



LATEST NEWS

Lights, Camera, AUCTION!

Major auction of Film and TV Production Equipment

Ramco has recently completed a major auction of film and TV production equipment on behalf of Elstree Light and Power, the UK's leading provider of lighting and production support services based in the impressive hangar at Cardington airfield.

Equipment ranged from large lorry mounted super silent generators and complete outdoor event stages to lighting control units and light bulbs! Due to filming commitments within the hangar a tight deadline was imposed meaning Ramco had a small window of opportunity to undertake the sale and clear the site.

ELP owner Ronan Wilson commented:

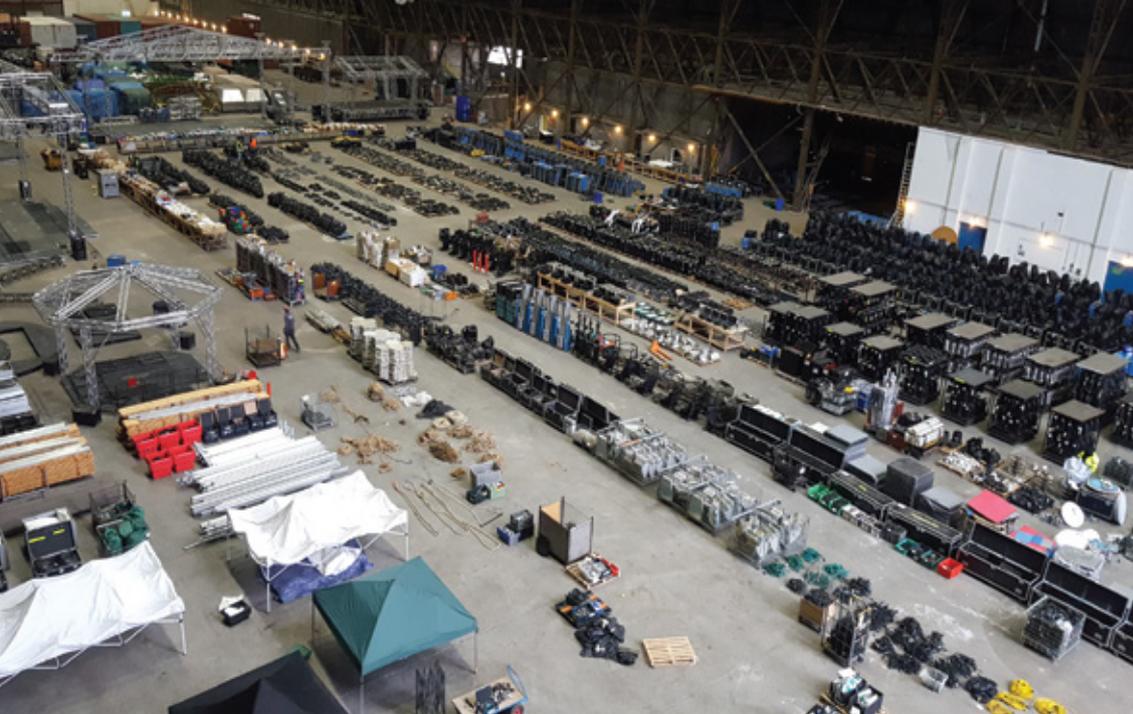
“what started out as a relatively small disposal of excess equipment soon expanded into an almighty once in a lifetime auction sale! Ramco pulled out all the stops to make it happen, and achieve the best prices possible. It was also reassuring to know that Ramco had spare warehouse capacity to ensure everything would be cleared within an agreed deadline”.

Ramco's support team were soon on site working alongside ELP's own staff to begin the layout and lot up process. Within three weeks of arriving over 4,000 lots had been placed online and nearly 1,000 bidders registered to bid!

Ramco's Sales Manager Elliott Griffen commented:

“From start to finish this was an exceptional task requiring a great degree of flexibility. The online interest was huge and at one stage we were receiving over 70 page views per minute”

Continued



The mega sale concluded successfully with over 90% of lots achieving their reserve price, and over 3,500 pallet loads of equipment being uplifted and removed from site over a 10 day period.

Neil Sanderson, Managing Director of Ramco said:

“Managing a larger than anticipated sale within the same time constraints required an amazing team effort to keep ahead and meet our clients’ expectations”

Ramco has over twenty years experience managing the disposal of surplus equipment for various Government departments and private sector clients. If you'd like to learn more please call 01754 882212 or email us directly thesolution@ramcodisposals.co.uk

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