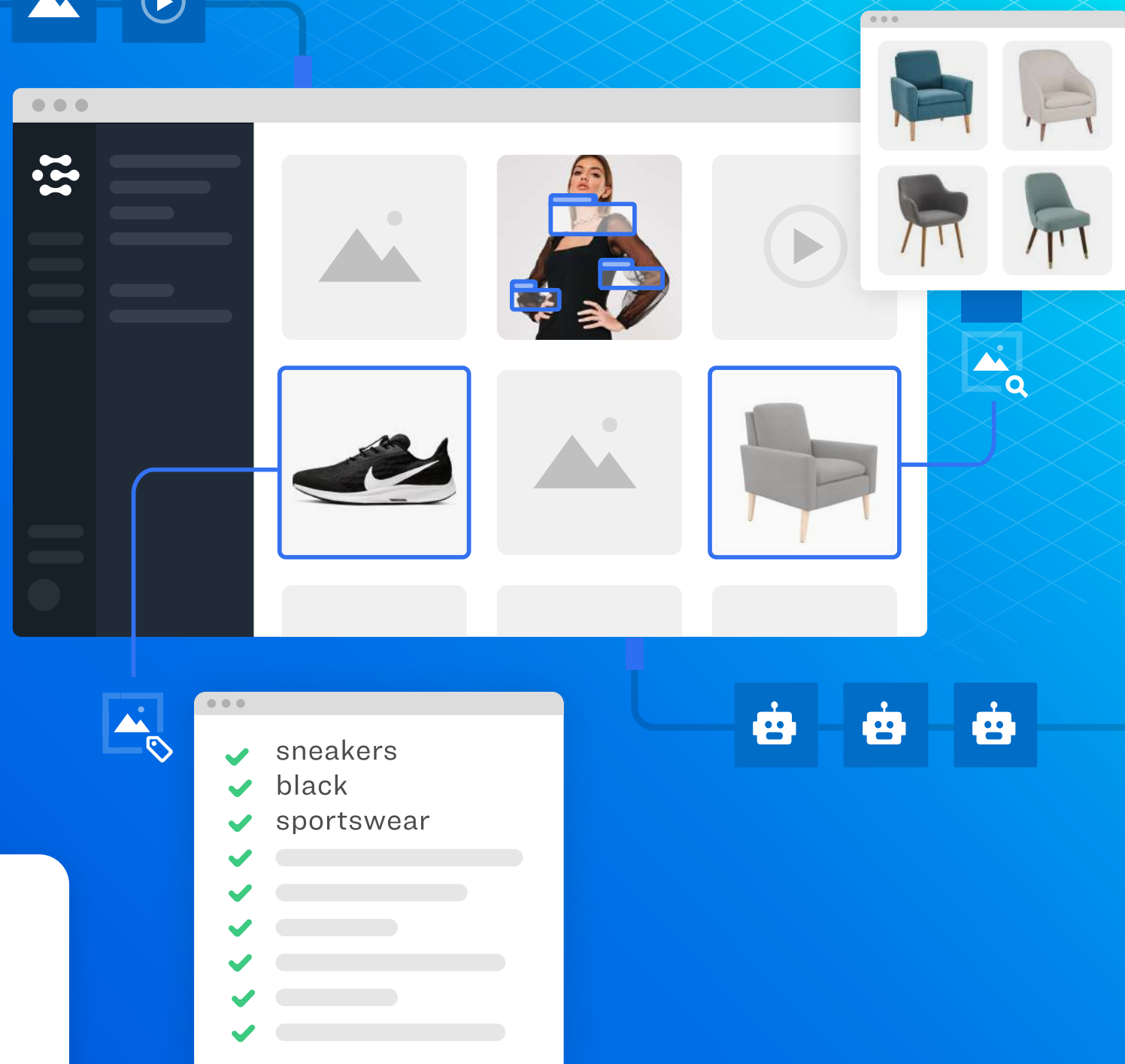# clarifai

Industry-leading enterprise platform for the entire AI lifecycle

- ✓ Drive collaboration using a single platform to centralize the AI lifecycle

- ✓ Manage costs with easy-to-use tools for the most demanding use cases

- ✓ Increase productivity through automation and pre-trained models

✓ sneakers
✓ black
✓ sportswear

The need to improve efficiency

The AI lifecycle is complex, labor intensive, and difficult to maintain at scale. Often times there is no visibility around KPIs or success criteria.

Collaboration across departments can be difficult which slows data collection and creates redundant efforts. Skilled data scientists spend too much time on low-value tasks rather than focusing on model development and iteration. Inefficiencies in labeling and training data, as well as model deployment and evaluation slow down time to value.

Make state-of-the-art AI accessible to your entire organization

Clarifai delivers a single, automated, and scalable end-to-end AI lifecycle platform to support organization-wide transparency and collaboration. Easily deployable, it's built with easy-to-use tools designed for both technical and non-technical users.

- ✓ **Scale up to 10x without increasing operation costs**

- ✓ **Improve model training by 100%**

- ✓ **Reduce cost of human annotation efforts by 90%**

- ✓ **Automate up to 90% of your manual visual moderation tasks**

> "
> **A pioneer in deep learning-based computer vision, Clarifai can tackle near real-time visual search, facial recognition use cases, and deployment in the most secure, airgapped environments that nearly all other vendors can't match."**
>
> ### FORRESTER®

Easily deploy AI to get actionable business insights

AI-driven data analytics can help shift your current operating model to adapt to today's new business world. Insights gained through the use of the Clarifai platform are so varied that it is hard to imagine a business that couldn't benefit from it.

How will you use the Clarifai platform?

Clarifai customers use our platform for enhancing visual search capabilities, physical monitoring, object detection, predictive maintenance, quality control and physical inspection, document analysis, content moderation, product recommendations, and more.

The value to your business

Accelerate model development and reduce time-to-market

Apply automation and deep training that scales to repurpose models in seconds/minutes rather than hours/days to speed model delivery

Leverage a full platform solution to manage your entire AI lifecycle

Use one platform fully integrated into your tech stack and offer your organization and easier way to ensure a consistent and repeatable processes across teams and use cases.

Leverage world-class models and leading industry experts

Utilize world-class, pre-trained, AI models to help build your own custom modeling solutions. Rely on an industry leading research team to help you along the way.

Manage costs by improving efficiency

Introduce easy-to-use, drag and drop UIs to your non-technical staff and delegate repeatable tasks like labeling to them to reduce costs. And redeploy expensive data and research scientists to higher value tasks.

Deploy the way you need to

Clarifai is network independent and offers a wide-array of deployment options that meets the highest of security standards.

- ✔ **Private and public Clouds: AWS, Azure, and GCP**
- ✔ **On-premise and air-gapped environments**
- ✔ **Edge devices; cameras and recording devices, such as satellite and drones**