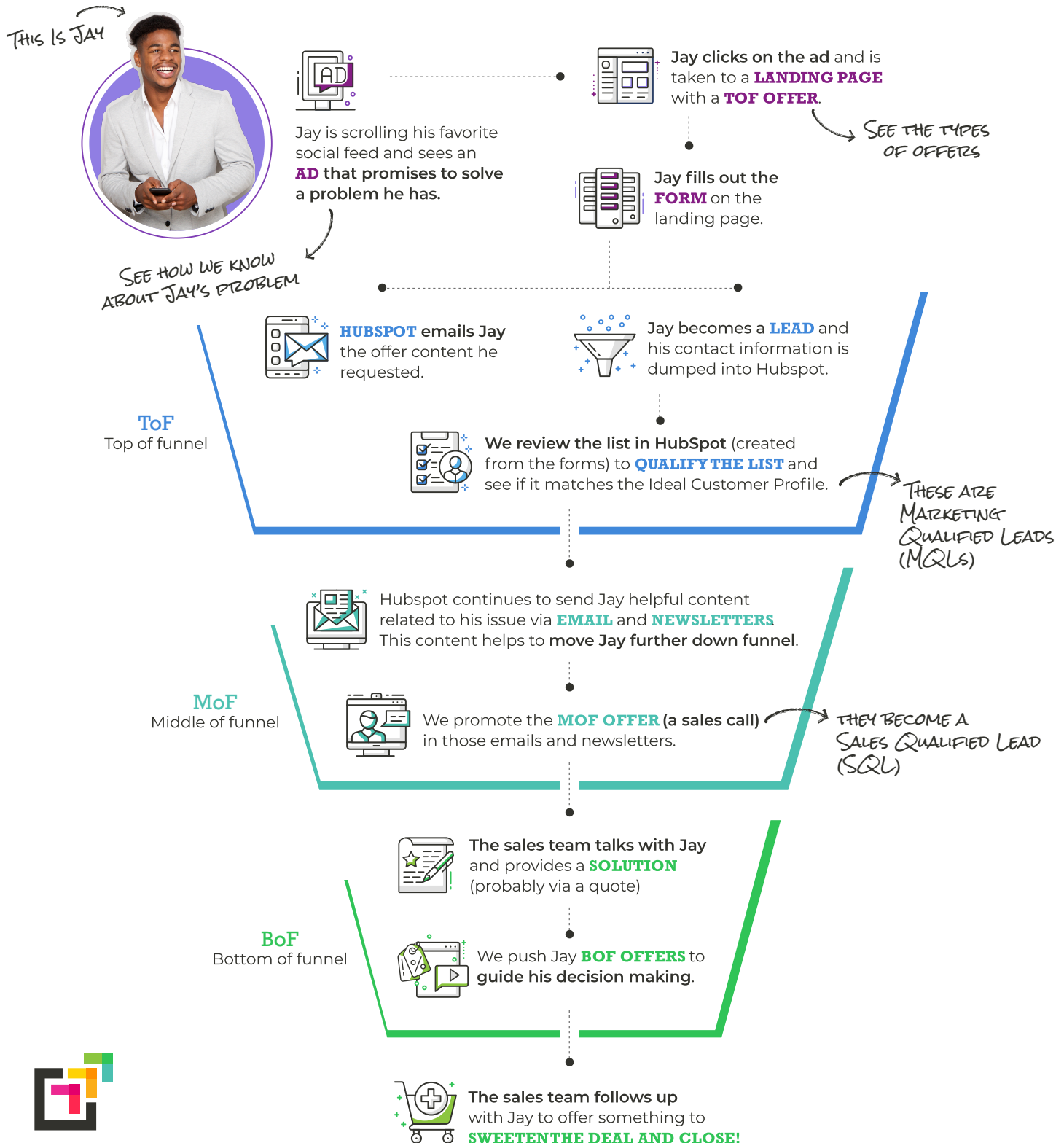


How will my campaign work?

We hear it a lot, and we get it — Inbound Marketing can be complicated. Many working components tied in with the right strategy are what lead to great results, but man, it can make your head hurt. Hopefully this will help simplify things.



How do we know what Jay's problem is?

The key to a successful inbound strategy is really understanding what is keeping your prospects up at night. This is why we always start with a solid foundation of research that helps us uncover exactly what problem Jay has, and how he goes about finding a solution to his problem. This information coupled with the right message, killer creative and getting in front of Jay at just the right time, all lead to amazing results.



Messaging workshop

We collaborate with key members of your team to uncover what they have experienced with customers and prospects.



Persona research

We interview your customers and prospects to discover what matters to them, and then overlay that with market research.



Competitive audit

We assess what the brands you are up against are talking about most.



