

SAMSUNG

**Performance
meets
protection**



Disconnected employees are dissatisfied employees

Many frontline workers need to be able to work productively in tough conditions and harsh elements. It's essential for them to be able to communicate in real time with their co-workers and exchange information, quickly and easily. But in reality, this can be a huge challenge—and it's costing businesses time and money.

Traditional technology just isn't up to the job. Businesses need specialist devices that are designed with these specific challenges in mind. Without such technology, businesses run the risk of arming their workforce with devices that can easily be damaged, broken or even just run out of battery before the day's done—and it's slowing their employees down.

85%

of frontline workers say they don't receive enough communication while on the job¹, while 65% of office workers live with damage to their phone's case or screen.²

A specialist solution

Samsung Rugged devices are designed to perform in the toughest of conditions. They're strong, reliable and built to last. So wherever you're working, you know they'll keep working with you.

1. Staffbase Bridging the Digital Communication Gap for Non-Desk, Frontline, and Offline Employees

2. Kerry Fawcett, "The Remote Working Report", BusinessComparison.com, March 2020





Everything you need in the palm of your hand

73%

of frontline workers claim they need to pause or stop work on a regular basis to retrieve information they don't have at their fingertips.³

“It wasn't that long ago when we were collecting data on paper out in the field and then coming back to the office and inputting that data manually, if you could read the handwriting. Now we are collecting that data and it's streaming back to the office live.”

**Andrew Barker, Director,
Dalcour Maclaren**

Improve employee productivity

With Samsung Rugged devices you can improve employee performance, productivity and even reduce employee turnover.

82%

of companies that have made the move [to digital devices] report higher levels of job satisfaction.⁴

Organisations with the highest degree of digital connectivity and empowerment are far more likely to see more than 20% growth year on year.⁵

Samsung Rugged devices give you the flexibility your frontline employees need. You can turn them into walkie-talkies for instant, easy communication. Transform them into barcode scanners in your warehouse. Use them as mPOS devices in cafes or shops. Or even use them for thermal imaging.

4. Forbes Insight (2017) Empowering the Firstline Workforce

5. ibid





Frontline employees that use smartphones say they gain an extra 58 minutes of work time each day on average, and see an estimated productivity increase of 34%.⁶

6. Frost & Sullivan (2016) The Smartphone Productivity Effect

Samsung Rugged devices deliver reliability and performance

By investing in your employees they, in turn, will invest in your business. Often, companies that have introduced digital devices experience an increase in innovation.


Businesses that connect their people enjoy 32% more production innovation.⁸

91%

of business owners said investing in rugged technology has reduced their long-term company costs.⁷

7. Ketchum Research and Analytics, on behalf of Samsung
8. Raconteur (2019) Connecting the Unconnected Workforce





Samsung: the face of rugged technology

Samsung Rugged devices are born survivors, completing tough tests under the US military's MIL-STD-810* certification. This means they can survive water immersion, humidity, extreme temperatures, salt, fog, dust, icy conditions, vibrations, drops from waist height and more.

So, you can relax knowing all your devices are safe, whatever they go through.

Unlike other rugged devices, Samsung's range offers all the design touches your frontline employees are used to with their own phones and tablets. They're slim, lightweight and even feature an innovative edge-to-edge screen. And it's all backed up by the latest software.

Tested to
**extreme
temperatures**

-40°C cold &
80°C hot

*When tested on a flat surface, the XCover 5 can withstand a drop of up to 1.5 metres without its protective casing. The Tab Active3 can withstand a drop of 1.5 metres with its protective casing and 1.2 metres without. The Tab Active Pro and XCover Pro can withstand a drop of up to 1.2 metres with the protective casing and 1 metre without. Drop test results meet Military Standards Certification.

Samsung Knox: security with you in mind

With around a third of UK businesses suffering a breach or attack in the last year, organisations need to do more to protect their data.¹⁰

Trusted by security experts and governments around the world—with more “Strong” ratings than any of its rivals in 2019 from Gartner¹¹—Samsung Knox protects your company data with defence-grade security.

Offering multi-layered protection, Samsung Knox defends your most sensitive information from malware and malicious threats.

