

Facebook Posts

"Your ability to communicate is an important tool in your pursuit of goals, whether it is with your family, your co-workers or your clients and customers".



Managing your Facebook posts from Localistico will allow you to create and automate the posts that appear in your timeline. This results in a time-saving process that will allow your business to share messages directly with your customers in your Facebook profiles and track engagement.

What are the main benefits?




**Engaging
your audience**



**Keeping your
presence fresh**



**Ranking higher in
Search Engine Results**



Saving time



Engaging your audience

By sharing updates and announcements

- Create short posts that can include a video, photo, link and customized text.
- Use these posts to provide your customers with service updates, offers, events announcements, job offers or any other type of information related to your local products and businesses.

Keeping your presence fresh

By updating your information on a regular basis



- Create new posts or edit those that have already been published as often as you consider necessary.
- Schedule your posts in advance to quickly see where the holes in your content strategy are and make sure your profiles are always up-to-date.
- Control who can publish posts, modify or schedule posts based on your strategy.



Ranking higher in Search Engine Results

By adding elements that will encourage consumers to take action

- Improve your SEO by using backlinks in your posts. This will help you increase the reach of your website updates while increasing your visibility in search engines.
- Increase website traffic by adding links that drive users to your website.

Saving time

By reusing your posts as many time as needed



- Create your post once and post in as many profiles as you need to in just a couple of clicks.

World-class brands choose Localistico



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Email us at sales@localistico.com to find out more.



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