




Ready For my

CLOSE UP

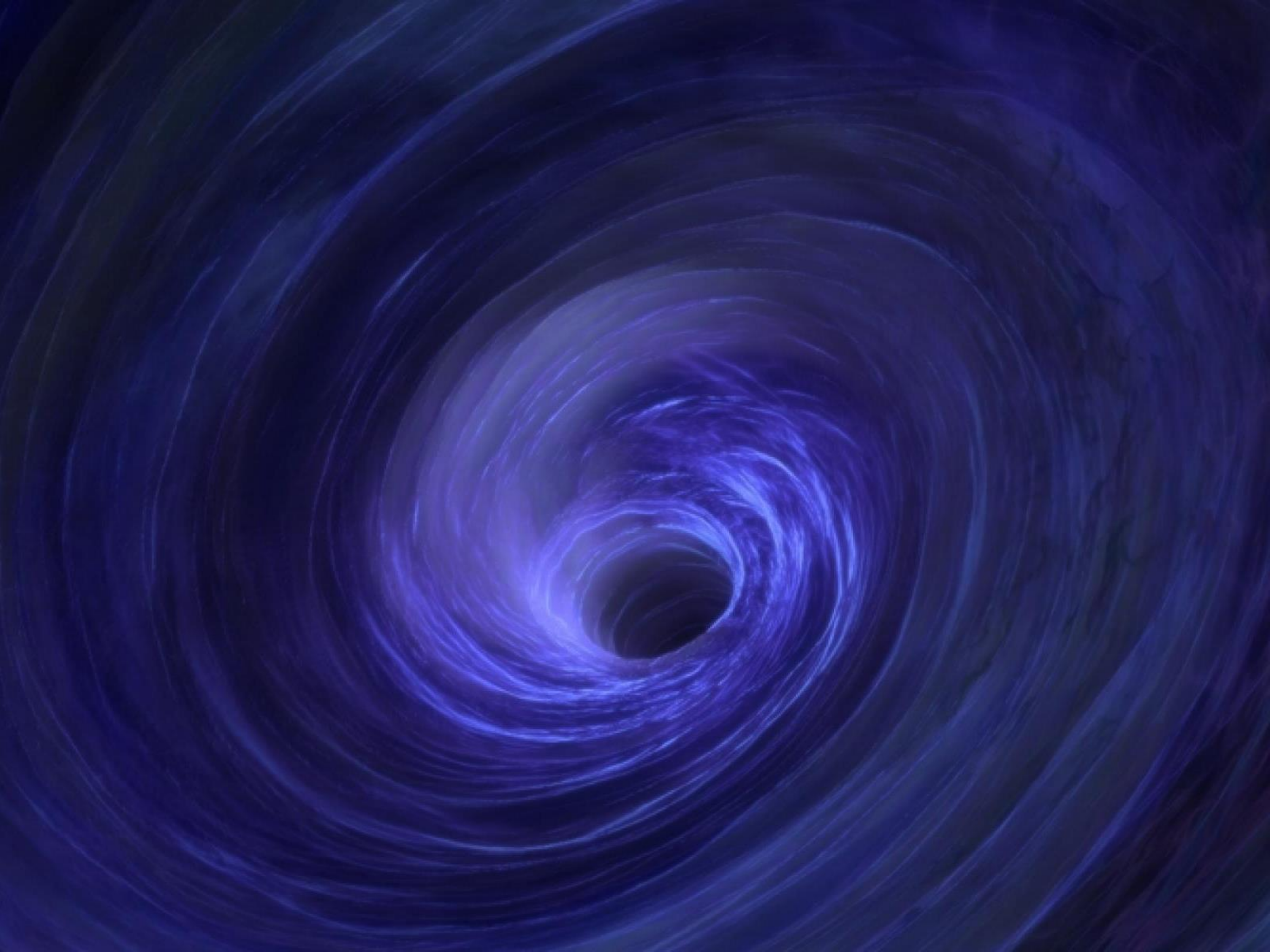
About Me

Tiffini Travis, CSU Long Beach
tiffini.travis@csulb.edu

*Two Chihuahuas, Two Cats, One
Gardener, One Fiancé and a pool guy*



Oil Rig!







