



# Facebook Posts

*"Your ability to communicate is an important tool in your pursuit of goals, whether it is with your family, your co-workers or your clients and customers".*

Managing your Facebook posts from Localistico will allow you to create and automate the posts that appear in your timeline. This results in a time-saving process that will allow your business to share messages directly with your customers in your Facebook profiles and track engagement.

## What are the main benefits?





## Engaging your audience

*By sharing updates and announcements*

- Create short posts that can include a video, photo, link and customized text.
- Use these posts to provide your customers with service updates, offers, events announcements, job offers or any other type of information related to your local products and businesses.

## Keeping your presence fresh

*By updating your information on a regular basis*



- Create new posts or edit those that have already been published as often as you consider necessary.
- Schedule your posts in advance to quickly see where the holes in your content strategy are and make sure your profiles are always up-to-date.
- Control who can publish posts, modify or schedule posts based on your strategy.



## Ranking higher in Search Engine Results

*By adding elements that will encourage consumers to take action*

- Improve your SEO by using backlinks in your posts. This will help you increase the reach of your website updates while increasing your visibility in search engines.
- Increase website traffic by adding links that drive users to your website.

## Saving time

*By reusing your posts as many time as needed*



- Create your post once and post in as many profiles as you need to in just a couple of clicks.

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Ready to transform your local marketing?

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