

Price Transparency that Builds Market Share

Rising patient financial responsibility has intensified demand for visibility into care costs

1 in 4

Americans say medical costs are their biggest concern ¹

31%

of patients have or will adjust spending on medical visits due to COVID-19 ²

43%

of working-age adults are inadequately insured ³

91%

of consumers think providers should be required to publicly disclose care costs ⁴

82%

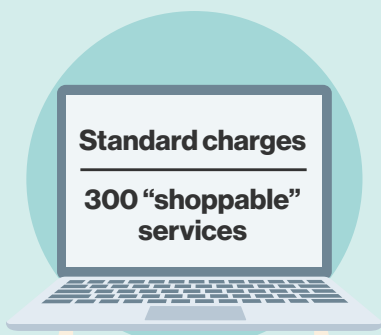
of consumers believe price transparency will lead to lower costs, increased competition and better service ⁵



To be successful, hospitals must address both federal requirements and patient financial needs

Federal law requires publishing online information

Patients demand an informative digital experience



Discounted cash prices

Out-of-pocket costs

Max & min negotiated charges

Payer-specific negotiated charges

What are my out-of-pocket costs?

How will I pay for this?

What am I getting for my money?

Where should I go for medical care?

Hospitals with cost estimation technology are exempt from publishing "shoppable" services information

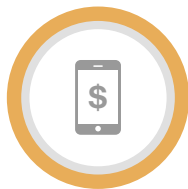
R1's comprehensive patient experience platform facilitates compliance – and gives patients what they've been wanting



Simplified pricing information online



Cost estimates at self-scheduling



Contactless financial counseling



Multiple payment options

There's a better solution than posting your chargemaster

Leverage price transparency to increase patient engagement, improve your reputation and build market share. Read our whitepaper, [Winning at Consumerism After the COVID-19 Crisis](#), or [contact us](#) to learn more.



R1 RCM is a leading provider of technology-enabled RCM services which transform and solve revenue cycle performance challenges across hospitals, health systems and group physician practices. R1's proven and scalable operating models seamlessly complement a healthcare organization's infrastructure, quickly driving sustainable improvements to net patient revenue and cash flows while reducing operating costs and enhancing the patient experience.

Learn more at r1rcm.com or contact us contact@r1rcm.com.

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