

Redefine the retail experience with computer vision AI



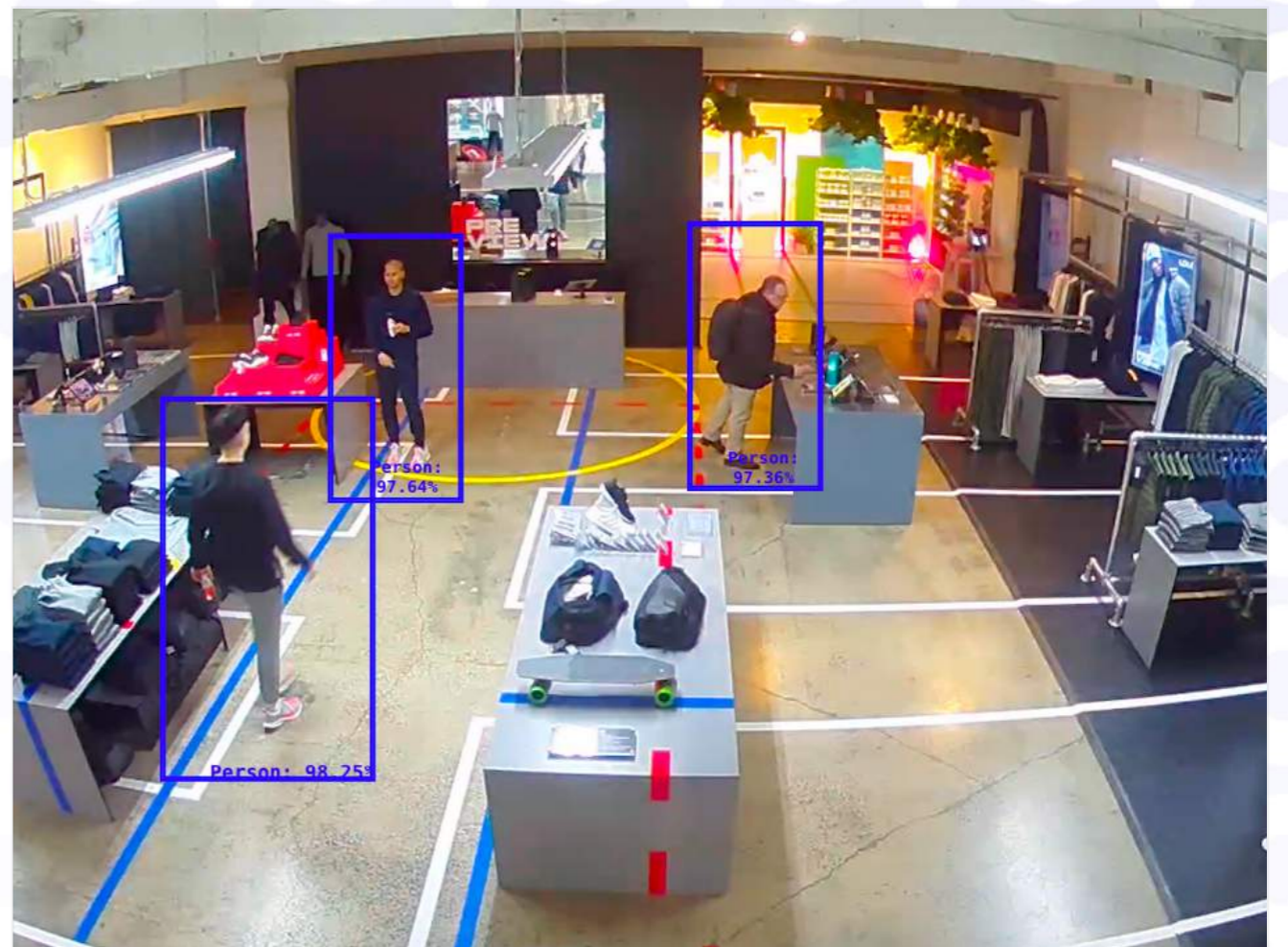
Provide safer experiences to gain customer trust and repeat business



Boost profits and stop product loss with insights into loss prevention



Increase operational efficiency through optimized employee staffing



60%

of shoppers said social distancing has changed their expectations for retail

Take advantage of real-time video and image data to create intelligent stores

With AI data insights, retailers can be alerted to emerging trends that human analysis would miss. AI gives retailers ability to pivot quickly—product mixes, merchandising, safety concerns are just a few—to improve the customer experience, build trust and drive sales.

Increase operational efficiency through optimized employee staffing

Space and planogram optimization

Use heat maps and image data to track traffic flow and dwell times in your store.

People counting

Secure points of entry by automatically monitoring flow to guarantee social distance.

Face recognition

Monitor real-time data to identify unwanted or suspicious behavior and set up automated alerts.

Video analytics

Optimize merchandising with actionable insights into consumer sentiment and behavior.



RETAIL SOLUTIONS

Develop more personal relationships with your customers

Enhance loyalty programs

Identify first time and repeat visitors using facial recognition to improve the customer experience.

