

KASASA®

Kasasa Celebrates Financial Institution Clients in 2020 Kasasa Nation Awards

First Capital Federal Credit Union, UNCLE Credit Union and New Orleans Firemen's Federal Credit Union recognized for impact on their communities

AUSTIN, Texas, Jan. 4, 2021 – [Kasasa®](#), an award-winning financial technology and marketing provider, is thrilled to recognize three financial institution clients for their accomplishments in the [2020 Kasasa Nation Awards](#). Winners were selected in three categories: Impact Award, Culture Award and Innovation Award.

The Impact Award recognizes the incredible investment that a community financial institution has made or is making in the community they serve. This year's winner, [First Capital Federal Credit Union](#), instituted their "First Cap Gives Back" program, asking employees to nominate charitable organizations near and dear to their hearts for financial support, helping their local community and giving team members a voice in which organizations receive assistance.

[UNCLE Credit Union](#) received the Culture Award, which acknowledges the "x-factor" or "secret sauce" that makes a team special. UNCLE's culture is maintained not just by managers, but by employees at every level. The credit union has a Spirit Boosters Committee, made up of employees from every division, and meets regularly to plan parties, spirit days, community events and more.

Kasasa's Innovation Award was given to [New Orleans Firemen's Federal Credit Union](#) (NOFFCU) for providing innovative tools and services to its members, maintaining a competitive edge. NOFFCU recognized the predatory lending in underserved areas where bank branches had disappeared, and as a result created "The Faith Fund" to offer micro loans as a payday loan alternative.

"As this challenging year, full of ups and downs, comes to a close, we wanted to acknowledge Kasasa financial institutions for all of the good they do in their local communities," said Jill Feiler, EVP, Client Success at Kasasa. "Community banks and credit unions have a great opportunity to impact in the lives of their customers, be innovative, make a change and maintain an amazing culture. First Capital Federal Credit Union, UNCLE Credit Union and NOFFCU are just three examples of financial institutions keeping their industry alive. They're superstars."

More than 30 Kasasa banks and credit unions self-nominated themselves at the beginning of the year. Each nomination was reviewed by a diverse, cross-functional committee at Kasasa that narrowed down each award category to three finalists. Voting was then opened to clients to determine the winners.

About Kasasa

Based in Austin, Texas with 500 employees, Kasasa® is a financial technology and marketing provider committed to driving results for over 900 community financial institutions by attracting, engaging, and retaining consumers. Kasasa does this through branded retail products, world class marketing, and expert consulting. For more information, please visit www.kasasa.com, or visit them on [Twitter](#) or [LinkedIn](#).

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