

December 26, 2016

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Dear Sirs,

**Sub: Press Release**

Please find enclosed a press release, titled “**UAE-based business conglomerate, Western International Group integrates group-wide HR operations with Ramco**”, which is being released to the press from our end.

We request you to kindly take the above on record.

Thanking you,

Yours faithfully  
For **RAMCO SYSTEMS LIMITED**



**R RAVI KULA CHANDRAN**  
**CHIEF FINANCIAL OFFICER**

Encl: As above

## UAE-based business conglomerate, Western International Group integrates group-wide HR operations with Ramco

Parent company of prominent brands NESTO & GEEPAS chooses Ramco HCM & Global Payroll to unify HR operations of its 10,000+ employees across 10 countries

Dubai, UAE/ Chennai, India – December 26, 2016 – Multifaceted holding group, [Western International Group](#) today announced that it has chosen [Ramco Systems](#)' full suite [Human Capital Management](#) solution, to digitize its HR and payroll operations.

Dubai-headquartered Western International, which owns and manages electronics, household products, fashion, retail and e-commerce businesses, among others, will roll out Ramco's software for over 10,000 personnel, across 10 countries, including all of GCC, India, China and Thailand.

Employees from various brands under Western International Group, including – GEEPAS, NESTO, ROYALFORD, OLSENMARK, YOUNGLIFE, BABYPLUS, PARAJOHNS and CLARKFORD will now get a seamless HR experience, group-wide.

This is a massive transformation from a legacy HR system to a completely mobile solution which will integrate Core HR, Recruitment, Talent Management, Performance Management, Employee Self-Service and Time & Attendance, along with Payroll.

**K.P Basheer, Chairman, Western International Group**, said, "Western International has always envisioned to evolve into a global conglomerate with focus on technology and innovation. Ramco's end-to-end HR solution will help us bring our multiple businesses spread across geographies under a unified umbrella. With Ramco HCM, we will be able to improve efficiency across HR & Talent Management functionalities of our diversified business holdings, standardize internal processes and give our associates a simple and mobile-driven HR experience."

**Virender Aggarwal, CEO, Ramco Systems**, said, "With intuitive features like Chatbots and Mobility, Ramco HCM integrated with Global Payroll has been witnessing great uptake across markets. Our win at Western International cements our record of transforming multi-disciplinary businesses in the UAE, and also speaks to the universal application of our HR solutions. This win further strengthens our presence in the region and reaffirms Ramco as a trusted HR software brand."

Trusted by 400+ global customers, [Ramco HCM & Global Payroll](#) with Time & Attendance is compliant with statutory and taxes across 35+ countries and has partnerships to cover Payroll for 108 countries, globally. Recognized as an [Achiever in Everest Group's Multi-Country Payroll Assessment](#), Ramco HCM with built-in Mobility and Intuitive user experience continues to add on an average two new customers a week in 2016. With a comprehensive coverage of APAC, Middle East and Australia, Ramco Global Payroll covers countries such as Hong Kong, Philippines, Thailand, Indonesia, Singapore, Malaysia, Vietnam, China, India among others in APAC; all of GCC and Egypt, Nigeria, Ghana, Sudan, Republic of S. Africa, in Middle East-Africa; Australia, New Zealand, United States and UK.

### **About Western International Group:**

Western International Group is a multifaceted holding group comprising of several verticals and businesses that spread over more than half the world. WIG owns and Manages several brands of repute across several industries and have been, in a span of 30 years, able to build a strong presence in the market.

The Group is a diversified business conglomerate, which owns and manages several reputed brands under their belt like super brand award winning consumer electronics brand GEEPAS, NESTO (Retail Chain with several Hypermarkets and Department stores in the region), ROYALFORD (Household Products), YOUNGLIFE (Garments & Innerwear), PARAJOHNS (Luggage and travel accessories), BABYPLUS, BRANDZONE (Fashion and Household Retailer), and Guinness award winning GEEPAS PROPERTIES (Real Estate Projects).

The organization currently employs close to 10000 employees from 15 different nationalities spread across 10 countries. Western International is known for facilitating great learning environment for employees through its continuous focus on improving business processes through latest technological innovations.

**About Ramco Systems:**

Ramco is a fast growing enterprise software player disrupting the market with its multi-tenanted cloud and mobile-based enterprise software in the area of HCM and Global Payroll, ERP and M&E MRO for Aviation. Part of the USD 1 billion Ramco Group, Ramco Systems focuses on Innovation and Culture to differentiate itself in the marketplace. On Innovation front, Ramco has been focusing on moving towards Cognitive and Robotic ERP with features such as **Chatbots** – which allows users to complete transaction using natural conversations; **Mail It** – transact with the application by just sending an email; **HUB It** - a one screen does it all concept built to address all activities of a user; **Thumb It** – mobility where the system presents users with option to choose rather than type values and **Prompt It** – a cognitive ability which will let the system complete the transaction and prompts the user for approval.

With 1600+ employees spread across 22 offices, globally, Ramco follows a flat and open culture where employees are encouraged to share knowledge and grow. No Hierarchies, Cabin-less Offices, Respect work and not titles, among others are what makes the team say, Thank God it's Monday!

**Positioned as 'Achiever' in Everest Group's Multi-country Payroll Platform Assessment; Winner of ISG Award for Innovation; Chosen as Preferred Next-Gen MRO IT Vendor by ARSA; Winner of HR Vendors of the Year Award 2016; Winner of CIO Choice Honor & Recognition 2016**

For more information, please visit <http://www.ramco.com/hcm>

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