Buy online; pick-up in store

Automatically connect customers to their online orders for fast pick up when they enter your store.

Personalize shopping lists

Create personal shopping lists by recognizing people's identity and past purchase behavior.

Optimize checkout

Trigger alerts to identify lineups or ingress traffic to open new registers to alevate wait times.

80%

Of shoppers prefer personalized experiences

An end-to-end platform for the entire AI Lifecycle



Portal

Easiest-to-use, drag and drop UX for any skill level.



Custom and pre-trained models

Fastest way to build and train models to power retail AI.



Scalable deployment

Deploy to the cloud, on-premise or as embedded Edge SDKs.



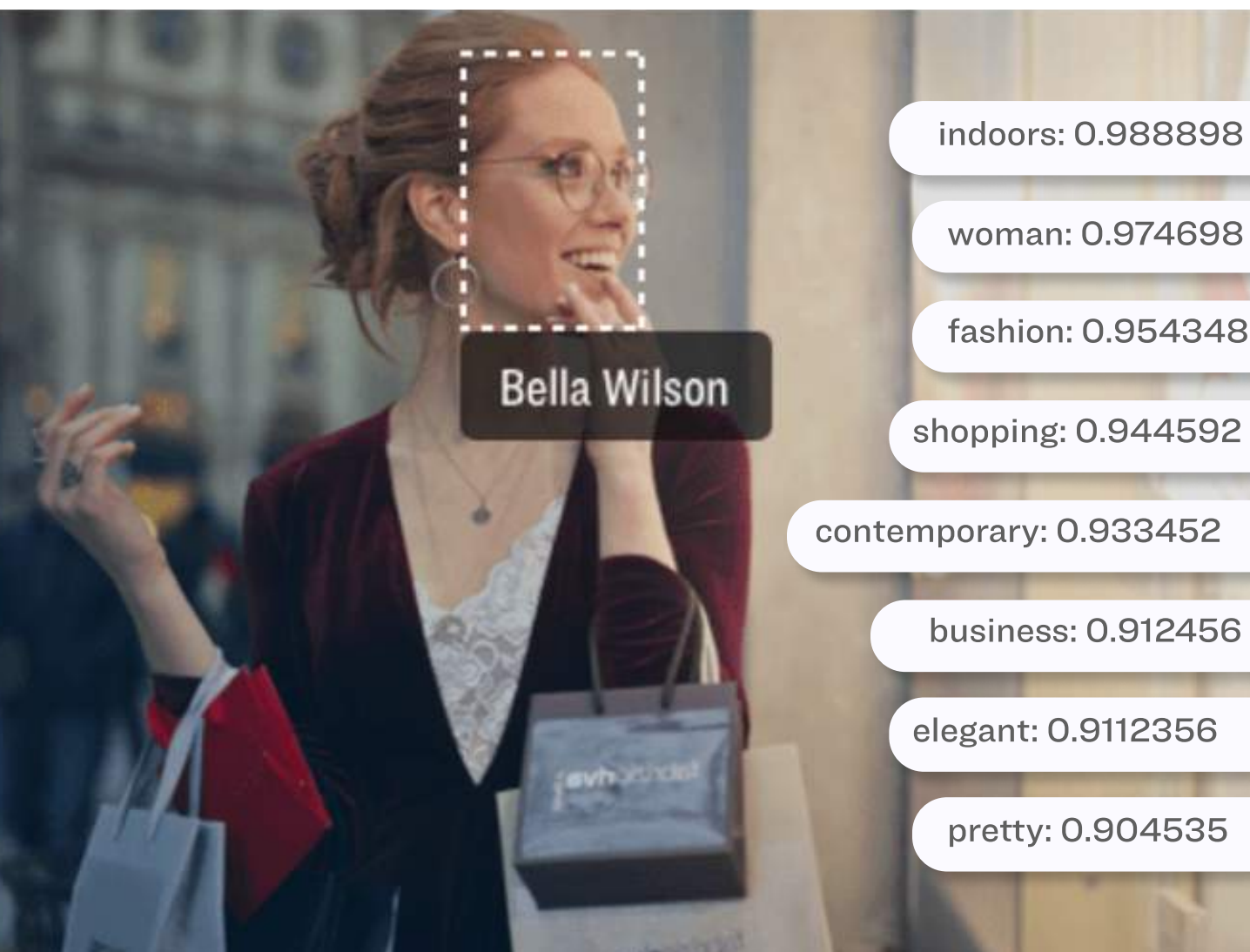
APIs

Developer tools to ease platform adoption.



Professional services

Expertise from the AI leader.



WHY CLARIFAI

Clarifai is a leading AI-driven computer vision platform offering an enterprise-level, end-to-end AI lifecycle solution. Our platform uses deep learning to tackle visual search and facial recognition use cases in the most secure environments—that most leading vendors can't match. Our award-winning technology team has built an easy-to-use UI to build and train classification and detection models. Federal and commercial enterprises worldwide trust Clarifai to gain valuable insights from their images, videos and documents. Visit clarifai.com for more information.