



Kasasa® Continues To Be A Leader In Driving Positive Company Culture

Based on four key values – five-star leadership, love, badassitude, and interdependence – Kasasa fosters a unique cultural experience; the company also offers a “Love Fund” to support employees in need

Austin, Texas, September 1, 2021 – [Kasasa](#), an award-winning financial technology and marketing provider, has been regularly recognized as a top workplace on coveted lists such as *Arizent’s* “Best Places to Work in Financial Technology,” *Austin Business Journal’s* “Best Places to Work in Austin,” and *American Banker’s* “Best Fintechs to Work For.”

The multitude of awards point to Kasasa’s unique company culture, which was built on four key values: five-star leadership, love, badassitude, and interdependence. To elaborate, five-star leadership means that every member of the Kasasa team is regarded as a 5-Star leader, expected to produce results commensurate with the U.S. Military ranking. The second value, love, signifies that the Kasasa team confronts any situation with compassion and kindness, whether it’s related to clients, coworkers, consumers, or themselves. Thirdly, Badassitude represents excellence – or building the most badass, category-dominating version of any offering. Finally, interdependence means always striving for a strong, cohesive team.

“Our goal is to foster a work environment that encourages employees to make a positive impact – whether that’s developing a new banking product to help millions of consumers or supporting a fellow employee who is going through a challenging time,” said Gabe Krajicek, CEO of Kasasa. “I am honored to work with such an incredible, dedicated team of people who consistently strive for the best, while never losing sight of compassion for others.”

To carry out its key values, Kasasa spearheaded an initiative called “The Love Fund,” which provides financial support to employees in times of need, including health issues, family emergencies, or other tough situations.

“Shortly after joining the Kasasa family, my 18-month-old son was injured and had to spend a few days in the hospital. The Love Fund not only visited him in the hospital with a toy and balloons in hand, but they also offered words of encouragement, provided meals upon returning home, and even helped us financially when the medical bills started to roll in,” said a Kasasa employee. “The compassion, generosity, and love that was shown touched our hearts, and my family is forever grateful.”

Kasasa also offers unlimited paid time off, permanent remote work options for employees, and Bar Camps that are internal groups for like-minded employees to support common goals or causes. Additionally, employees can receive reimbursement for gym memberships and tuition as well as sought after insurance options.

With a mission to help ensure that money stays local, Kasasa partners exclusively with community financial institutions — the only place consumers can find their innovative banking solutions. Kasasa serves 900 community banks and credit unions nationwide, representing 3 million consumer bank accounts across 4,000 branches in all 50 states.



For additional information, please visit [Kasasa.com](https://www.kasasa.com).

About Kasasa

Based in Austin, Texas, Kasasa® is a financial technology and marketing provider committed to driving results for over 900 community financial institutions by attracting, engaging, and retaining consumers. Kasasa does this by providing innovative banking solutions that increase loan volume and non-interest income to help drive immediate sources of revenue in a low-rate environment. Its branded retail products, world class marketing, and expert consulting enable community banks and credit unions to recapture market share. For more information, please visit <https://www.kasasa.com>, or visit them on [Twitter](#) or [LinkedIn](#).