



Rent Ready Chosen As Charlotte Inno 2021 Startup to Watch

CHARLOTTE, N.C., (Jan. 4, 2021) – Rent Ready, a B2B managed services platform transforming how the multi-family industry turns apartments, was named to Charlotte Inno’s Startups to Watch in 2021 list. Charlotte Inno, an arm of the Charlotte Business Journal that covers the startup and tech communities, selected 14 companies that they believe are poised to have a breakout year in 2021.

“We couldn’t be better positioned for a record-breaking year, so I feel confident we will prove Charlotte Inno’s prediction true,” commented Jonathan Kite, CEO, Rent Ready. “We’ve spent the last few years launching core markets and perfecting our process and technology. This year, we’re taking it all to the next level – stay tuned because we have lots in the hopper for 2021.”

The metrics Charlotte Inno used to compile the list included how quickly a startup has scaled; representation or success in local and national pitch competitions and accelerator programs; a successful pandemic pivot; a significant funding round or grant; and/or someone solving an important problem. According to Charlotte Inno, “Some may be more established and in a position for that big moment, and others may be fresh and new with upward momentum.”

About Rent Ready:

Rent Ready is a services platform that uses technology to deliver an end-to-end make-ready service for apartment communities. Built to eliminate the frustration of typical apartment turns, Rent Ready utilizes a proprietary logistics platform to connect communities to skilled professionals. Rent Ready is transforming the apartment turn process across the nation. Additional information about Rent Ready can be found at www.rentready.com.

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