The Look.

Invest in your
tools and practice



Start

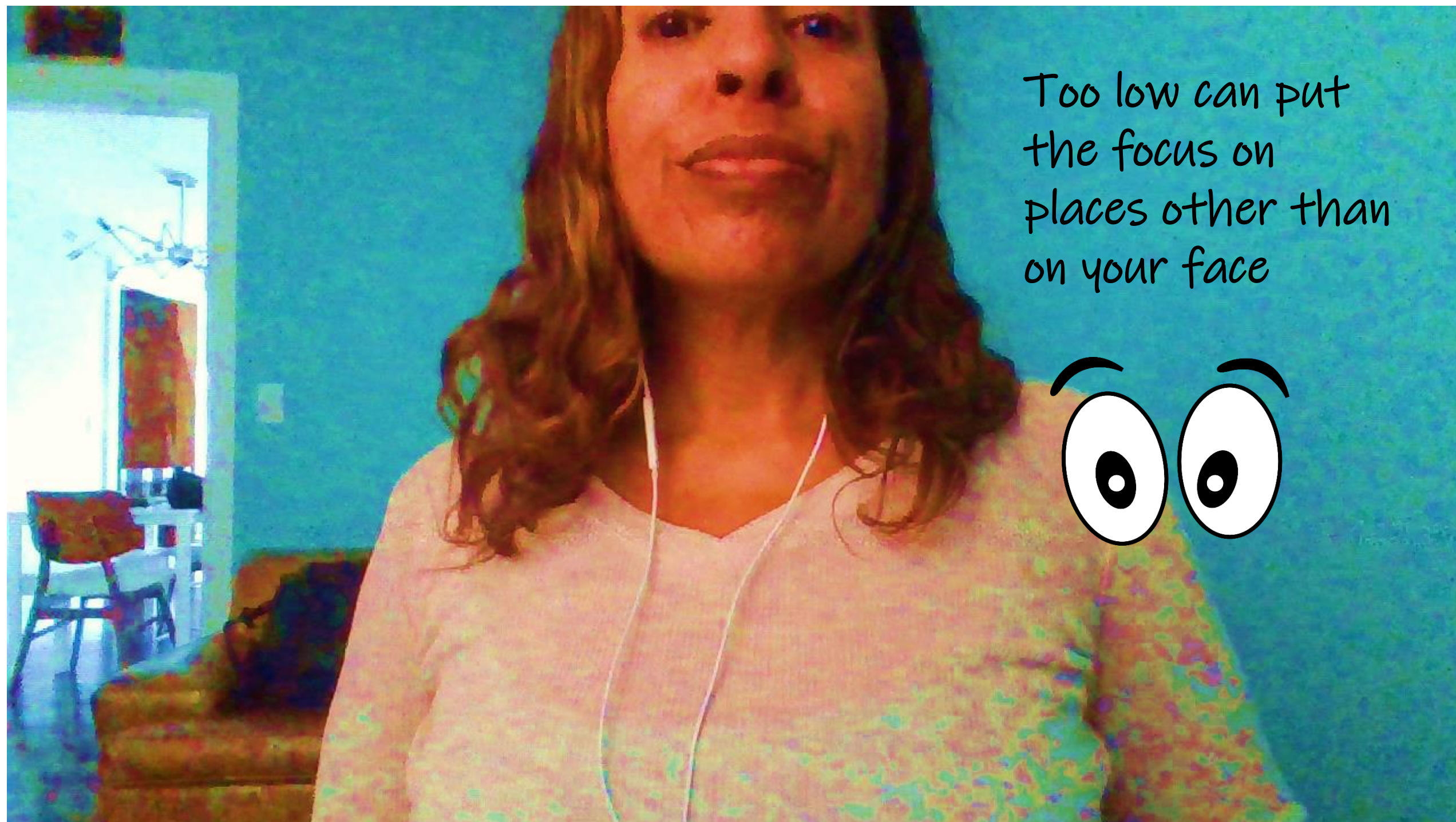
with the
basics.



