1. Vision

The Operational Excellence vision is to generate Business Value and reduce Waste via Projects, Capability Development and a joint Continuous Improvement Culture.

OUR OPERATIONAL EXCELLENCE PROGRAMME COMPRISES 5 CORE ELEMENTS:



Culture

- // Be Accountable
- // Data-Driven
- // Go Digital // ONE Team

Community

5. Results

BUSINESS VALUE

PROJECTS

COMMUNITY

OE Board & Community Get support and share Ideas



Strategy

// Link O2C Strategy and Execution // Measurable Value-add



Capabilities

- // Technological Acumen
- // Continuous Improvement and Innovation
- // Project Management



2. Objectives

Our Continuous improvement

culture empowers our employees to challenge and improve the status quo every day

We develop the Capabilities to drive structured problem solving and digitization

We join forces in Lighthouse Projects

and actively share, learn & help each other in the global OE Community



109% Working hours savings (WHS)

After 11/12 months

✓☐☐ Projects

// Run Successful Projects

CAPABILITY DEVELOPMENT

Regional O2C Excellence Leads

// Structured Improvement Approach



Order to Cash

Operational Excellence Programme

The programme was developed in 2020 in line with the total O2C 2023 strategy to establish a continuous improvement culture to drive value into the business.

Previously, direction was issued from the top down. We wanted our operational teams around the world to drive for Continuous Improvement themselves, by:

TAKING OWNERSHIP FOR ISSUES

USING FACTS & FIGURES TO DERIVE SOLUTIONS

FOCUSING ON DIGITIZATION & AUTOMATION

WORKING ACROSS DIFFERENT TEAMS AND FUNCTIONS AS ONE TEAM

Additionally, in our world of continuous business transformation, OE is central to delivering long term success and engendering commitment.

BAYER

A number of

objectives relate

which link to our

O2C Strategy:

Strategy to life

We generate

Business Value

to make Bayer an

and reduce waste

across all locations

3. OE Targets

BUSINESS VALUE

Reduce

// Improve customer satisfaction // Reduce revenue loss & credits // Reduce working capital

// **OTIF** improvement // Improve on time and in full delivery

PROJECTS

Lighthouse Projects

Claims & Disputes

Track & Trace

Returns

Overdue management Automation

WORKING HOURS SAVINGS

per annum

OE Awards



Multiple customer benefits

- // Reducing fees & fines
- // Increasing shipment of full truck-loads // Optimising Ways of Working with
- customers (e.g. US Trade Terms / UK Returns process)

4. Approach and achievements



EMPLOYEES TRAINED

+100 employees enrolled + online training academy setup



INITIATIVES GLOBALLY

54 2 149 2 181



OE LEADS NOMINATED



WORKING HOURS SAVINGS

28,000 > 5,400

Hours indentified Hours realized

Initiatives in OE Tracker

Order Management Automation

CAPABILITY DEVELOPMENT



Employees in OE Capabilities // Develop OE Training Curriculum // Develop community of Internal Trainers & Coaches to establish a CI Culture

// Train community in Lean Six Sigma



in main countries, Regions & SSCs



