Rent Ready to Launch Technology that Automatically Schedules and Coordinates Apartment Turns

Plus, will expand into fourth market: Greenville, S.C.

CHARLOTTE, N.C., (Oct. 13, 2021) – Rent Ready, a business-to-business services platform transforming how the multifamily industry turns apartments, is launching its **automated turn board,** a customer portal that will be fully live by the end of the month. It's designed to replace the dry-erase board that apartment staff typically utilize to schedule and track the services required to prepare -- or turn -- an apartment for the next resident. Simultaneously, the company, which serves the Atlanta, Charlotte and Raleigh markets, will expand into Greenville, S.C.

Other platforms exist that digitize the calendar portion, yet still require apartment staff to contact and hire multiple service providers. The Rent Ready automated turn board takes it much further by *automatically scheduling* services with the contractors/service providers to meet the community's requested deadline, mapping out services, units, vendors and timing. Plus, on the back end, Rent Ready maintains a network of skilled contractors that perform high-quality work.

"This technology revolutionizes how apartment staff are able to turn their units because they can toss the archaic dry-erase board aside and let technology schedule their end-to-end turn services, from painting to cleaning and everything in between, with the touch of a few buttons," said Jonathan Kite, CEO, Rent Ready.

The automated turn board replaces dozens of phone calls, emails, handwritten notes and laborious steps that a property manager, for example, would typically need to take to line up all the necessary pros for one turn. With just a few taps, users are able to set standard services for all turns, potential add-on services when needed and the ideal length of their turn. As the user indicates the service they need, they see in real-time if their primary service professional is available. If unavailable, they can make immediate decisions about utilizing a new professional or changing the requested date. The automated turn board also allows users to monitor day-to-day services in real time -- when work is scheduled, begins and is completed. Plus, users can set push notifications to be alerted of status changes. Lastly, staff have access to the board via their desktop app and can also offer a corresponding mobile app to maintenance and on-the-go staff.

"This is also a huge milestone for our company," continues Kite. "This technology not only elevates the customer experience and fulfills our mission of completely changing the way the industry turns units, but also allows us to scale much more rapidly. Greenville is just the beginning of our aggressive market expansion plan."

For more information, visit [here](#).

About Rent Ready:
Rent Ready is a services platform that uses technology to deliver an end-to-end make-ready service for apartment communities. Built to eliminate the frustration of typical apartment turns, Rent Ready utilizes an automated turn board to connect communities to skilled professionals. Rent Ready is transforming the apartment turn process across the nation. Additional information about Rent Ready can be found at www.rentready.com.

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