COLLABORATION, ITEM MANAGEMENT, REPORTING

Large U.S. Assembly Company Automates Task Management and Execution of Retail and In-home Product Assembly

**Retail Assembly Company | United States
Using Movista Since 2014**

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AS THE NATION'S TOP ASSEMBLER, OUR CLIENT SERVES THE TOP RETAILERS AND HOME IMPROVEMENT CHAINS WITH PROFESSIONAL PRODUCT ASSEMBLY. BY THE NATURE OF THEIR BUSINESS, ASSEMBLERS HAVE SPECIFIC NEEDS RELATED TO ITEM MANAGEMENT, ITEM BUILDS, ORDERING AND REPORTING. **MOVISTA HAS BEEN THEIR TRUSTED PARTNER FOR MORE THAN 7 YEARS** AND HELPED THEM IMPROVE COSTS, EFFICIENCY AND QUALITY OF REPORTING AND BILLING.

–JED STABLER,
SR. DIRECTOR OF CUSTOMER MANAGEMENT, MOVISTA

BACKGROUND

A large U.S.-based assembly company with more than 1,000 field technicians engages with large retailers for in-store professional product assembly. The company prides itself on build speed and exceptional quality of work delivered by its technicians. Adding Movista's retail execution and task management mobile app to the technicians' tool belts allowed the company to shave significant time and costs in project planning and reporting, execution in builds, administrative burden on technicians, and administrative overhead for each build completed in the Movista platform.

GOALS & STRATEGY

As a leader in their industry, the client implemented Movista's retail execution and task management platform to help their technicians better serve their retailer clients for in-store assembly and brands for residential at-home warranty services. The client had very specific needs for an item catalog. The Item Grids in the Movista platform were customized to meet their business needs.

Merchandising plans were also customized for requirements specific to the assembly business. Critical business functionality related to proof-of-performance for builds, custom reporting to meet demanding requirements of their retailer customers, time and expense tracking for payroll, and customer billing was enabled on the platform.

OUTCOME

With Movista's scheduling and task management solution, the leading retail assembler in the U.S. was able to significantly increase operating efficiency, improve quality of service and reduce administrative overhead. Billing and payroll accuracy improved tremendously. Retail clients receive timely and accurate proof of performance and billing. The Movista platform is also integrated with the retailer's vendor management systems. The assembler is able to provide their customers with full tracking and tracing of builds, including which technician completed the build, for performance, compliance and warranty purposes. As a valued client for more than 7 years, their management team and technicians have been able to focus on delivering exceptional assembly services to their end customers while managing their entire assembly operations for more than 3,500 unique technicians within the Movista platform.

PRODUCT USE

SCHEDULING
TASK MANAGEMENT
CUSTOM PROJECT PLANS
ITEM GRIDS
PAYROLL AND BILLING
MILEAGE AND TIME TRACKING
CUSTOM REPORTING
BI & ANALYTICS

RESULTS

3.7 MM BUILDS
completed annually

3500+ TECHNICIANS
on the platform

100%
proof-of-performance

$5.6 MM
ANNUAL SAVING
in operating and admin costs

MOVISTA

Movista is a global, cloud-based retail execution and workforce management solution provider that is transforming the future of work in retail.

For more information, visit www.movista.com.

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