



JOB DESCRIPTION

Digital Capabilities Consultant

The Role

Based in our London office, but currently working from home, we are looking for a Digital Capabilities Consultant to join our team.

This position will work directly with client stakeholders to drive visibility and learner journeys within their LMS, and identify organisational obstacles to learning. The Digital Capabilities Consultant will be a leading voice in client meetings for advising on their training programme needs and providing achievable recommendations. Our clients are CPGs, Retailers, Pharma, and we need your expertise to build strong working relationships with digital subject matter experts that will form an essential part of the day to day responsibilities. The role will also include working closely with the commercial team on training programme best practices and digital capabilities.

- Be able to communicate an in-depth knowledge of digital capabilities relevant to global companies (such as CPGs, Retailers, Pharmaceuticals)
- Have a deep understanding of the Circus Street lesson content
- Demonstrate in-depth knowledge of our clients' business challenges, priorities and goals.
- Build relationships with digital subject matter experts within our client base
- Be a leading voice in client meetings for advising clients on their training programme needs
- Evaluate existing client training and development programs in line with our own offering
- Conceptualise, design and develop eLearning pathways and programmes in line with our clients requirements
- Lead the feedback loop back into the business to help determine future curriculum requirements
- Identify organisational obstacles to learning and make recommendations
- Collaborate with our content teams to create course materials and teaching aids that support training programme delivery
- Train the commercial team on training programme best practices and digital capabilities
- Help deploy feedback tools to assess the effectiveness of the curriculum

- Track training outcomes and ensure alignment to client business objectives
- Produce clear documentation for our clients, and create templates where possible for consistency
- Work with client stakeholders to drive visibility and learner journeys within their LMS

The Person

Your previous experience in a digital consultative or CPG role will be essential to being successful in this role. You will already have a strong client facing experience and a deep understanding of real-world situations when it comes to the challenges of digital transformation across global businesses. We are looking for someone who has the ability to collaborate with both clients, colleagues and external partners, where your outstanding interpersonal and communication skills will be paramount to realising the expectations of the position.

- Previous experience in a digital consultative or CPG role (essential)
- Strong client facing experience
- Experience in digital training and learning needs analysis
- Exceptional written and verbal communication skills
- Real-world experience of the challenges of digital transformation across global businesses
- Collaboration and interpersonal skills
- Organisational and time-management skills
- Proficiency in technology-based learning management systems (LMS) (desirable)

Benefits

- Private Healthcare
- Company Pension Scheme
- Childcare Voucher Scheme
- Eyecare Voucher Scheme
- Working from home (subject to line managers approval)
- 25 days annual leave pa
- 6 Personal Development Days pa
- 6 Volunteering Days pa
- 1 Duvet Day pa
- 4pm Friday finish
- Dedicated Wellness Manager to help you achieve an optimal state of health
- Variety of clubs and activities (incl Run Club, Games Night and yoga to name a couple)
- CS Benefit Hub. Access to a huge variety of retail and leisure discounts.
- Cycle to Work Scheme. Up to the value of £1,000 (available upon successful completion of probation period)

- Competitive salary

About Circus Street

At Circus Street we are passionate about creating an inclusive and diverse working culture that puts it's people at the heart of it's business. A culture that supports employees in both their professional and personal development, creating a fast paced, entrepreneurial and supportive environment where all employees can thrive.

We are a training organisation that builds digital and data capability for the world's leading brands. We use storytelling, award winning visual media and interactivity to create a highly effective and engaging learning experience that is delivered exclusively online. The learning programs we develop equip teams with the tools and knowledge to work more effectively with colleagues, partners and customers and creates real business impact.

Circus Street is delivering dynamic customised global learning programs to more than 200 'Fortune 500' brands around the world, to populations ranging from 1,000-100,000+ users. The business focus is on maintaining it's edge in the continuously evolving digital age, driving exponential growth and global expansion.

Circus Street was founded in 2009 in our London head office, and now employs more than 100 people across our global sites in New York, Austin, Singapore and Sydney.

Take a look at our recruitment video: <https://vimeo.com/195957703>