Data breaches

cost UK firms
an average of

£3.9M⁹

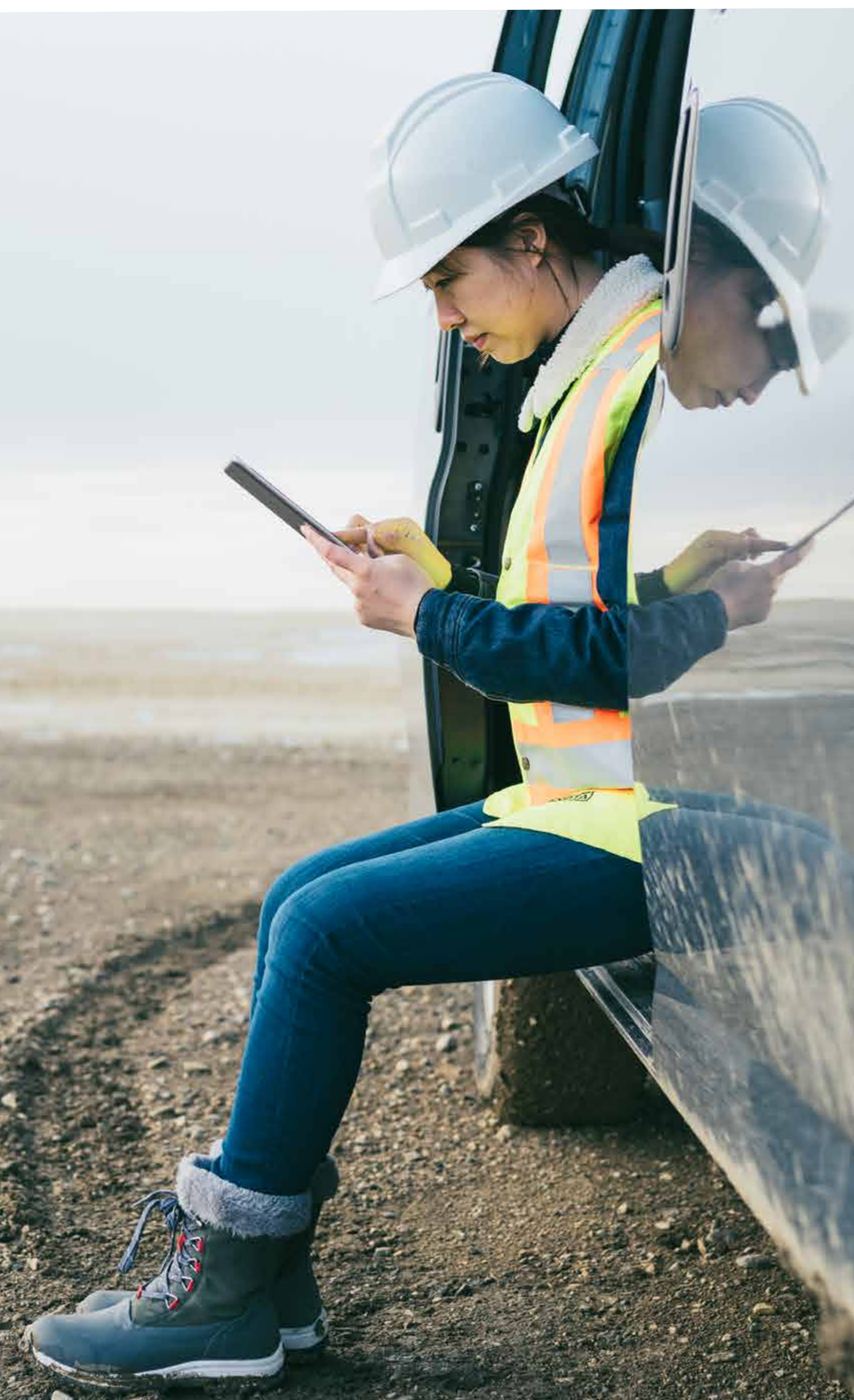
Enhance your experience

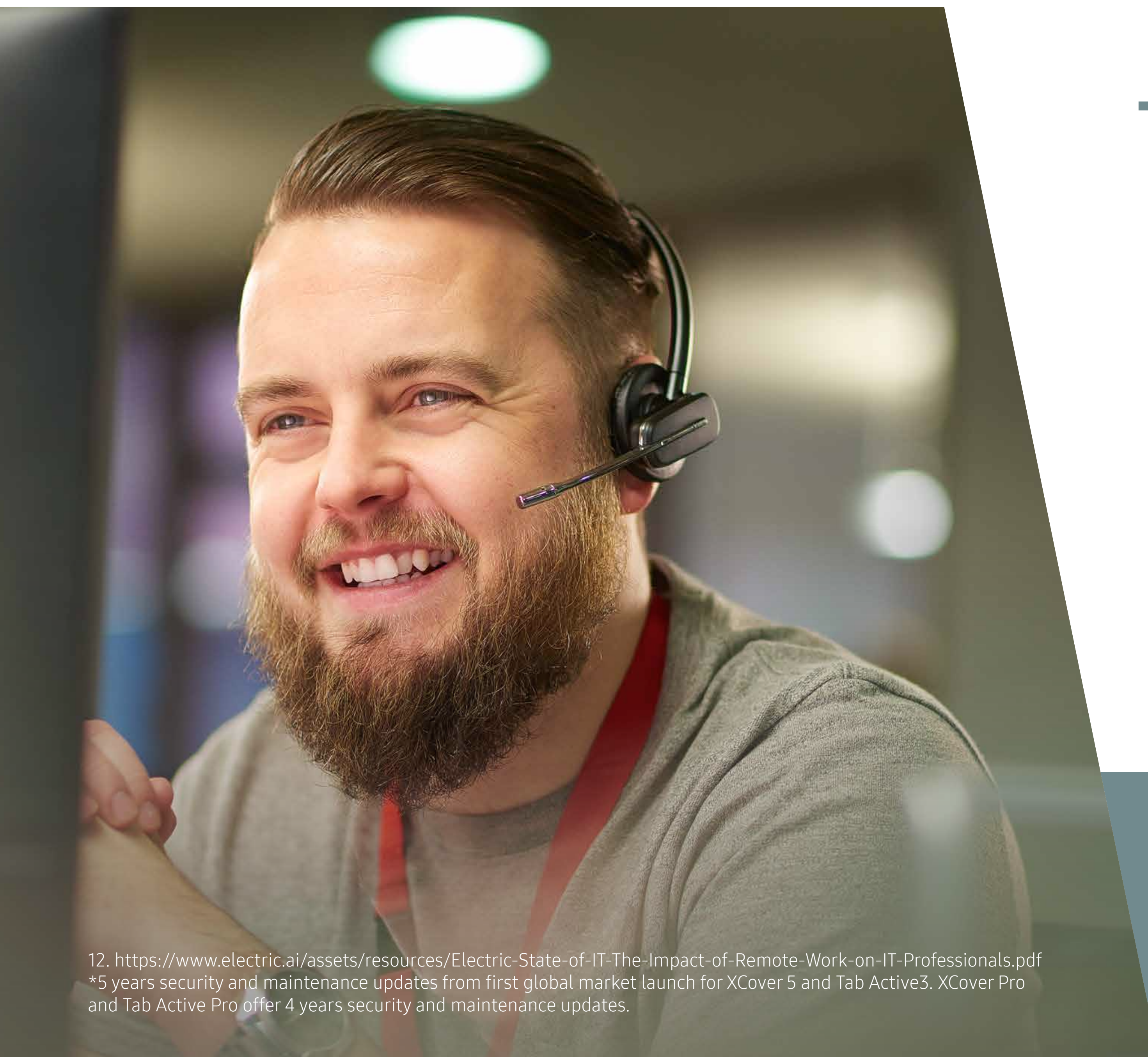
All of our Rugged devices come with Knox Suite, so you can deploy a new device remotely, in just minutes—with all the settings, apps and company branding you need. Not only that, but IT teams can also wipe devices remotely, if needed.

9. <https://www.ibm.com/security/digital-assets/cost-data-breach-report/#/>

10. Department for Digital, Culture, Media and Sport (2019) Cyber Security Breaches Survey 2019

11. Patrick Hevesi, “Mobile OSs and Device Security: A Comparison of Platforms”, Gartner Research





Take the pressure off your IT department

When you're a Samsung customer, you can call on our dedicated UK-based business services centre seven days a week. Both hardware and software specialists are based there, ready to help with any queries.

Make the everyday easier. With Samsung Quickstart, you'll have access to a dedicated team who can help with the setup of features such as walkie-talkie or Knox Suite. You're always backed up by a next-business day replacement service, plus you get 3 years enhanced support included and up to 5 years* security and maintenance patches on selected rugged devices.

Feeling the pressure?

74%

of IT professionals
feel burnt out

42%

have seen an increase
in helpdesk tickets¹²

12. <https://www.electric.ai/assets/resources/Electric-State-of-IT-The-Impact-of-Remote-Work-on-IT-Professionals.pdf>

*5 years security and maintenance updates from first global market launch for XCover 5 and Tab Active3. XCover Pro and Tab Active Pro offer 4 years security and maintenance updates.

**For more information visit
samsung.com/uk/rugged-range**

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