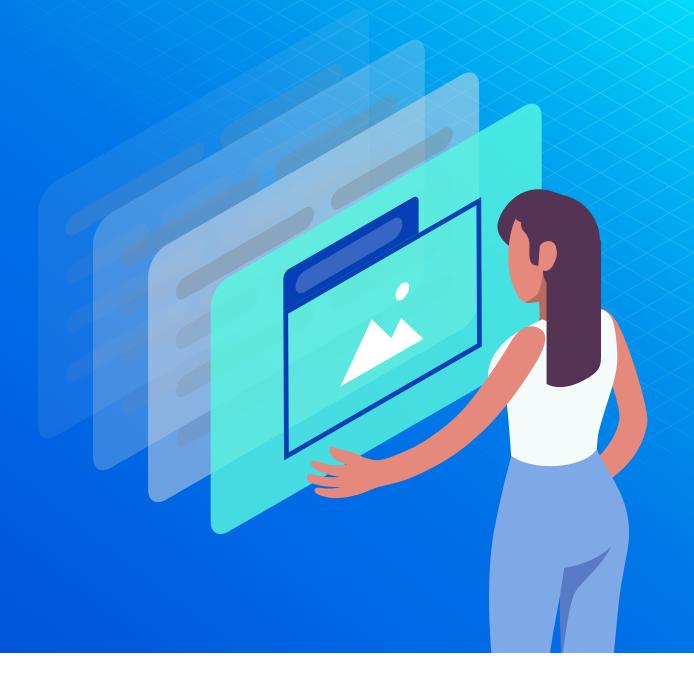


**SCRIBE LABELFORCE** 

## Fully Managed Data Labeling Services

Improve training data accuracy and speed project completion using our fully managed labeling service.



## Realize the benefits of Scribe LabelForce

High quality data is the most important factor in building machine learning models. Training data can sometimes be ineffective stemming from how the data was labeled internally. Other times, AI projects stall because of the lack of internal resources and skills to label data.

- Save costs and complete projects faster-from weeks to days-with expert labelers using Al-automated tools.
- Reduce day-to-day operational headaches and eliminate hiring and training costs by outsourcing to Clarifai.
- Scale up projects quickly using skilled annotators that can be assigned to your project within hours.
- Reallocate expensive resources and free your data scientists from mundane and tedious tasks by outsourcing to AI experts.

#### A partner you can rely on

We're committed to delivering accurate training data to build high-quality models for your AI use cases.

## Data quality — Rely on accurately labeled data sets every time

We'll quickly learn your project needs and apply the appropriate team and our best practices for labeling precision. Your project is continually checked and measured, so we deliver accurate datasets everytime!

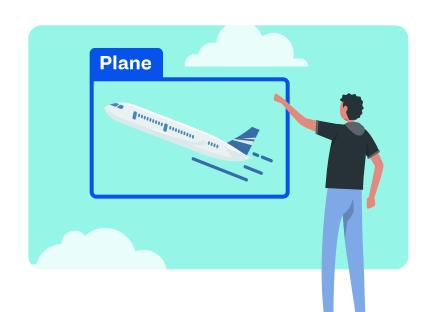
## Scalability for varied needs — Prevent project delays and abandoned projects

We have the flexibility to scale up your expert data labeling team if your demand increases, project scope changes or deadlines are accelerated.

## Speed and efficiency — Complete projects in days instead of weeks

We'll tag your data using our Al-assist automated labeling tool. We'll finish your projects faster than doing them in-house and save you money. Avoid the hiring, training and ramping-up internal teams.

Research shows fully managed labeling teams label **25**% **more accurately** than using crowdsourced workers.



# Secure Data Labeling Services

Your data security is important to us, that's why we offer a secure annotation platform for images, video and document-based data. We have the ability to select a global or U.S.-based workforce with options to add background checks and provide annotation in secure facilities for varying degrees of security. We comply with data privacy principles, and our platform follows standards set by ISO, NIST, DFARS and CMMC.

#### **Available annotation types**



#### **Image classification**

Categorize images, video and text into one or many categories.



#### **Text classification**

Classify documents into pre-defined categories.



#### **Bounding boxes**

Identify items of interest with one or many bounding boxes.



#### **Polygons**

Plot points on each vertex of a target object.



#### Object tracking in video

Annotate objects across video frames.



#### Named entitry recognition

Identify and extract structured text from documents with the option to add bounding boxes.

We're committed to delivering you the highest quality data training sets securely and in the least amount of time. Learn more about our data labeling services and pricing, visit clarifai.com/services/data-labeling.



For a multinational client, we labeled more than 1.4M annotations from hours of video footage and completed the project in 5 days versus 6 weeks, the time it took them to label similar projects. Our Al-assist automated labeling decreased project completion time by 95% while improving training data accuracy.

#### **Why Clarifai**

Clarifai is the leading enterprise platform for computer vision, natural language processing and deep learning to model unstructured image, video and textual data.

The platform comes with the broadest repository of pre-trained, out-of-the-box, AI models built with millions of inputs and context. They detect explicit content, faces with bounding boxes, embedded images as well as predict various attributes such as food items, textures, colors, people and more within image, video and text data.

Our platform enables enterprises and organizations to gain insight into customer engagement, trending content and competitor performance via visual data analysis. For more information visit clarifai.com.

