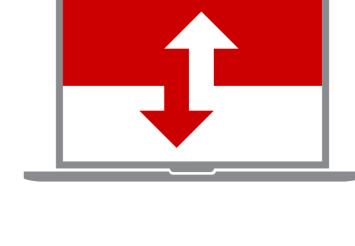




MOBILE EMPLOYEES ARE PRODUCTIVE EMPLOYEES

Today's mobile workforce is more effective on Mac. Apple Financial Services and CDW make it easier to keep them happy and productive.



Macs support the mobile workforce A truly mobile experience needs to work whenever and wherever - without relying on

Users say Macs improve their work experience¹



tech support to keep going.

SAY INCREASED PRODUCTIVITY



SAY SELF SUFFICIENCY WITH TECHNOLOGY

of Mac users experienced two or fewer

computer issues in the last 12 months²



SAY IMPROVED COLLABORATION

Employees prefer Mac

Nearly 3/4 of employees will choose a Mac when they get the chance to choose for themselves.³



of organisations view

Mac as the most secure

device out of the box⁶

Employers value Mac

security and user experience

APPLE DEVICE-AS-A-SERVICE

OPTIMISES YOUR INVESTMENT

of users agree -

using a Mac."8

"I could not do my job

as effectively without



of Fortune 500

companies are now using Apple products⁷

Maximise your organisation's Apple investment by replacing traditional purchasing with scalable, flexible financing options that shift IT expenditure from a CAPEX to an OPEX model.



FINANCIAL SERVICES

- **Apple Business Manager Integration**
- CDW AND APPLE





BETTER USER EXPERIENCE – Use the right tools with fewer hassles. **SMARTER WAYS OF WORKING** – Be more productive and more secure.

tech support to keep going.

MODEL

MODEL

AFS SAVING

and friendly experience.

FOR THE EMPLOYEE

A truly mobile experience needs to work whenever and wherever – without relying on

MacBook

AFS SAVING

AFS SAVING

EASY UPGRADES - Enjoy complete control of your technology refresh, with a simple

INDICATIVE COSTS OF APPLE DEVICES THROUGH

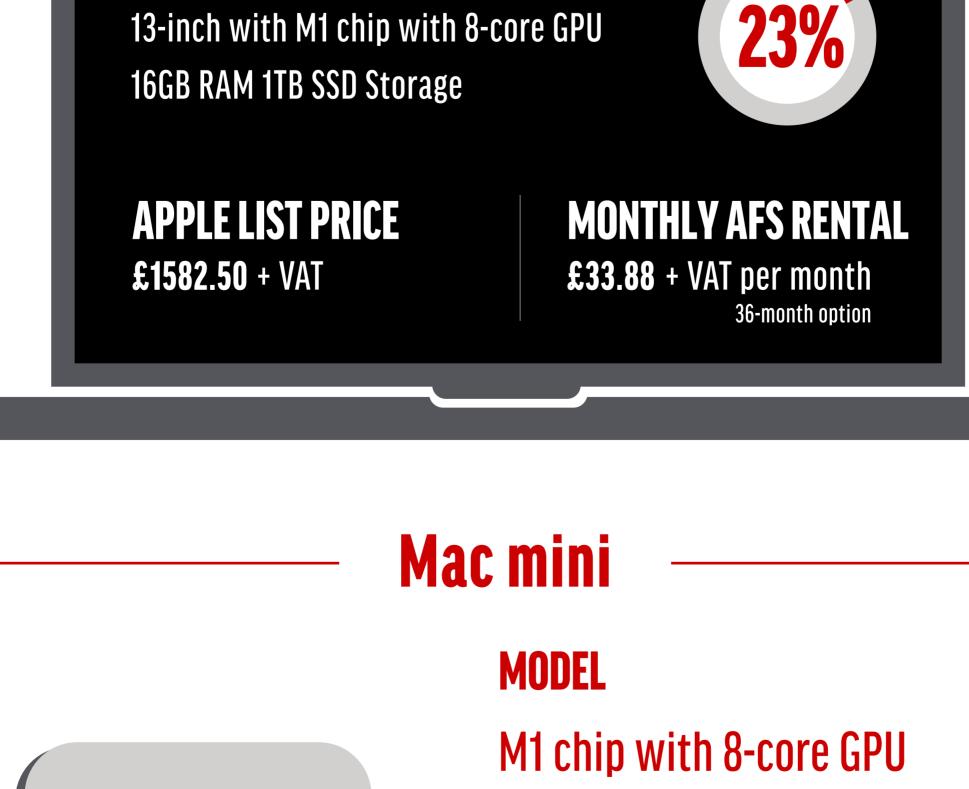
APPLE FINANCIAL SERVICES

21% 13-inch with M1 chip with 8-core GPU 8GB RAM 512GB SSD Storage

APPLE LIST PRICE MONTHLY AFS RENTAL £1040.83 + VAT £22.64 + VAT per month 36-month option

MacBook Pro in Space Grey

MacBook Air in Space Grey



12%

FOR MORE INFORMATION ON HOW CDW WITH APPLE FINANCIAL SERVICES CAN CREATE A FLEXIBLE FINANCIAL SOLUTION FOR YOUR ORGANISATION CONTACT OUR APPLE

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APPLE LIST PRICE £915.84 + VAT

16GB RAM 512GB SSD Storage

MONTHLY AFS RENTAL

36-month option

£22.33 + VAT per month

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