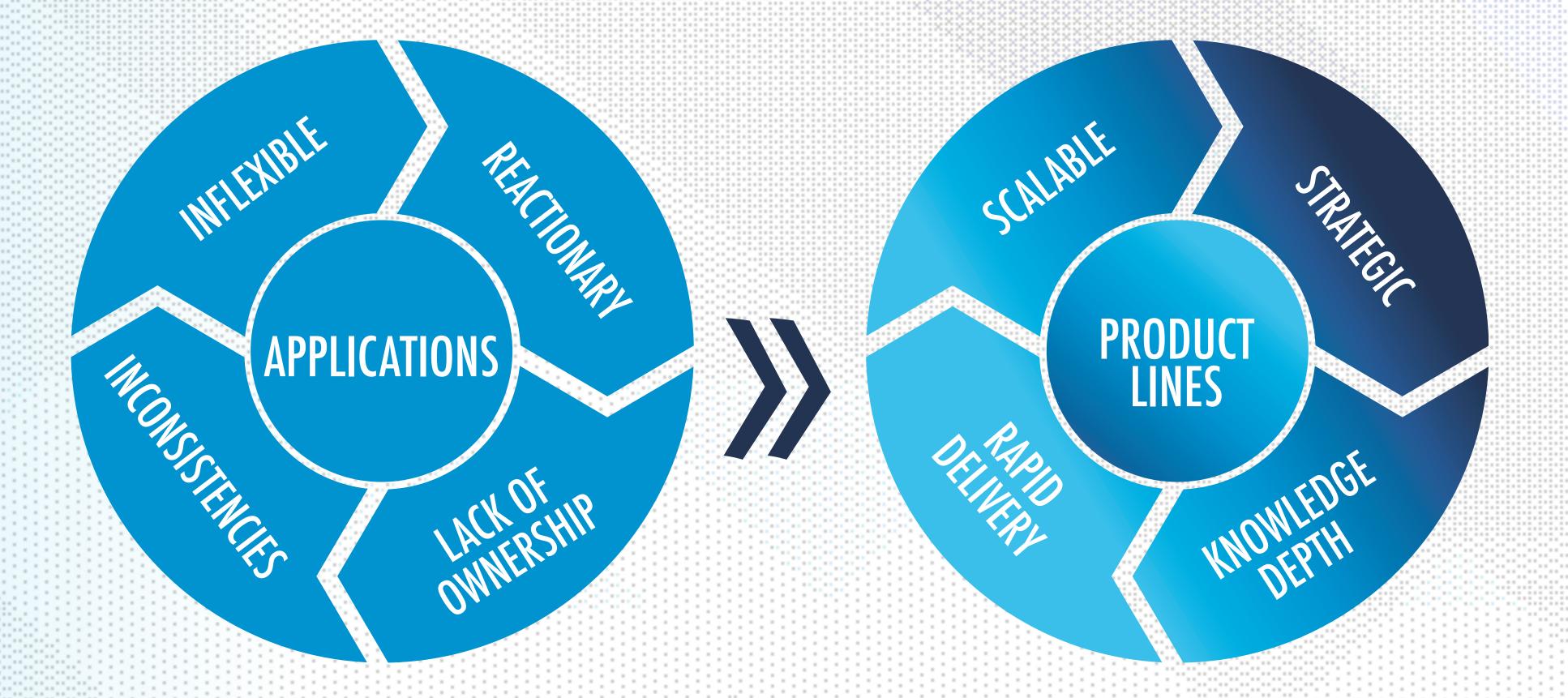
## NEW ALIGNMENT SPEEDS INWOVATION

HERE'S HOW TQL, ONE OF THE LARGEST THIRD-PARTY LOGISTICS FIRMS IN NORTH AMERICA, BECAME MORE EFFICIENT DURING A HISTORIC SUPPLY CHAIN CRUNCH.

## **TRANSFORMATION**

Realigned focus from revolving around Applications to Products and Product Lines to improve organizational scalability and time to market of features and capabilities for our customers and carriers. Allowing TQL to focus on evolving our product and service offerings, not on managing applications.



Established Product Lines and Products for core areas of our business, creating a closer alignment of IT and Business, creating "Digital Leaders" and focusing on features rather than projects.



