

Proqis

The Business  
Transformation  
& Operational  
Excellence  
Awards

Sponsorship  
Brochure

[btoesawards.com](http://btoesawards.com)

# Introduction

The Business Transformation & Operational Excellence Awards will be given to the most outstanding organizational project achievements through the application of Business or Digital Transformation, Operational & Innovation Excellence programs.

Winners Awards will be presented at The Business Transformation & Operational Excellence Awards on Thursday, May 9th, 2024 in the Peninsula Ballroom at the Renaissance Orlando at SeaWorld®

The focus of this elite awards program is to demonstrate to the global business community the real results which organizations achieve through the successful implementation of Business or Digital Transformation, Operational & Innovation Excellence Methodologies.

They will be judged by a panel of esteemed experts and presents you with an ideal opportunity to showcase the great work that your consultancy or software solution is delivering to your clients.

By sponsoring the awards program, you will position your organization as a 'best-in-class' consultancy or software provider that is committed to driving outstanding Business or Digital Transformation, Operational & Innovation Excellence as a key core competency.

The recognition provided by the awards will far surpass any traditional advertising or promotion.

Please visit the Business Transformation & Operational Excellence Awards website to learn more at [www.btoesawards.com](http://www.btoesawards.com)



# Attracting the Who's Who in Business & Digital Transformation and Operational & Innovation Excellence



# The Awards Ceremony

The winning awards will be presented in a celebration of the very best of business transformation and operational excellence on Thursday, May 9th, 2024 in the Peninsula Ballroom at the Renaissance Orlando at SeaWorld®



# Project Categories

Best Achievement in  
**Cultural Transformation & Sustainability** to deliver a high performing Enterprise Excellence culture.

Best Achievement in  
**Operational Excellence** to deliver Business Transformation

Best Achievement in  
**Operational Excellence** to deliver Digital Transformation

Best Operational Excellence  
**Program for Discovering, Nurturing and Fortifying Talent Management**

Most Outstanding  
**IOT Program**

Best Operational Excellence in  
**Achieving Supply Chain Sustainability of Operations**

Best Operational Excellence in  
**Achieving Supply Chain Risk & Resiliency / Risk Management**

Best Achievement in  
**Operational Excellence** to deliver an outstanding Value Creation or Innovation Execution project

Best Achievement in  
**Operational Excellence** to deliver an outstanding Customer Experience Excellence

Best Achievement in  
**Process Automation (RPA, Low Code, Intelligent Automation, Hyper Automation, Machine Learning, Cognitive Learning, Blockchain etc)**

Best Achievement in  
**Web 3.0 project Excellence** to deliver an outstanding Customer Experience Excellence

Best Achievement in an  
**Enterprise Architecture program**

Best Achievement in a  
**Process Mining program**

Best Achievement in a  
**Business Process Management Program**

Best Achievement in an  
**IT Infrastructure & Cloud Program**

Most Outstanding  
**Digital Workplace Transformation Program**

Best Achievement in a  
**Metaverse project**

# Previous winners



# Award Category Sponsorship

## \$15000

The Awards are unique from a sponsors perspective, as they position your organization as a 'best-in-class' solution provider that is committed to driving outstanding Business & Digital Transformation or Operational Excellence as a key core competency, and align your brand with an Awards program, considered by industry peers to be the 'Oscars' within the industry.

This package also includes brand visibility in a comprehensive marketing campaign, which begins on the day you decide to go ahead through to final entry deadline.

### Pre-Event

- Category branding on all awards related promotions
- Category branding on awards invitations
- Social Media branding via Twitter and LinkedIn aligned with your category.
- Featured mention in the Finalist Announcement Press Release sent to over 1700 publications via PR Newswire and in our comprehensive PR campaign to 5800 via our media subscriber base across both trade and consumer press.
- Your branding promoted via Awards email campaigns to our 1.8M subscribers
- Logo featured on awards website homepage
- Logo & 100 words of copy on the dedicated awards website sponsorship page.

