

75th Anniversary Giveaway Official Rules

1. No purchase necessary to enter or win. The 75th Anniversary Giveaway (“Contest”) is sponsored by Farnam Companies, Inc. (“Farnam”). The Contest begins on August 9, 2021 12:01 am (PST) and ends on December 31, 2021 11:59 pm (PST). Entries must be received by December 31, 2021 11:59 pm (PST). Only one entry per entrant allowed. All eligible entries will be entered in the Contest. Incomplete entries will not be accepted. Entries are subject to verification. Submissions may be investigated and voided if fraudulent. Affidavits may be required to confirm eligibility. If entering via mobile device, data and mobile charges may apply. Check with your carrier.
2. Open to horse owners who are legal U.S. residents of the forty-eight contiguous states and the District of Columbia 18 years of age or older as of August 9, 2021. Entrants must have a valid driver’s license. Employees of Farnam, its parent company, subsidiaries, affiliates, related companies, distributors, suppliers, brokers, retailers, advertising and promotional agencies, and the members of the immediate families and/or households of each of the above are not eligible to participate. By entering, entrants agree that they have complied with all Contest and eligibility rules. Offer valid in the USA only. Void where prohibited or otherwise restricted by law.
3. To enter:
 - (a) visit Farnam.com/75-giveaway, click on the contest tab; AND
 - (b) completely fill out and submit the entry form; OR
 - (c) scan the QR code available at the South Point Arena, Equestrian Center and Exhibit Hall in Las Vegas, Nevada (“Arena”); various equine shows (*i.e.*, Equine Affaire, AQHA World Show); on ads, AND
 - (d) completely fill out and submit the entry form.
4. Five drawings for the First Prize will be held on the dates outlined below; two (2) winners shall be drawn on each drawing date. All non-winning entries shall be added to subsequent Entry Period drawings. All valid entries, including the First Prize winners, shall be entered into the Grand Prize drawing on or about January 14, 2022. Odds of winning depend on the number of eligible entries received. Winners will be notified within two (2) weeks of the applicable Entry Period drawing, or Grand Prize drawing, as applicable, by certified mail, overnight mail, phone, and/or e-mail. In the event that the potential Grand Prize winner does not or cannot accept the Grand Prize, up to four (4) additional drawings shall occur to determine the winner of the Grand Prize. The winner of the Grand Prize (as delineated below) shall be responsible to arrange for transportation of the Gator® (as delineated below) from the Arena to winner’s preferred location. All other prizes will be mailed to confirmed addresses only.

| ENTRY PERIOD | FIRST PRIZE DRAWING DATE |
|--------------|--------------------------|
| 1 | September 7, 2021 |
| 2 | October 7, 2021 |
| 3 | November 7, 2021 |
| 4 | December 7, 2021 |
| 5 | January 7, 2022 |

5. All entries become the property of Farnam and will not be returned. Farnam may use any and all entries for advertising/promotional purposes of this Contest without payment to entrant. All winners will be required to sign and return a prize release and other documents, as necessary, within the timeframe stipulated on prize notification, or prizes will be forfeited. Prizes cannot be substituted for cash. Prizes are non-transferable. Winners are responsible for all applicable taxes.
6. In consideration of Farnam’s acceptance of entrant’s entry, entrant agrees to indemnify, defend and hold Farnam, its parent company, subsidiaries, related and/or affiliated companies, divisions, agents, employees, successors, heirs and all judges of the Contest harmless from and against any and all liability, claims or losses for its/their actions arising from, or related to, the drawing and handling of entrant’s entry, the use and/or publication of the entry and the conducting, advertising and sponsoring of this Contest.
7. Farnam is not responsible for: (a) lost, interrupted, inaccessible or unavailable networks, servers, satellites, internet service providers, websites, or other connection, availability or accessibility problems arising in connection with or over the course of the Contest; or (b) any malfunction of entrant’s computer, telephone or cable transmission or hardware/software malfunction.
8. This Contest cannot be republished in any other medium without the express written consent of Farnam. To get a copy of these Official Rules, send a written request to: 75th Anniversary Giveaway, c/o Farnam Companies, Inc., P.O. Box 34820, Phoenix, AZ 85067-4820. To request a list of the names of winners, send a self-addressed stamped envelope after February 15, 2022 to the address above.

PRIZES:

One (1) Grand Prize:

One (1) 2021 John Deere® Gator® XUV835M (approximate retail value, \$18,000)
A selection of Farnam® horse products (approximate retail value, \$1,000)

Ten (10) First Prize (approximate retail value, \$75)

A selection of Farnam® horse products

John Deere and Gator are registered trademarks of Deere & Company. John Deere and Deere & Company are not sponsors of this Contest, nor are they affiliated with Farnam Companies, Inc.