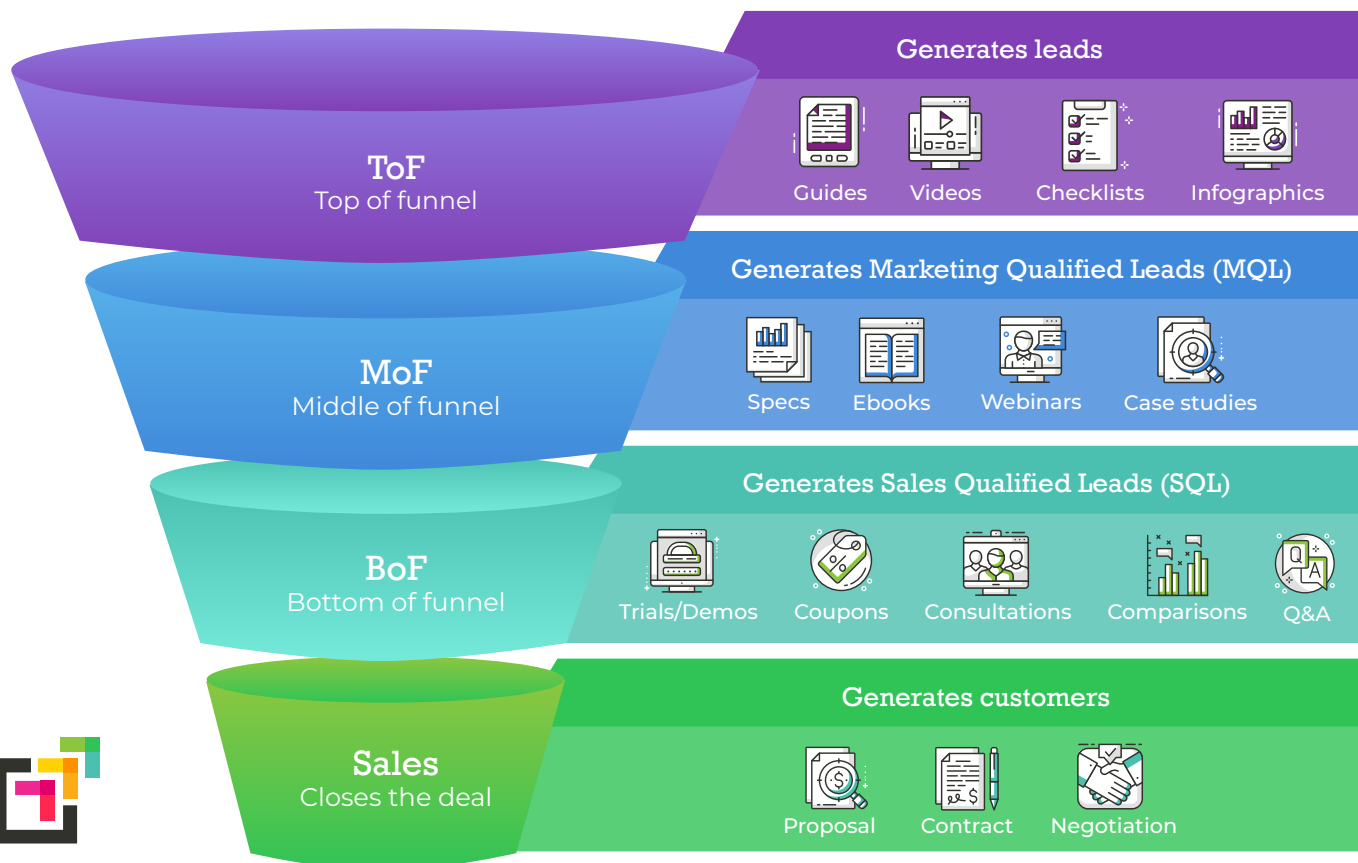
Content discovery

We research what information prospects are looking for most often.

What makes a great offer?

Prospects are looking for information to help them solve their problem — if can offer what they are looking for, they are willing to trade their contact info for that piece of information, or content.

Different types of content work better at different stages within the sales funnel.





PeerSalesAgency.com

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About Peer.

We're a multi-disciplinary, highly motivated team of salespeople, marketers, advertisers, writers, and designers wholly **focused on helping small businesses grow their revenue.**

Now, it's important to understand we're **not your typical marketing agency.** In fact, we believe we're the first of our kind. We're actually a sales agency that uses marketing to help our clients close more deals. To us, the sales process is magical, and it's the driving force behind everything we do.

It starts with a **simple but holistic approach.** We get to know you, your business, your customers, competitors, and even employees. This approach infuses our solutions with a strategic purpose, which, in turn, **delivers you impactful and quantifiable results month after month.** In other words, we'll give you everything you need to **shatter the expectations of your clients and the hearts of your competition.**

So drop us a line. **We want to be more than just your agency.** We want to be a partner, colleague, confidant, **peer.**

We're ready. Are you?

200% growth in 6 months

"Changed everything for us! We called Peer to help us refine our marketing strategy, but they ended up playing a key role with marketing, sales, ops, and overall financial reporting. It's like we added a hands-on board member. So glad we pulled the trigger."

Brian Huddleston, Head of Sales



Finally, an agency who understands SaaS

"The traditional agency model of brand first, sales second doesn't meet the needs of our business. We chose Peer because it was very obvious they understand SaaS and how 'buyers' today think."

Steve Duggar, Co-founder