### During Awards

- Logo featured on the Awards Ceremony presentation screens. Your branding will be included in a prominent position within the Awards presentation, aligned with your chosen category.
- Logo displayed on signage in a prominent position at the entrance to the awards.
- Branding on the awards certificates presented to the winner and runners up of your category at the ceremony
- Presentation of the Category Award to the winner at the Awards Ceremony along with promotional photographs.
- Branding on the Category Trophy.
- 5 Complimentary Passes to The Business Transformation & Operational Excellence Awards & Reception, including
- 1 Complimentary Full Access Passes to BTOES. Full Access Passes are the equivalent a two-day vendor/consultant pass worth \$4999. Additional passes available at \$1475 per attendee.

### Post Event

- Logo & 100 words in the Awards, Book of The Night, distribution electronically to all attendees, and our subscribers, and featured on the awards website for one year.
- Full Page Advertisement in the Awards, Book of The Night, distribution electronically to all attendees, and our subscribers, and featured on the awards website for one year.
- Full Page Article in the Awards, Book of The Night, distribution electronically to all attendees, and our subscribers, and featured on the awards website for one year.
- Mention in the Finalist and Winners Announcement Press Release sent to over 1700 publications via PR Newswire and in our comprehensive PR campaign to 5800 via our media subscriber base across both trade and consumer press
- Logo featured on awards website homepage for one year
- Logo & 100 words of copy on the dedicated awards website sponsorship page for one year

# Awards Reception & Ceremony Title Sponsor

## \$45,000 (One available)

Our drinks reception marks the start of our evening and acts as a meeting point for all award finalists and guests. Make an impact and be the focal point for guests as they enter the room.

### Pre-Event

- Headline branding on all awards related promotions
- Headline branding on awards invitations
- Headline Social Media branding via Twitter and LinkedIn
- A Headline editorial piece in BTOESInsights Newsletter distributed to our 1.8M subscribers
- Featured mention in the Finalist Announcement Press Release sent to over 1700 publications via PR Newswire and 5800 via our media subscriber base across both trade and consumer press.
- Your branding promoted via Awards email campaigns to our subscribers
- Logo featured on awards website homepage
- Logo & 100 words of copy on the dedicated awards website sponsorship page.

### During Awards

- 5 Minute Exclusive Opening Address To The Audience
- Logo prominently featured on the main Award Presentation screens during the Awards Reception and prior to the Awards Ceremony.
- Logo prominently featured on signage in a prominent position at the entrance to the awards.
- Logo featured on all Awards Tables
- Opportunity to provide exclusive branded gifts to guests (supplied and produced by the sponsor and approved by Awards organizing committee)
- Presentation of the Platinum Category Award to the winner at the Awards along with promotional photographs. The Platinum Award cannot be entered for. The winner will be selected by the judges from the best entry across the project categories.
- Branding on the Platinum Trophy
- Branding on the Platinum Awards certificate presented to the winner
- 10 Complimentary Passes to The Business Transformation & Operational Excellence Awards Reception & Ceremony
- 2 Complimentary Full Access Passes to BTOES. Full Access Passes are the equivalent of a two-day vendor/consultant pass worth \$4999. Additional passes available at \$1475 per attendee.

### Post Event

- Logo & 100 words of copy in the Awards Book of The Night, distributed electronically to all attendees, and our subscribers, and featured on the awards website for one year.
- Logo prominently featured on the front cover of the Awards Book of The Night, distributed electronically to all attendees, and our subscribers, and featured on the awards website for one year.
- Double Page Advertisement in the Awards Book of The Night, distributed electronically to all attendees, and our subscribers, and featured on the awards website for one year.
- Back Cover Page Advertisement in the Awards Book of The Night, distributed electronically to all attendees, and our subscribers, and featured on the awards website for one year.
- Full Page Article in the Awards, Book of The Night, distribution electronically to all attendees, and our subscribers, and featured on the awards website for one year.
- Featured mention in the Winners Announcement Press Release sent to over 1700 publications via PR Newswire and 5800 via our media subscriber base.
- Logo featured on awards website homepage for one year
- Logo & 100 words of copy on the dedicated awards website sponsorship page for one year

# Proqis

## The Business Transformation & Operational Excellence Awards

*Celebrating Outstanding  
Organizational Achievements*

Contact Us

**Brian Reffell**

Chief Commercial Officer  
breffell@proqis.com

Proqis Digital Head Office  
8 St James's Square,  
London. SW1Y 4JU  
proqisdigital@proqis.com  
Proqis Digital is division of Global Media  
Research Ltd

**Get Involved:** Contact [spex@proqis.com](mailto:spex@proqis.com)

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