your Products or Services
- Heighten Your Business's Brand Awareness
- Maximize Your Business's Sales



The Atrium at Anna Maria Shuttle Bus Wrap

## What it Takes to Make Vehicle Graphics & Wraps

- 1 Vehicle Survey**  
A vehicle survey will be conducted, and details will be recorded such as the year, make and model of the vehicle. Detailed pictures of the vehicle will also be taken during the vehicle survey.
- 2 Estimate**  
An estimate will be determined after the vehicle survey and initial design layout is created.
- 3 Design**  
A VMS designer will discuss a design concept with you and will begin the design process.  
  
\*Professional vehicle graphics and wraps begin with a good design and a designer who will work with you to make sure the design they create accomplishes your goals.
- 4 Art Approval**  
An Art-for-Approval will be sent to you. Once you approve the design, production will begin.
- 5 Press Proof**  
After your art is approved you will receive a press proof. The press proof will be printed using the same printer and material as your final graphics or wraps.
- 6 Installation**  
If VMS is managing the installation of your graphics or wrap then an installation time will be scheduled at the time your order is entered.  
\*For businesses with vehicles in multiple locations, VMS has access to a nationwide network of vehicle wrap installers.
- 7 Finished Product**  
VMS's professionally trained team of installers will complete the vehicle wrap process and will provide you with warranty and vehicle wrap care information.



The entire experience of working with VMS was phenomenal. From the beginning discussion of design layout to the completed proof was excellent. Communication from VMS was wonderful; I was kept informed of the entire process. VMS picked up my company van, printed the graphics, applied the wrap, and delivered my finished product the next day. I would recommend VMS to anyone in need of fleet graphics and would use their services again and again. Thank you!

**Del Stevens**  
Owner of Del's Catering



**PDAA**  
MASTER CERTIFIED INSTALLERS



## Installation & Removal

To make sure you get the most out of your investment in vehicle graphics and wraps VMS has a team of professionally trained installers who can handle the installation and removal of your vehicle graphics and wraps.

VMS is a Professional Decal Applicators Alliance (PDAA) certified installation company delivering the highest quality assurance our industry has to offer. PDAA is a national organization of installers that partner to perform installations nationwide.

VMS's PDAA affiliation allows VMS to coordinate the installation of vehicle wraps on your entire fleet of vehicles regardless of where in the United States they are located.

For more information about PDAA visit the Specialty Graphic Imaging Association at [www.sgia.org](http://www.sgia.org).

## Why Wrap Your Vehicle?

According to a survey by the American Trucking Association:

- 91%** of potential customers notice the words and pictures on vehicle graphics and wraps
- 75%** of potential customers develop a first impression of a business's vehicle graphics and wraps
- 29%** of potential customers base buying decisions on the impressions gained from the vehicle graphics and wraps a business uses