



# Why and How to Implement Privacy and Surveillance Information Literacy into Your Institution When It's Not Part of Your Job Description

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# Agenda

- Who am I?
- Why should privacy and surveillance become a focus of a librarian's duties?
- Library Bill of Rights
- Beyond FERPA Basics
- How to learn about privacy and surveillance?
- Privacy Information Literacy Chart
- How to implement such inclusion in institutions?
- How I have implemented privacy/surveillance at my institution?



## Who am I?

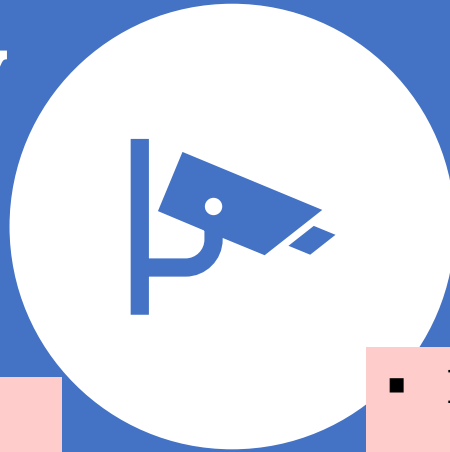
- Marisol Moreno Ortiz
- Reference and Instruction Librarian
- 1.5+ years working on privacy and surveillance

## Privacy Areas of Interest

- Anti-Doxxing
- Anti-Surveillance
- Digital Privacy
- Legal Issues Around Privacy
- Physical Privacy
- Privacy Education
- Privacy in Academic Libraries
- Privacy Software/Tools
- Social Justice and Privacy

**Goal: Individual & Community Empowerment**

# Why should privacy become a focus of a



# and surveillance librarian's duties?

- Libraries provide a space for patrons to come and practice their right to freedom of inquiry.
- The internet is not going anywhere.
  - Learning tools are used more and more.
    - Learning Management Systems, Canvas etc. Proctoring Software.
    - Faculty need guidance on privacy policies.
- Ebooks are increasing in instruction use.
  - OER's
- Patriot Act Section 215

- Fulfill equity and social justice goals.
  - Library
  - Institution
- Code of Ethics
  - Equitable access, politics, service, and resources (American Library Association, 2021).
  - Protectors of privacy and confidentiality (American Library Association, 2021).
  - "We affirm the inherent dignity and rights of every person" (American Library Association, 2021).
- Part of the articles of the Library Bill of Rights.
- Can't rely on FERPA to protect student privacy.

# Library Bill of Rights

## Article

“VII. All people, regardless of origin, age, background, or views, possess a right to privacy and confidentiality in their library use. Libraries should advocate for, educate about, and protect people’s privacy, safeguarding all library use data, including personally identifiable information” (American Library Association, 2019)

# Beyond FERPA Basics

- Doesn't protect everything!
  - Only student education records are protected.
  - Only applies to schools that receive funds from the U.S Department of Education.
  - Any school official can access student information without student permission.
  - Personal identifiable information that is designated as information for directories by institutions can be shared and accessed by the public.
  - Student information heard is not protected by FERPA.
- It is important to understand how to handle student information in a secure manner.

(Student Privacy Policy Office, 2020)

# How to learn about privacy and surveillance?

## Organizations

- Library Freedom Project (LFP)
- Electronic Frontier Foundation (EFF)
- Online digital guides
  - Data detox kit

