

Use Artificial Intelligence to operationalize COVID-19 guidelines

- ✓ Safe social distancing for 6' guidelines
- ✓ People identification for retail engagement
- ✓ Personal protective equipment detection
- ✓ People counting for crowd management

CHALLENGE

To combat the spread of infection, municipalities and businesses first need to understand patterns related to social distancing, wearing masks, face touching and sanitizing practices. Accurate predictions drive quick problem solving to ensure public safety and business health.



Scale public-health approaches with Artificial Intelligence and Computer Vision

Create safer environments

Monitor social distancing using video data for people tracking within physical environments. Determine how many people fit within the 6 feet guidelines in physical spaces (e.g. offices, streets, restrooms, retail stores and building lobbies).

Prevent supply chain disruption

Ensure employee safety by following PPE protocols for goggles, face masks and uniform detection. By using visual search enhance adherence to safety and health guidelines to avoid supply chain production disruptions.

Shift customer experience mindset

Connect customers to their online orders for fast and safe pick up at brick and mortar retail stores. Build trust and shift mindsets towards the “new norm” for doing business.

Protect public health

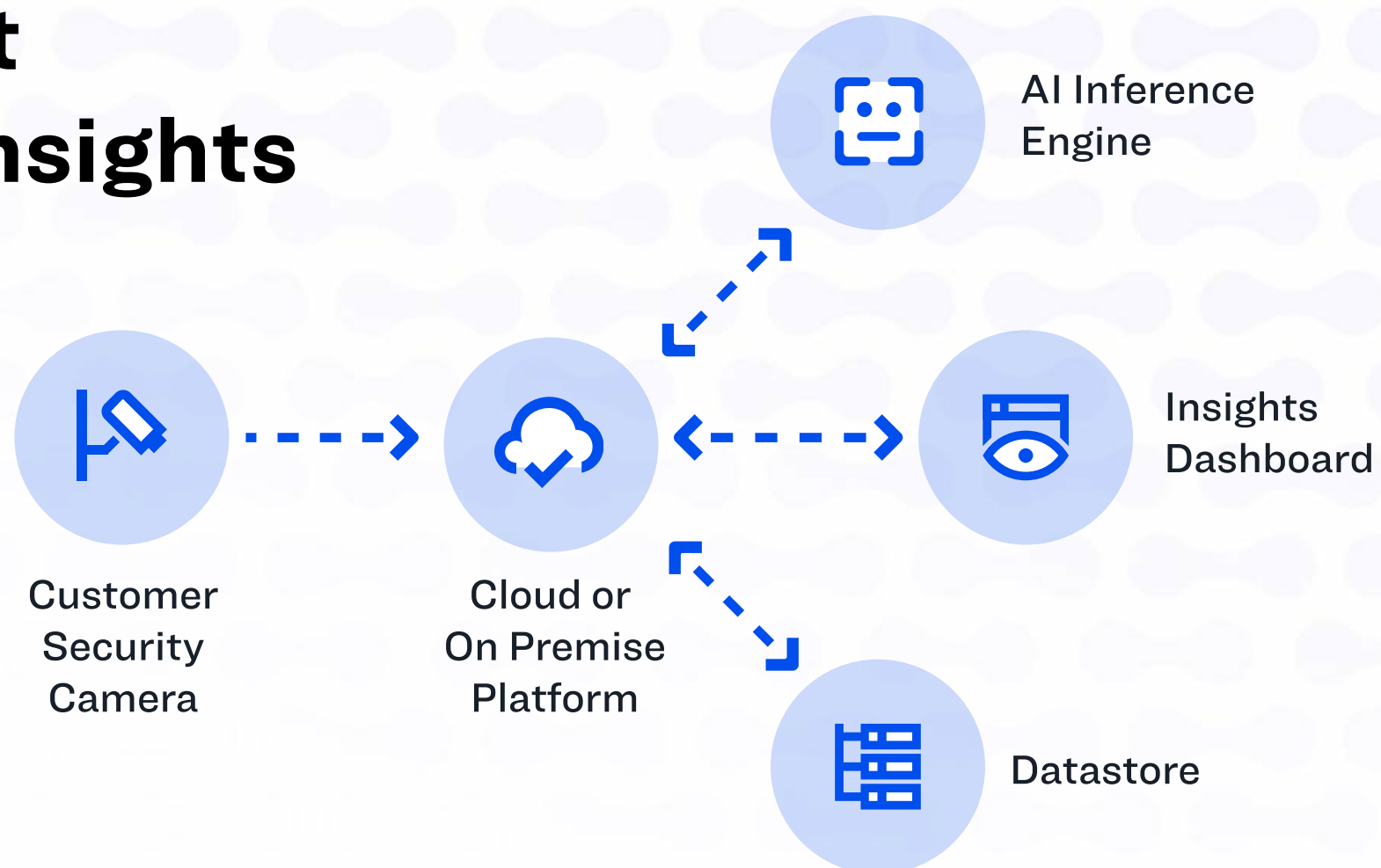
Use object detection to monitor face mask usage within both public and private spaces for legal and compliance reasons. Use camera feeds to check for protective gear, over crowding and restricted zone intrusions.

Ready to get started?









Request a demo at clarifai.com/contact

Easily deploy AI to get actionable business insights

AI-driven data analytics help shift your current operating model to adapt to today's new business paradigm. Safety measures for employees, customers and supply chains can be properly balanced with compliance guidelines and operations.



Leverage a state-of-the-art, end-to-end AI platform

-  Award-winning computer vision algorithms
-  Easy-to-use, drag and drop UIs
-  Automated data labeling tool
-  Closed loop active learning
-  Cloud agnostic, on-premise, air gapped deployments
-  Automated evaluations on trained models
-  Team and role-based access control
-  GDPR, CCPA, BIPA and NIST compliance



“A pioneer in deep learning-based computer vision, Clarifai can tackle near-real-time visual search, facial recognition use cases, and deployment in the most secure, air-gapped environments that nearly all other vendors can’t match.”

The Forrester New Wave™: Computer Vision Platforms, Q4 2019

FORRESTER®

WHY CLARIFAI

Clarifai is the leading independent platform for computer vision and artificial intelligence. We provide an enterprise-level, end-to-end AI lifecycle solution. Our award-winning platform, helps organizations worldwide gain insights and better leverage their image, video and text data. Our platform uses deep learning to tackle visual search and facial recognition use cases in the most secure environments. Our award-winning technology team has built an easy-to-use UI to build and train classification and detection models. Customers worldwide trust Clarifai to gain valuable insights from their images, videos and documents. For more information visit clarifai.com.