THE INSTORE GROUP WINS WITH EFFICIENCY

How The InStore Group Delivers Superior Service

SUMMARY

The InStore Group is a top, nationally recognized, full-service, retail merchandising organizations. For more than 20 years, their teams have served leading consumer packaged goods companies and major retailers throughout all 50 states. In planning for their rapid growth, The Instore Group teamed up with Natural Insight, a division of Movista, to automate many manual retail execution areas of their business. The ample time saved was reallocated to their core focus: their customers.

+1000 Dedicated Associates
North America | Using Movista Since 2014

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THE SOLUTION CREATES **TREMENDOUS EFFICIENCIES** FOR ME AND MY STAFF. PROJECTS THAT USED TO TAKE ME TWO AND A HALF HOURS TO COMPLETE, NOW TAKE ME JUST MINUTES."

– LYNN,
OPERATIONS MANAGER AT THE INSTORE GROUP

BACKGROUND

To scale, The InStore Group made a strategic decision to make updates around their workforce management processes and systems. Their focus was on associate productivity, project management, and performance reporting. Movista was able to tackle all areas within a single platform.

GOALS & STRATEGY

Between their associates in the field and their management team, The InStore Group had a few goals:

- Easily create and disseminate work schedules to remote retail associates

- Improve efficiency of travel time to and from locations

- Receive photo validation of completed work without relying on email

- View performance of completed work in real-time

In their existing process, The InStore Group was spending hours setting up projects manually. Furthermore, associates in the field could not easily communicate updates on projects to management, slowing down execution even more. For their customers, The InStore Group also needed a better way to share the value and results of their work.

The InStore Group now leverages world-class, workforce management software that works for the needs of their associates, management, and clients. Through a single platform they can now: easily schedule retail associates based on skill and experience, automate project set up, and use built-in labor optimization. Lastly, their teams can review and approve work through picture galleries and performance analytics.

OUTCOME

Setting up projects now takes 3% of the time that it used to, allowing managers to focus on growing the business instead of administration tasks. By utilizing automated routing and mileage reporting, retail associates are saving time by traveling to and from worksites and all work is being accounted for.

With data collected and reported in real time from the field, managers can analyze and share operational reports with key clients. The final win? Now, The InStore Group can easily showcase their hard work, verifying flawless execution. No more extracting data from everywhere and importing to Excel. Just pure, valuable insights...delivered. Now that's a win-win.

PRODUCT USE

SCHEDULING
TASK MANAGEMENT
LABOR OPTIMIZATION
MILEAGE + TIME TRACKING
PHOTO GALLERY
REPORTING + ANALYTICS
RETAIL AUDITS

RESULTS

Reduced project planning time from

2.5 HOURS TO 5 MINUTES

Gained

REAL–TIME ACCESS

to completed work

Improved

ASSOCIATE PRODUCTIVITY

with performance reporting

MOVISTA

Movista is a global, cloud-based retail execution and workforce management solution provider that is transforming the future of work in retail.

For more information, visit www.movista.com.

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