## Literature

- Articles
- OER Books

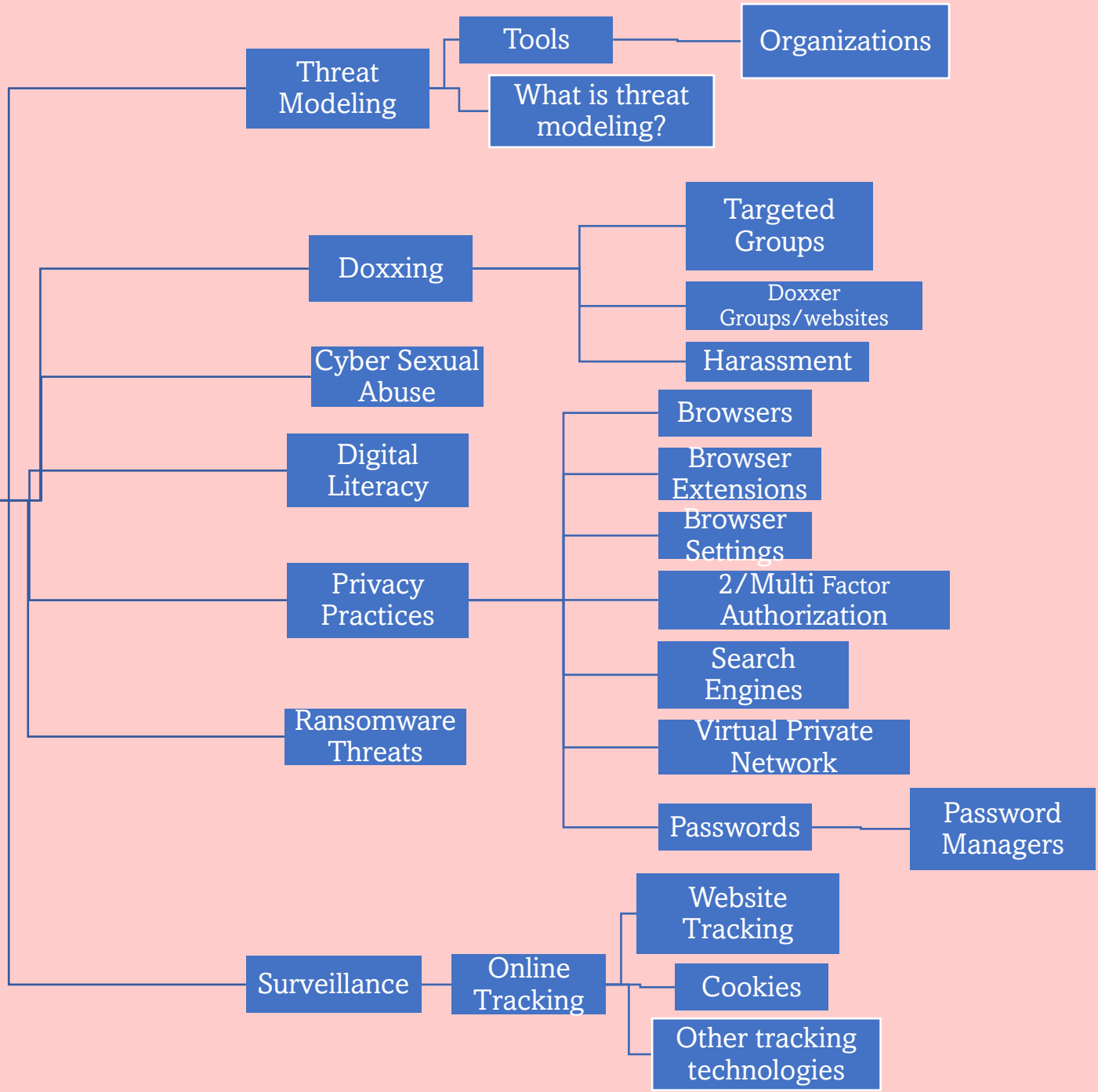
## Privacy/cybersecurity free courses

- [Cybersecurity Basics](#) (edx.org)
- [Learn Cybersecurity for Free](#) (Flatiron School)

## Professional development opportunities

- Conferences
- Webinars

# Privacy Information Literacy





# How to implement such inclusion in institutions?

## Partnerships/Collaboration

- Inside Institution
  - Cybersecurity
  - Counseling Services
  - IT
  - Computer Science
- Outside Institution
  - Find your people! 😊
    - Organizations

## Learning Management Systems

- Canvas

## Workshops

- Student
- Faculty
  - Online/ongoing/flexible pace

## Get Creative

- Department Meetings
  - Liaison Areas
- Blogs
- Institution Newspaper
- Tenure Plan