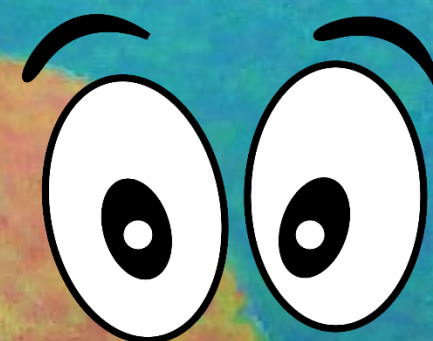
Lights,
Camera,
Content.



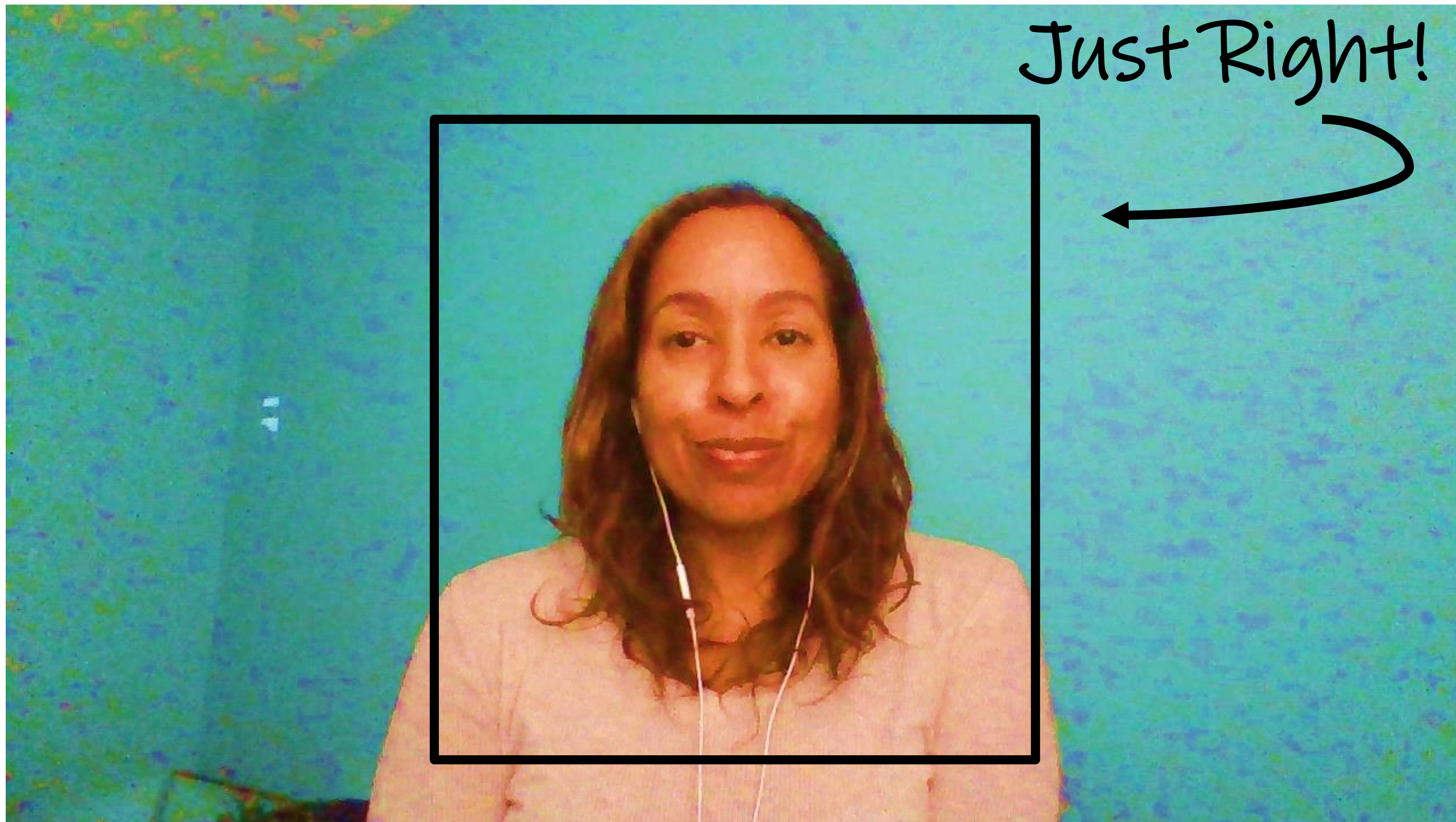
Camera Placement



Too low can put
the focus on
places other than
on your face



Camera Placement



Camera Placement

Camera Placement.

*You are not
Khaleesi*



Position your camera so you aren't looking up or down. **Check** to see what your viewers can see.

*Test with a
webinar buddy*




No one should think
I am hiding my
identity



Lighting

Lighting.

You are not a
whistleblower



TEST your lighting in as many settings as possible. **Experiment** with light sources. **Invest** in lighting designed for recording.




Like podcasters and
influencers



Sound.

