

13th June 2017

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Dear Sirs,

Sub: Press Release

Please find enclosed a press release, titled “**Leading Communications Agency, Dentsu Aegis Network MENA Goes-Live on Ramco HCM**”, to enable multinationals manage multi-country Payroll on a unified platform, which is being released to the press from our end.

We request you to kindly take the above on record.

Thanking you,

Yours faithfully
For **RAMCO SYSTEMS LIMITED**

R. Gayathri
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AVP - FINANCE

Encl: As above

Ramco Systems Limited

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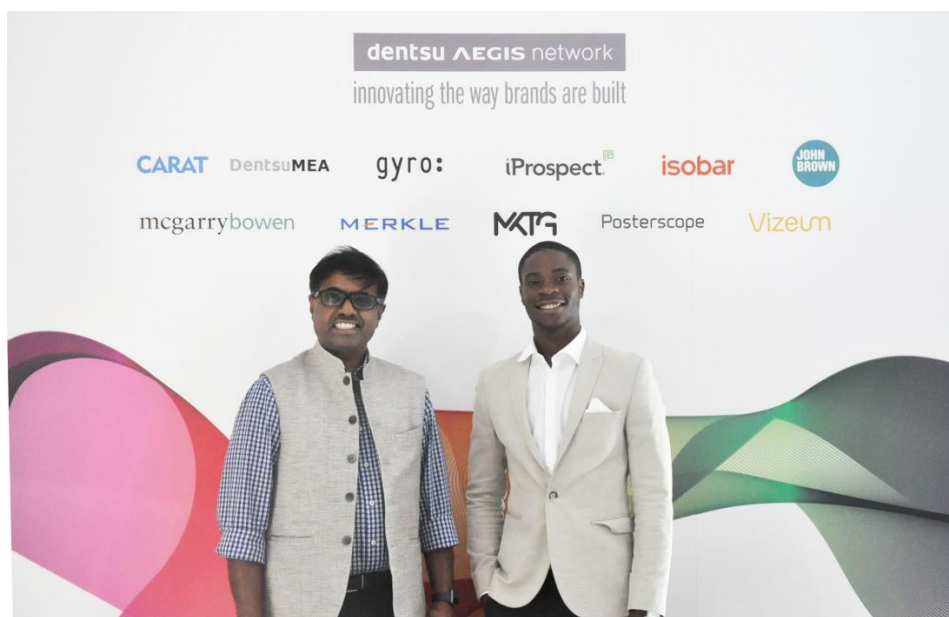
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Leading Communications Agency, Dentsu Aegis Network MENA Goes-Live on Ramco HCM

Dubai, UAE/ Chennai, India – June 13, 2017 –[Dentsu Aegis Network Middle East and North Africa](#), a global communications network offering best-in-class expertise and capabilities in Media, Digital and Creative, today announced the successful implementation of [Ramco Systems'](#) HCM suite integrated with Payroll, for its operations across the region. The deployment of Ramco HCM will digitize and automate all HR processes at Dentsu Aegis, offering improved visibility across the organization and simplifying day to day HR needs.

The integrated online platform enables staff members to effortlessly manage their personal profiles, leave requests, expenses, business travel and payroll, as well as providing an overview of team schedules for line managers. Ramco HCM has automated the entire HR & Payroll operations which had previously been managed manually. The initial results have been encouraging with Dentsu Aegis reporting an 80% reduction in payroll processing time.

Commenting on the go-live **Nick Seruwagi, HR Director - MENA, Dentsu Aegis Network** said, "Dentsu Aegis has ambitious targets to become a 100% digital economy business by 2020. We believe that our people make us different and are vital to our momentum and creativity, but digitization and automation are central to our business. While there is no algorithm for human nature, aligning all HR needs on an online cloud based platform has significantly reduced paperwork, saved time, and allowed our people to access all of their HR needs in one place."



(L-R) **Harsh Vardhan G**, Executive Vice President, Ramco Systems and **Nick Seruwagi**, HR Director – MENA, Dentsu Aegis Network celebrating the go-live at Dentsu, Middle East

Harsh Vardhan G, Executive Vice President, Ramco Systems, said, "Middle East has been a second home for Ramco HCM. The ability of the solution to cater to the needs of varied industries, bundled with intuitive features like Mobility and Chatbots has been aiding businesses digitize their HR processes. The successful implementation at Dentsu Aegis Network brings yet another globally known multinational to our growing clientele."

Trusted by 450+ global customers, [Ramco HCM & Global Payroll](#) with Time & Attendance is compliant with statutory and taxes across 40+ countries and has partnerships to cover Payroll for 108 countries, globally. Recognized as an Achiever in Everest Group's Multi-Country Payroll Assessment, Ramco HCM has built-in Mobility and Intuitive user experience. With a comprehensive coverage of APAC, Middle East and Australia, Ramco Global Payroll covers countries such as Hong Kong, Philippines, Thailand, Indonesia, Singapore, Malaysia, Vietnam, China, Japan, India among others in APAC; all of GCC and Egypt, Nigeria, Ghana, Sudan, Republic of S. Africa, in Middle East-Africa; Australia, New Zealand, United States and UK.

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About Dentsu Aegis Network:

Part of Dentsu Inc., Dentsu Aegis Network is made up of ten global network brands - Carat, Dentsu, Dentsu media, iProspect, Isobar, mcgarrybowen, Merkle, MKTG, Posterscope and Vizeum and supported by its specialist/multi-market brands. Dentsu Aegis Network is Innovating the Way Brands Are Built for its clients through its best-in-class expertise and capabilities in media, digital and creative communications services. Offering a distinctive and innovative range of products and services, Dentsu Aegis Network is headquartered in London and operates in 145 countries worldwide with more than 38,000 dedicated specialists. www.dentsuaegisnetwork.com

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About Ramco Systems:

Ramco is a fast growing enterprise software player disrupting the market with its multi-tenanted cloud and mobile-based enterprise software in the area of HCM and Global Payroll, ERP and M&E MRO for Aviation. Part of the USD 1 billion Ramco Group, Ramco Systems focuses on Innovation and Culture to differentiate itself in the marketplace. On Innovation front, Ramco has been focusing on moving towards Cognitive and Robotic ERP with features such as **Chatbots** – which allows users to complete transaction using natural conversations; **Mail It** – transact with the application by just sending an email; **HUB It** - a one screen does it all concept built to address all activities of a user; **Thumb It** – mobility where the system presents users with option to choose rather than type values and **Prompt It** – a cognitive ability which will let the system complete the transaction and prompts the user for approval.

With 1600+ employees spread across 22 offices, globally, Ramco follows a flat and open culture where employees are encouraged to share knowledge and grow. No Hierarchies, Cabin-less Offices, Respect work and not titles, among others are what makes the team say, Thank God it's Monday!

Positioned as 'Achiever' in Everest Group's Multi-country Payroll Platform Assessment; Winner of ISG Award for Innovation; Chosen as Preferred Next-Gen MRO IT Vendor by ARSA; Winner of HR Vendors of the Year Award 2016; Winner of CIO Choice Honor & Recognition 2016

For more information, please visit <http://www.ramco.com/hcm>

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