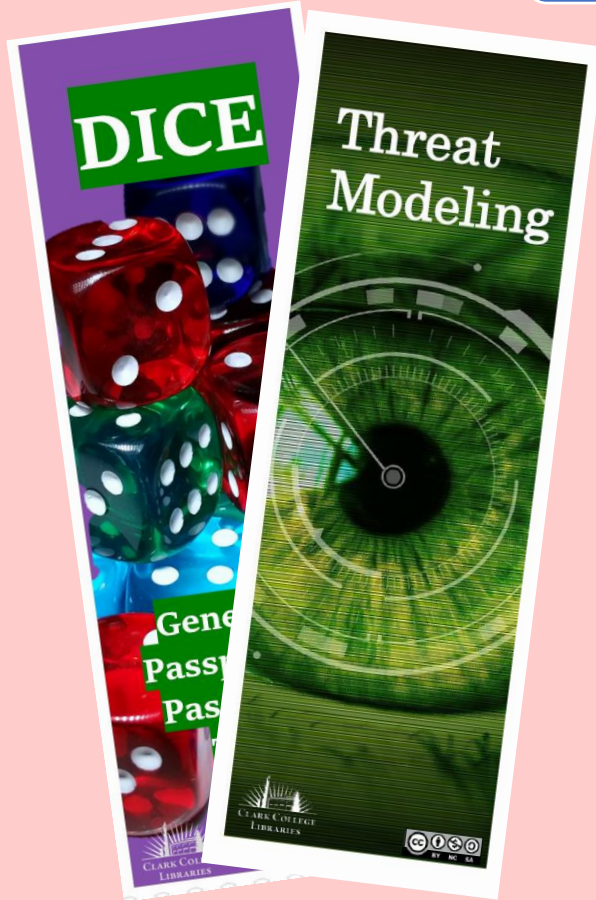
# My Path at My Library

## Got Creative/Creatively Fun

- Tenure Plan
  - Before acceptance of current position.
    - LFI
  - Acceptance of current position.
- Professional Development Weekly Emails
  - Include webinars, readings, videos, on privacy, data, library, and related topics.
- Department meetings
  - Choose readings that deal with privacy, libraries, etc.
- Blogs
  - Cybersecurity Week
    - Included books on privacy and cybersecurity in library catalog.
- Workshops
  - Student
    - Protecting Personal Data and Security Online
  - Faculty
    - Online/ongoing/flexible pace
    - Protecting Student Privacy:  
Introduction to Resource Canvas Shell
- Collection Development: More Privacy Books Please
  - Reached out to Cybersecurity Degree Faculty.
- Continued participation in LFI.

# My Path at My Library

Got Creative/Creatively Fun



# Remember

- Don't try to read everything on privacy.
  - There is just too much.
- Take small steps!
  - Read the Library Bill of Rights.
  - A small article.
  - Talk to your colleagues.
- Be prepared to feel like an imposter.

# Resources

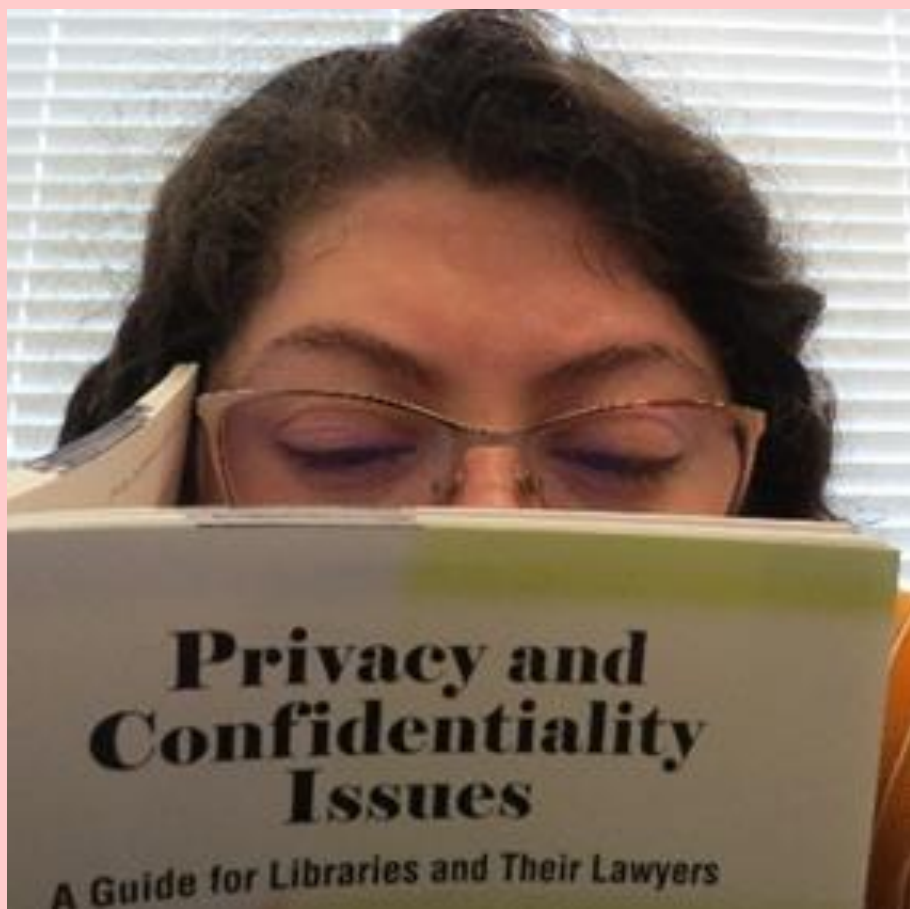
- [A DIY Guide to Feminist Cybersecurity](#)
- [Choose Privacy Every Day](#)
- [Data Detox Kit](#)
- [Defend Our Movements Digital Self-Defense Knowledgebase](#)
- [Electronic Privacy Information Center Guide to Practical Privacy Tools](#)
- [Electronic Frontier Foundation: Privacy](#)
- [Family Educational Rights and Privacy Act \(FERPA\)](#)
- [FERPA 101: For Colleges & Universities](#) (short course)
- [Protecting Student Privacy Guidance Documents](#) (US Department of Education)
- [Library Freedom Project](#)
- [Library Privacy Checklists](#)
- [National Cybersecurity Alliance Resource Library](#)
- [Surveillance Self-Defense](#)
- [A Parent Guide to the Family Educational Rights and Privacy Act \(FERPA\)](#) (U.S. Department of Education)

# References

American Library Association. (2019, January 29). Library Bill of Rights. <http://www.ala.org/advocacy/intfreedom/librarybill>

American Library Association. (2021, June 29). Professional Ethics. <https://www.ala.org/tools/ethics>

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**Questions?**