

**JOB ADVERT**

Senior eCommerce Consultant (12 month FTC) FMCG/CPG

The Role

This is a hands-on role working on an exciting global education project to fast-track our curriculum to meet the urgent needs of global FMCG clients to upskill in eCommerce. Working closely with the Head of Education and the Content Team, the Senior eCommerce Consultant will validate an education roadmap that will enable global FMCG businesses to fill capability gaps that have emerged as a result of rapid eCommerce growth in the past 12 months.

Key responsibilities include:

- Working with the Head of Education to produce a global curriculum plan that will fill key capability gaps within global FMCG brands, specifically focusing on eCommerce
- Research and identify key topic areas that will be needed to upskill sales and the broader business in eCommerce
- Collaborate with the Commercial Team and Research Team to gain insights on key business objectives of global FMCG brands
- Work with key stakeholders to validate and develop an education roadmap that will form a key learning path within global organisations
- Conduct research that will assist the Content Team to produce marketing-leading education for global FMCG businesses
- Provide expert advice and commentary that will be developed into video-based lessons by our award-winning Content and Production teams
- Monitor eCommerce and industry trends that FMCG clients need to be aware of

- Provide market intelligence in order to drive the implementation of global capability programmes

The Person

With extensive expertise working for or with FMCG brands, the person we're looking for will understand the opportunities and challenges of eCommerce within this sector and will bring their extensive expertise to research, advise and produce educational materials for sales teams as well as the broader business, on everything from successful joint business planning, creating the 'Perfect Digital Store', to getting the most out of customer data.

- Extensive experience of working for or with global FMCG brands
- Experience of working for or with commercial teams within global brands
- Particular knowledge and experience of forging successful retail partnerships
- A deep understanding of the challenges and opportunities of eCommerce for global FMCG businesses
- Excellent research and analytical skills
- A skilful writer
- An ability to translate complex subject matter into accessible and applicable online educational materials
- A great listener with the ability to work with senior stakeholders and client subject-matter-experts to understand their needs and validate an education programme that will fill the eCommerce capability gap
- An outstanding communicator and collaborator, with the ability to work across different departments
- Confidence to gather intelligence from Circus Street clients
- To work independently and at speed on an exciting and vital education project
- Knowledge, experience and understanding of the US market is a bonus as this is where our biggest learner population resides

The Benefits

- Private Healthcare
- Company Pension Scheme
- Childcare Voucher Scheme
- Eyecare Voucher Scheme
- Working from home (subject to line managers approval)
- 25 days annual leave PA
- 6 Personal Development Days PA

- 6 Volunteering Days PA
- 4pm Friday finish
- Dedicated Wellness Manager to help you achieve an optimal state of health and wellbeing while reaching personal and professional growth
- Variety of clubs and activities (incl Run Club, Games Night and yoga to name a couple)
- CS Benefit Hub. Access to a huge variety of retail and leisure discounts.
- Cycle to Work Scheme. Up to the value of £1,000 (starting in January, only available upon successful completion of probation period)
- Competitive salary

About Circus Street

At Circus Street we are passionate about creating an inclusive and diverse working culture that puts it's people at the heart of it's business. A culture that supports employees in both their professional and personal development, creating a fast paced, entrepreneurial and supportive environment where all employees can thrive.

We are a training organisation that builds digital and data capability for the world's leading brands. We use storytelling, award winning visual media and interactivity to create a highly effective and engaging learning experience that is delivered exclusively online. The learning programs we develop equip teams with the tools and knowledge to work more effectively with colleagues, partners and customers and creates real business impact.

Circus Street is delivering dynamic customised global learning programs to more than 200 'Fortune 500' brands around the world, to populations ranging from 1,000-100,000+ users. The business focus is on maintaining it's edge in the continuously evolving digital age, driving exponential growth and global expansion.

Circus Street was founded in 2009 in our London head office, and now employs more than 100 people across our global sites in New York, Austin, Singapore and Sydney.

Take a look at our recruitment video: <https://vimeo.com/195957703>