

Proqis

The Digital
Transformation
& Operational
Excellence
Awards

Sponsorship
Brochure

btoesawards.com

Introduction

The Digital Transformation & Operational Excellence Awards will be given to the most outstanding organizational project achievements through the application of Business or Digital Transformation, Operational & Innovation Excellence programs.

Winners Awards will be presented at The Digital Transformation & Operational Excellence Awards on Wednesday, December 15, 2021 in the Oceans Ballroom at the Renaissance Orlando at SeaWorld®

The focus of this elite awards program is to demonstrate to the global business community the real results which organizations achieve through the successful implementation of Business or Digital Transformation, Operational & Innovation Excellence Methodologies.

They will be judged by a panel of esteemed experts and presents you with an ideal opportunity to showcase the great work that your consultancy or software solution is delivering to your clients.

By sponsoring the awards program, you will position your organization as a 'best-in-class' consultancy or software provider that is committed to driving outstanding Business or Digital Transformation, Operational & Innovation Excellence as a key core competency.

The recognition provided by the awards will far surpass any traditional advertising or promotion.

Please visit the Digital Transformation & Operational Excellence Awards website to learn more at www.btoesawards.com



Attracting the Who's Who in Business & Digital Transformation and Operational & Innovation Excellence



The Awards Ceremony

The winning awards will be presented in a celebration of the very best of business transformation and operational excellence on Wednesday, December 15, 2021 in the Ocean Ballroom at the Renaissance Orlando at SeaWorld®



Project Categories

Best Achievement in
Cultural Transformation & Sustainability to deliver a high performing Enterprise Excellence culture

Best Achievement in
Operational Excellence to deliver an outstanding Customer Experience Excellence

Best Achievement in a
Process Mining program

Best Achievement in an
Enterprise Architecture program

Best Achievement in
Operational Excellence to deliver an outstanding Value Creation or Innovation Execution project

Best Achievement in
Process Automation (RPA, Intelligent Automation, Digital Process Automation, Machine Learning, Cognitive Learning, Blockchain etc)

Best Achievement in
Operational Excellence to deliver Digital Transformation

Best Achievement in an
IT Infrastructure & Cloud Program

Best Achievement in
Operational Excellence to deliver Business Transformation

Best Achievement in a
Business Process Management Program

Most Outstanding
Digital Transformation Workplace Program

Previous winners



Award Category Sponsorship

\$8000

The Awards are unique from a sponsors perspective, as they position your organization as a 'best-in-class' solution provider that is committed to driving outstanding Digital Transformation or Operational Excellence as a key core competency, and align your brand with an Awards program, considered by industry peers to be the 'Oscars' within the industry.

They also provide you with a comprehensive marketing campaign, which begins on the day you decide to go ahead through until the end of October 2022.

Pre-Event

- Category branding on all awards related promotions
- Category branding on awards invitations
- Social Media profiling via Twitter and LinkedIn aligned with your category.
- Mention in the Finalist Announcement Press Release sent to over 1700 publications
- Your branding promoted via Awards email campaigns to our 485,000 subscribers
- Logo featured on awards website homepage
- Logo & 100 words of copy on the dedicated awards website sponsorship page.

During Awards

- Logo featured the Awards Ceremony presentation screens. in a prominent position aligned with your chosen category.
- Presentation of the Category Award to the winner at the Awards Ceremony along with promotional photographs.
- 2 Complimentary Passes to The Digital Transformation & Operational Excellence Awards & Reception, including
- 1 Complimentary Full Access Pass to BTOES.. Additional passes available at \$1475 per attendee.

Post Event

- Logo & 100 words of copy in the Awards,Book of The Night, distribution electronically to all attendees, and our 485,000 subscribers, and featured on the awards website for one year.
- Full Page Advertisement in the Awards Book of The Night, distribution electronically to all attendees, and our 485,000 subscribers, and featured on the awards website for one year.
- Full Page Article in the Awards Book of The Night, distribution electronically to all attendees, and our 485,000 subscribers, and featured on the awards website for one year.
- Mention in the Finalist and Winners Announcement Press Release sent to over 1700 publications.
- Logo featured on awards website homepage for one year
- Logo & 100 words of copy on the dedicated awards website sponsorship page for one year

Awards Reception & Ceremony Title Sponsor

\$25,000 (One available)

Our drinks reception marks the start of our evening and acts as a meeting point for all award finalists and guests. Make an impact and be the focal point for guests as they enter the room.

Pre-Event

- Headline branding on all awards related promotions
- Headline branding on awards invitations
- Headline Social Media profiling via Twitter and LinkedIn
- A Headline editorial piece in BTOESInsights Newsletter distributed to our 485,000 subscribers
- Featured mention in the Finalist Announcement Press Release sent to over 1700 publications via PR Newswire and 5800 via our media subscriber base across both trade and consumer press.
- Your branding promoted via Awards email campaigns to our 485,000 subscribers
- Logo featured on awards website homepage
- Logo & 100 words of copy on the dedicated awards website sponsorship page.

During Awards

- 5 Minute Exclusive Opening Address To The Audience
- Logo prominently featured on the main Award Presentation screens during the Awards Reception and prior to the Awards Ceremony.
- Logo prominently featured on signage in a prominent position at the entrance to the awards.
- Logo featured on all Awards Tables
- Opportunity to provide exclusive branded gifts to guests (supplied and produced by the sponsor and approved by Awards organizing committee)
- Presentation of the Platinum Category Award to the winner at the Awards along with promotional photographs. The Platinum Award cannot be entered for. The winner will be selected by the judges from the best entry across the project categories.
- Branding on the Platinum Trophy
- Branding on the Platinum Awards certificate presented to the winner
- 10 Complimentary Passes to The Digital Transformation & Operational Excellence Awards Reception & Ceremony
- 2 Complimentary Full Access Passes to BTOES.com & DTIWS.tech. 1 Complimentary Full Access Passes to BTOES.com & DTIWS.tech. Full Access Passes are the equivalent of a two-day vendor/consultant pass worth \$4999. Additional passes available at \$1475 per attendee.

Post Event

- Logo & 100 words of copy in the Awards Book of The Night, distributed electronically to all attendees, and our 485,000 subscribers, and featured on the awards website for one year.
- Logo prominently featured on the front cover of the Awards Book of The Night, distributed electronically to all attendees, and our 485,000 subscribers, and featured on the awards website for one year.
- Double Page Advertisement in the Awards Book of The Night, distributed electronically to all attendees, and our 485,000 subscribers, and featured on the awards website for one year.
- Back Cover Page Advertisement in the Awards Book of The Night, distributed electronically to all attendees, and our 485,000 subscribers, and featured on the awards website for one year.
- Full Page Article in the Awards, Book of The Night, distribution electronically to all attendees, and our 485,000 subscribers, and featured on the awards website for one year.
- Featured mention in the Winners Announcement Press Release sent to over 1700 publications via PR Newswire and 5800 via our media subscriber base.
- Logo featured on awards website homepage for one year
- Logo & 100 words of copy on the dedicated awards website sponsorship page for one year

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*Celebrating Outstanding
Organizational Achievements*

Contact Us

Brian Reffell

Chief Commercial Officer
breffell@proqis.com

Proqis Digital Head Office
8 St James's Square,
London. SW1Y 4JU
proqisdigital@proqis.com
Proqis Digital is division of Global Media
Research Ltd

Get Involved: Contact spex@proqis.com

btoesawards.com