



Company Overview

Based in Austin, Kasasa® makes people proud of their money by banking with community financial institutions and using the smartest way to borrow. An award-winning fintech and marketing services company, Kasasa provides reward checking accounts consumers love, the first ever loan with Take-Backs™, relationship-powered referral programs, and ongoing expert consulting services to community financial institutions. For more information or your next job, visit www.kasasa.com, [Instagram](#), [Facebook](#), or [LinkedIn](#).

Kasasa's Mission Statement: Enable a powerful network of community financial institutions to re-establish themselves as the go-to-place for banking products and provide the best digital experience and smartest way to manage money for their accountholders.

Kasasa's Values: We have proudly built our culture on a strong value system known as [The Patch](#), which is based on four main elements: Interdependence, 5-Star Leadership, Love and Badassitude. Ever faithful to The Patch, the Kasasa team takes on the megabanking establishment, empowering its clients to reclaim market share from these industry giants and keeping local economies strong.

Product Overview

Kasasa products help people take control of their finances with the most innovative solutions that can only be found exclusively at community banks and credit unions. Our rewards, security, and transparency make our products the smartest way to manage money.

Kasasa Loan® with Take-Backs™

Designed to help people get out of debt faster without sacrificing their emergency fund, this is the first and only loan with Take-Backs™, which allows borrowers to easily access any extra money they've paid toward their loans – with no penalties or rate changes.

Kasasa Cash®

Free checking that rewards you with high interest or dividend earnings AND nationwide ATM withdrawal fee refunds, every month that you qualify.





Kasasa Cash Back[®]

Free checking account that earns accountholders cash back with every debit card purchase, with no annoying points or category restrictions to track – just cash back, plain and simple.

Kasasa Saver[®]

Free, high-yield savings help accountholders save with automatic transfers of their rewards from Kasasa Cash or Kasasa Cash Back.

Kasasa Care[®]

Insurance (and more!) made easy. Now consumers have a trusted partner for health, vision, life, and dental insurance, as well as protection for your identity, personal property, and electronics.

Kasasa Tunes[®]

Free checking that earns refunds on iTunes[®], Amazon[®], and Google Play[™] purchases.

¹"BancVue Consumer Research," Sprout Strategy, July 2012

²"Understanding Financial Consumers in the Digital Era," CGI Group, July 2014