Don't sound like
you are in a wind
tunnel

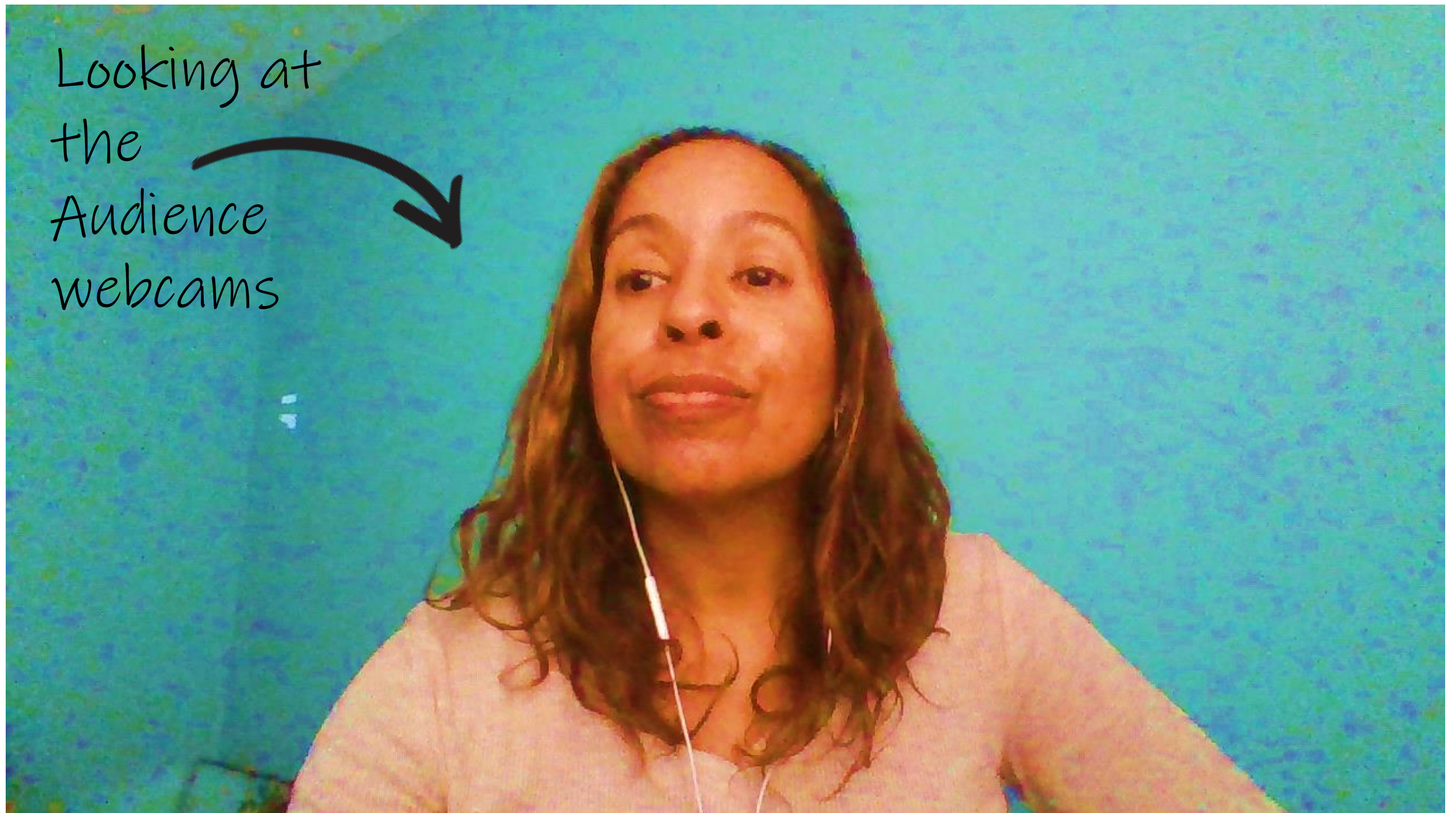


Invest in a microphone that is made for recording. Using a pop filter will enhance **clarity** and cut down on background noise.



You are not
Darth Vader





FOCUS



FOCUS

about:blank


00:00:00

Resume

Reset

Slide 2

What's the difference between explainer videos and what we do now?




Educational

Too Long

Too Static

Too product specific

Info Overload



Explainer


Short

Dynamic

Flexible

To the Point

What's the difference between explainer videos and what we do now?



Educational

Too Long


Too Static

Too product specific


Info Overload

What is it?


Explainer videos




Learning objects



Infomercial



Microlearning




Point of Need

AUDIENCE TOOLS

SPEAKER NOTES

Slide 2 of 23



Notes are now up here!

FOCUS

Focus.

Directly under
your webcam



Move your zoom screen to where you are looking. Use your **keyboard** to navigate slides. **Use** presentation software that shows presenter notes.




Google Slides or Prezi




Tics.

UM, AH, YOU
KNOW, LIKE



Vocal and physical tics can follow you into your online presentations.

