



# Learning Consultant

## The Role

Based in our London office, but currently working remotely due to COVID-19.

The Learning Consultant will play a crucial role in delivering business impact by developing programmes and pathways which are relevant and effective and deliver against our clients business objectives. Helping to drive the measurement and ROI around these programmes and use data to determine how we can continually improve, will be key to the success of the Learning Consultant. We need you to help build processes and best practice around how we deliver our product to streamline how we work and speed up our onboarding processes.

- Demonstrate in-depth knowledge of our content and curriculum
- Demonstrate in-depth knowledge of our clients business challenges, priorities and goals.
- Evaluate existing client training and development programs in line with our own offering
- Conceptualise, design and develop e Learning pathways and programmes in line with our clients requirements
- Work with client stakeholders to drive visibility and learner journeys within their LMS
- Identify organisational obstacles to learning and make recommendations
- Collaborate with our content teams to create course materials and teaching aids that support content delivery
- Help deploy feedback tools to assess the effectiveness of the curriculum.
- Track training outcomes and ensure alignment to client business objectives.
- Produce clear documentation for our clients, and create templates where possible for consistency
- Build relationships with subject matter experts within our client base
- Lead the feedback loop back into the business to help determine future curriculum requirements

## The Person

We need your previous experience in a digital/CPG consultative role, to help build and inform our future curriculum by leading the feedback loop into the business around our client's challenges and goals. You will already have extensive client facing experience, and in-depth knowledge of curriculum design, instructional methods, and training techniques.

Your collaborative and interpersonal nature will build crucial relationships with subject matter experts which will help us to become a vital part of our clients extended team.

- Previous experience in an digital/CPG consultative role
- Strong client facing experience
- Experience in training and learning needs analysis
- In-depth knowledge of curriculum design, instructional methods, and training techniques.
- Exceptional written and verbal communication skills.
- Proficiency in technology-based learning management systems (LMS)
- Real-world experience of the challenges of digital transformation across global businesses.
- Collaboration and interpersonal skills.
- Organisational and time-management skills.

## The Benefits

- Private Healthcare
- Company Pension Scheme
- Childcare Voucher Scheme
- Eyecare Voucher Scheme
- Working from home (subject to line managers approval)
- 25 days annual leave PA
- 6 Personal Development Days PA
- 6 Volunteering Days PA
- 4pm Friday finish
- Dedicated Wellness Manager to help you achieve an optimal state of health and wellbeing while reaching personal and professional growth
- Variety of clubs and activities (incl Run Club, Games Night and yoga to name a couple - all virtual)
- CS Benefit Hub. Access to a huge variety of retail and leisure discounts.
- Cycle to Work Scheme. Up to the value of £1,000 (only available upon successful completion of probation period)
- Competitive salary

## About Circus Street

At Circus Street we are passionate about creating an inclusive and diverse working culture that puts it's people at the heart of it's business. A culture that supports employees in both their professional and personal development, creating a fast paced, entrepreneurial and supportive environment where all employees can thrive.

We are a training organisation that builds digital and data capability for the world's leading brands. We use storytelling, award winning visual media and interactivity to create a highly effective and engaging learning experience that is delivered exclusively online. The learning programs we develop equip teams with the tools and knowledge to work more effectively with colleagues, partners and customers and creates real business impact.

Circus Street is delivering dynamic customised global learning programs to more than 200 'Fortune 500' brands around the world, to populations ranging from 1,000-100,000+ users. The business focus is on maintaining it's edge in the continuously evolving digital age, driving exponential growth and global expansion.

Circus Street was founded in 2009 in our London head office, and now employs more than 100 people across our global sites in New York, Austin, Singapore and Sydney.

Take a look at our recruitment video: <https://vimeo.com/195957703>