



JOB DESCRIPTION

Digital Capabilities Consultant

Reports to: Head of Education

Team: Content

Location: London

We are Circus Street.

Circus Street is the only specialist provider of online training in digital skills, specifically designed for global enterprises.

We know that digital skills are crucial in modernizing enterprises, and we partner with clients to deliver learning linked to specific business goals: working together, this focused approach drives impressive business results.

Our exceptionally engaging training covers topics from eCommerce and data analytics to digital marketing to help teams understand how technology is changing the relationship between businesses and their customers. Alongside this, we have an award winning culture offering a range of personal benefits from creative leave days to our exceptional personalized wellness offering - but don't take our word for it! Check out our video here <https://vimeo.com/195957703>.

We work with more than 200 'Fortune 500' brands around the world, to populations ranging from 100-100,000+ users. Come and join us...

Job Purpose

Working directly with client stakeholders to drive visibility and learner journeys within their LMS, and identify organisational obstacles to learning. The Digital Capabilities Consultant will be a leading voice in client meetings for advising on their training programme needs and providing achievable recommendations. Our clients are CPGs, Retailers, Pharma, and we need your expertise to build strong working relationships with digital subject matter experts that will form an essential part of the day to day responsibilities. The role will also include working closely with the commercial team on training programme best practices and digital capabilities.

Key Responsibilities

- Be able to communicate an in-depth knowledge of digital capabilities relevant to global companies (such as CPGs, Retailers, Pharmaceuticals)
- Have a deep understanding of the Circus Street lesson content
- Demonstrate in-depth knowledge of our clients' business challenges, priorities and goals.
- Build relationships with digital subject matter experts within our client base
- Be a leading voice in client meetings for advising clients on their training programme needs
- Evaluate existing client training and development programs in line with our own offering
- Conceptualise, design and develop eLearning pathways and programmes in line with our clients requirements
- Lead the feedback loop back into the business to help determine future curriculum requirements
- Identify organisational obstacles to learning and make recommendations
- Collaborate with our content teams to create course materials and teaching aids that support training programme delivery
- Train the commercial team on training programme best practices and digital capabilities
- Help deploy feedback tools to assess the effectiveness of the curriculum
- Track training outcomes and ensure alignment to client business objectives
- Produce clear documentation for our clients, and create templates where possible for consistency
- Work with client stakeholders to drive visibility and learner journeys within their LMS

The Circus Street Mindset

- **Empowerment** - Solving difficult challenges, embracing ownership.
- **Self-Awareness** - Making positive behavioural change, moving towards higher personal success.
- **Optimism** - The way in which we approach a challenge, determines the experience and outcome.

Education and Experience

- Previous experience in a digital consultative or CPG role (essential)
- Strong client facing experience
- Experience in digital training and learning needs analysis
- Exceptional written and verbal communication skills
- Real-world experience of the challenges of digital transformation across global businesses
- Collaboration and interpersonal skills
- Organisational and time-management skills
- Proficiency in technology-based learning management systems (LMS) (desirable)

Sounds great doesn't it? And in return we offer...

- Competitive health, dental and vision plans
- Dedicated Wellness Manager to help you achieve an optimal state of health and wellbeing
- 6 Personal Development Days per year
- 6 Volunteering Days per year
- Competitive salary
- Working from home (subject to internal guidelines)
- 25 days annual leave per year with an additional duvet day
- 4pm Friday finish
- 401k match
- Life Celebrations: Birthdays, Weddings, Baby Showers - we love to celebrate them!
- Diversity and Inclusion Committee: you can choose to attend events and learn about a range of topics from Faith, Gender Equality, Racial Equity, LGBTQIIA+ and neurodiversity.
- Access to 'Headspace' the meditation app and 'House of Wellbeing' MindTalks to keep you psychologically fit.
- Weekly CBT Sessions with our in-house Therapist.
- Access to our in-house Registered Nutritional Therapist.

- CS Benefit Hub. A place for you to access a huge variety of retail and leisure discounts and access cashback deals from tech giants and wellbeing providers.
- Eyecare and ergonomic check ins.

We're also proud to be recognised in 2021 as one of London's 'Top 50 Mid Sized Companies to work for. Get in touch to find out more.