Breathe slowly. **Relax** your body.



Tapping, pointing at
the screen,
gesticulation



Presentation



Engagement

Content.

Presentation
Tools



Explore new ways to create engaging content. Keep your **Audience** in mind. **Create** multiple alternatives for your participants.

Interactivity



Accessibility





Distraction.

This is the look of a
potato resigned to its
fate



"I just kind of **GAVE UP** and stayed as a
potato for the rest of the call."





Distractions.

This helps put you
at ease as well as
your audience



Announce the possibility of interruption
at the start of your presentation. Pets:
Comfort your animals. Kids: **Bribe** your
children.



Treats, comfy lounge
areas, toys, intense play
before presentation, a
quiet place

Kidding!
Incorporate or
plan naptime or
quiet study

Technical
Difficulties



PLEASE

STAND BY



SHIFT happens



Are you
Ready?



QUESTIONS?



NEXT EPISODE

YOUTUBE IS YOUR FRIEND

[PowerPoint School](#)

WEBSITES

[Zoom Presentation Tips](#)

[Brian Fanzo - Presentation Gear](#)

[Tips for Online Presentations \(Leapica\)](#)

TOOLS

[Vyond](#)

[Piktochart](#)

[Haikudeck](#)

[Slideshare](#)

[Prezi](#)



Supreme