



Creating Customers for Life

We have a different approach to loyalty. We think you can do more than keep customers: you can create lifelong relationships. That means knowing not only what guests order, but also how, when, and where. It means keeping their buying habit information right at your fingertips so you can make customers loyal for life by personalizing their experiences.

Loyalty & Rewards That Delight

Identify your best customers by frequency and spend and keep them coming back with a robust loyalty platform.

- Simple to setup – fully customizable
- Identify your best customers by frequency and spend
- Engage on mobile, online and in-store
- Secure, single-use reward codes
- Know your customers better with real-time insights



A Guest Experience with WOW Factor

Surprise and delight your customers while driving repeat business.

- Designed to work for you. Online, curbside, in-store and in-app
- Real-time data collection for faster results
- Custom branded emails, icons, and tailored descriptions
- Forget overhead, easily configure rules for rewards



Points Program, Simplified

Configure and customize to fit your sales goals.

- Easily configure your own promotional programs
- Customizable to motivate upselling and frequency
- Customers love how easy it is to sign-up and get rewarded
- Simple set-up requires only customer first name, last name, email, and phone number
- Straightforward: points are aggregated automatically through purchases and posted to a customer's account



Management Made Easy

Keep costs down while driving repeat business.

- Specify product-specific rewards or order level discounts
- Upsells enabled by reward value or reward item
- Customize your loyalty program by store, region, or standardize for your brand
- Unique single-use reward codes prevent abuse
- Review customer data by phone number, email, or membership ID
- Financial reporting and totals for unredeemed rewards



HungerRush is leading innovation for the hospitality industry with its advanced restaurant management system (RMS) which gives restaurants and chains the ability to drive revenue growth by acquiring deep knowledge of their customers, and to achieve operational excellence through end-to-end integration.

 hungerrush.com

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