



Project Proposal Template

Use these templates to help craft a winning project proposal and secure buy-in. [Learn more](#) about this template.

Project name: [Your killer project title goes here]

Mission: [A summary of your company/product's mission and vision that includes your *why*]

Project proposal type: [Response to RFP for Marketing Team]

Project proposal submission date: [MM/DD/YEAR]

Problem & Solution

[Summarize the business value of your project and solution.]

Goals & KPIs

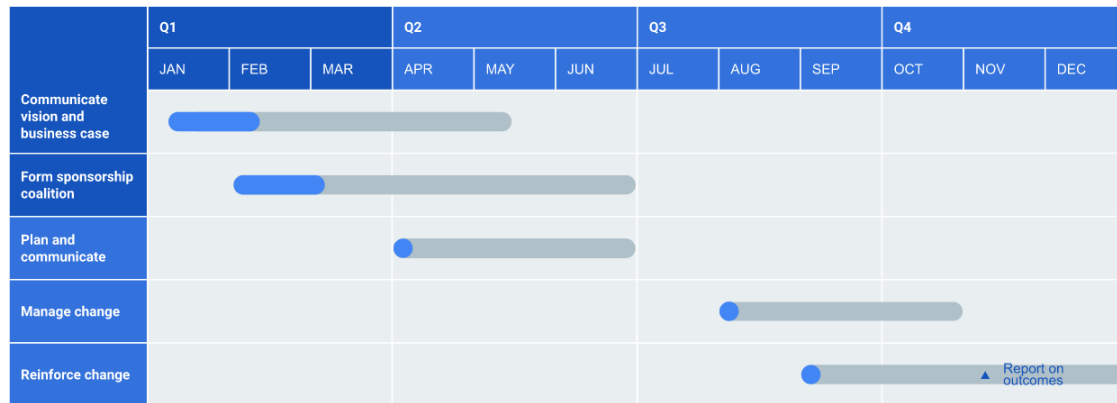
[How will you measure project success?]

- [Objective 1]
 - [Key result/KPI]
- [Objective 2]
 - [Key result/KPI]



Project Roadmap

Project Roadmap



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[COMPANY NAME]

[Google Slides and PPT Template](#)

Methodology & Project Scope

[Include the step-by-step process you'll follow, why it's the best approach, and how you'd know when the project is finished.]

1. [Project stage/milestone]
2. [Project stage/milestone]
3. [Project stage/milestone]

Project Team

Author: [Mary Jane]

Manager: [Gina Says]