

# It's Time to Replace the Chalkboard

It's hard enough running the day-to-day operations of a restaurant. Add on training, manually changing out the daily specials, motivating staff to consistently focus on customer demand, all while balancing food and labor cost - is no small task.

Want to know how to elevate your guest's experience and be more profitable? It's as simple as 1- 2- 3.

- 1. Improve food sales** – Menu boards allow you to customize your promotions and menu based on the season, time-of-day and location
- 2. Reinforce your brand** – Captivate customers with dynamic menu specials and deals to promote frequent return visits
- 3. Work smarter** – Save some green by eliminating printed menus while pre-scheduling your menu with automatic updates!

### Why customers love them:

- Sleek and high-end
- Attention-grabbing
- Better wait or drive-thru experience
- Easy to read menus
- Live TV entertainment option
- Seasonal specials and offers
- Freedom to self-service



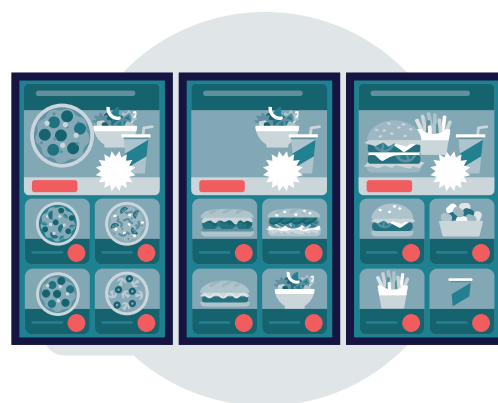
## Customizable Digital Menu Templates

- Make real-time changes for multiple stores from anywhere
- Push menu, inventory, and coupon updates from a single web portal
- Cloud-based digital signage software
- Easily manage your media with ease by uploading images, videos, and more
- Multiple media files accepted, including GIFs
- Save layouts for easy updating and editing
- Schedule specific content to show by time or days of the week
- Ability to access standardized files and widgets including weather, clocks, and much more



## Creativity that drives sales

- Visually promote your menu and special offers to boost sales
- Promote new menu items or seasonal offers to increase customer's average purchase by encouraging add-on items at checkout
- Show off positive customer reviews or the latest social media mentions to obtain trust and encourage word of mouth support
- Provide visual entertainment such show trivia or sport scores for guests waiting for food to reduce perceived wait times



HungerRush is leading innovation for the hospitality industry with its advanced restaurant management system (RMS) which gives restaurants and chains the ability to drive revenue growth by acquiring deep knowledge of their customers, and to achieve operational excellence through end-to-end integration.