



Rent Ready Named a Charlotte Inno Fire Award Winner

CHARLOTTE, N.C., (July 19, 2021) – Rent Ready, a business-to-business services platform transforming how the multi-family industry turns apartments, was honored as a Charlotte Inno 2021 Fire Award winner. This is Charlotte Inno’s second annual Fire Awards, a list that honors 50 of the city’s startups, technology firms and organizations that are "on fire." The list was compiled through a combination of public nominations, expert input and editorial coverage.

“With the closing of our Series A funding round in the spring, this certainly is a fiery year for Rent Ready and I couldn’t be prouder of our hard-working team for getting us to where we are today,” commented Jonathan Kite, CEO, Rent Ready. “We promise to live up to the spirit of this award as we continue to aggressively expand the team and our technology platform, all guided by our vision of ‘make-ready made easy’ for all apartment communities.”

Built to eliminate the frustration of getting an apartment home move-in ready, Rent Ready utilizes a proprietary technology platform to make scheduling and completing a turn – from painting through cleaning – pain-free for apartment staff. As a true end-to-end solution, they also source and vet the pros and ensure they complete high-quality work on time.

With regards to 2021 technology investments, the company’s key initiative is developing a customer portal that will allow apartment staff to access a customizable digital turn services board, significantly enhancing the user experience. Users will order services with the click of a few buttons and the portal will *automatically* schedule those with the service professionals to meet their requested deadline. The digital board will make it easy for users to monitor and gain real-time updates or historical information.

About Rent Ready:

Rent Ready is a services platform that uses technology to deliver an end-to-end make-ready service for apartment communities. Built to eliminate the frustration of typical apartment turns, Rent Ready utilizes a proprietary logistics platform to connect communities to skilled professionals. Rent Ready is transforming the apartment turn process across the nation. Additional information about Rent Ready can be found at www.rentready.com.

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