

# KASASA®

## **Kasasa Podcast *Thinking Outside the Vault* Wins Silver w3 Award**

AUSTIN, Texas, Nov. 9, 2020 – [Kasasa®](#), an award-winning financial technology and marketing provider, announced today that it has won a silver [w3 Award](#) for its [Thinking Outside the Vault](#) podcast in the “Podcast Features - Best Branded Podcast or Segment” category.

In its 15th year, the w3 Awards honors outstanding websites, marketing, video, mobile, social and podcasts created by some of the best digital content creators across the industry. The w3 Awards is sanctioned and judged by the Academy of Interactive and Visual Arts (AIVA), an invitation-only body consisting of top-tier professionals from a "Who's Who" of acclaimed media, advertising and marketing firms. This year's winners were selected from more than 3,000 entrants around the world.

Kasasa's *Thinking Outside the Vault* podcast, available on iTunes, Google Play, and Stitcher, was created to meet the needs of community financial institutions for inspiring and informative content. Episodes feature interviews with industry insiders and specialists from the Kasasa team on current events and new trends. The podcast is hosted by Kasasa's senior copywriter Zac Garver.

“A podcast is one of the best hacks for connecting in about as real a way as COVID allows us right now. And in this new economic climate, we want to help all community banks and credit unions as much as we can by sharing some of the data and winning strategy we've seen work with our clients,” said Gabe Krajicek, CEO of Kasasa. “We did not take it on lightly, because we know that a podcast is only as good as its information, its host, and its guests. I'm very proud of the team for delivering, and it's an honor to be recognized by the Academy of Interactive and Visual Arts for our efforts.”

For a complete list of winners for the 15<sup>th</sup> annual w3 Awards, visit [www.w3award.com](http://www.w3award.com).

### **About the w3 Awards:**

The w3 Awards honors creative excellence on the web, and recognizes the people behind award-winning sites, marketing programs, social content, mobile site/apps and online video. In honoring the best of the Web, the W3 Awards is the first major web competition to be accessible to the biggest agencies, the smallest firms, and everyone in between. Small firms are as likely to win as Fortune 500 companies and international agencies.

### **About Kasasa**

Based in Austin, Texas with 500 employees, Kasasa® is a financial technology and marketing provider committed to driving results for over 900 community financial institutions by attracting, engaging, and retaining consumers. Kasasa does this through branded retail products, including reward accounts, referral programs, and the only loan with Take-Backs™, world class marketing, and expert consulting. For more information, please visit [www.kasasa.com](http://www.kasasa.com), or visit them on [Twitter](#) or [LinkedIn](#).

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