

# MICROSOFT SURFACE AND CDW A Perfect Fit



## Why Surface?

With the Surface family of Windows hybrid tablets and laptops, Microsoft has developed a device that's a perfect fit for almost every employee and function. Tailored for individual user requirements, the Surface range and Microsoft 365 together give employees the freedom to work how they want, where they want.

## Why CDW?

For more than twenty years CDW has enjoyed a trusted relationship with Microsoft. We are an Authorised Device Reseller (ADR) in the UK, US, and Canada of the Microsoft Surface range of Windows 10 hybrid tablets, touchscreen laptops and the high-end collaboration device Surface Hub – and we're 2020 Worldwide Surface Partner of the Year!

That means customers can have full confidence in our ability to deploy, configure and manage their Surface devices globally. We also have access to a host of dedicated resources and programmes, and ensuring any support requests are escalated quickly, across our international practice.

## What's in it for you?

CDW provides a range of value-added services for the Surface family as well as deployment options, licences, integration and training for users on the devices.

Services include asset tagging and tracking, Autopilot, imaging, delivery services and fulfilment, installation and deployment through to product support, replacement and repairs, and end of life data wipe services and trade-ins. These services are available out of our global configuration centres to ensure efficient, scalable international deployments.

You also get:

- Access to Surface's entire product line for easy, in-stock selection and quick shipment across multiple geographies
- Dedicated pre-sales resources who can answer any questions regarding Surface products, services and programmes
- Demo devices so you can evaluate the devices and ensure they are the right fit for your organisation
- Exclusive pricing and money-saving offers on the Surface technology you need for your business
- With Autopilot, users just unbox and turn on their 'business-ready' Surface device and they are ready to start working immediately!

# How does it work?

CDW applies a four-step approach to ensure Microsoft Surface is the perfect fit for your organisation:



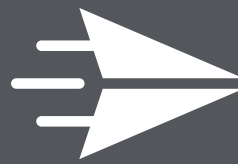
## Assess

We first assess the user type and your current hardware and deployment strategy. We can then pinpoint the appropriate devices for each user, as well as the right methodology to deploy the hardware.



## Design

We create a long-term strategy based on the optimum device deployment plan for your organisation. We offer a range of value-added services for the Surface family and Microsoft software as well as deployment options, licences, integration and training for users on the devices. We ensure your business and technical requirements are aligned to better achieve your business goals.



## Deploy

CDW offers a host of configuration options that include asset tagging and tracking, imaging, logistical delivery services and fulfilment, installation and deployment. Our delivery services range from straightforward 'image device and ship' with Autopilot to custom deployment options.



## Manage

We can help you manage your Microsoft environment long-term through asset management, contract management and our CloudCare® managed service for cloud workloads. At CDW we can tailor the technology to your individual requirements to ensure it is a perfect fit for your modern workplace.

## What's next?

At CDW, there is no such thing as one-size-fits-all. From pre-sales to solutions architects to engineers, we have the experience, expertise and relationship you can trust to provide you with the exact Microsoft solution for your organisation.

[Email us here](#), or speak to your Account Manager today about how CDW can help you unlock efficiencies and increase productivity across your organisation.



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 Microsoft  
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