

# MARITIME SAFETY DIGITAL INNOVATION

## SAFETY DRILL REINVENTED AFTER 50+ YEARS

- Required an hour of operational shutdown
- Interrupted vacation flow
- Poor guest experience
- Unknown knowledge retention due to delivery of message
- High staffing load for crowd control and room evacuations

## MUSTER 2.0

- Safety briefing completed individually during new extended time window
- No operational shutdown or venue closures
- Distributed assembly areas for social distancing
- Reduced staffing requirements
- Enhanced technologies in mobile app, TVs and safety handhelds
- Reporting to identify guests who have missed briefing



## KEY GOALS & OUTCOMES

- Regulatory approval from international and maritime authorities
- Consistently 97% guest participation
- Increased knowledge retention
- Reduced operational impact
- Improved guest experience
- Elimination of mass crowds
- Circulated staff schedules
- Schedules benefiting crew life and operations
- Interactive safety page within guest mobile app and interactive TVs

