

Solverboard[•]

The all-in-one platform for
enterprise innovators.

Introduction

Q3 2021

You're an enterprise innovator if...

1.

You're tasked with securing the long-term viability of the organisation.

2.

You have responsibility for turning new ideas into measurable outcomes.

3.

You work across different teams as an agent for change, innovation and transformation.

4.

You're able to translate long-term objectives into specific projects and deliverables.

5.

You or your team use measurement tools like OKRs to track the value and progress of projects over time.

6.

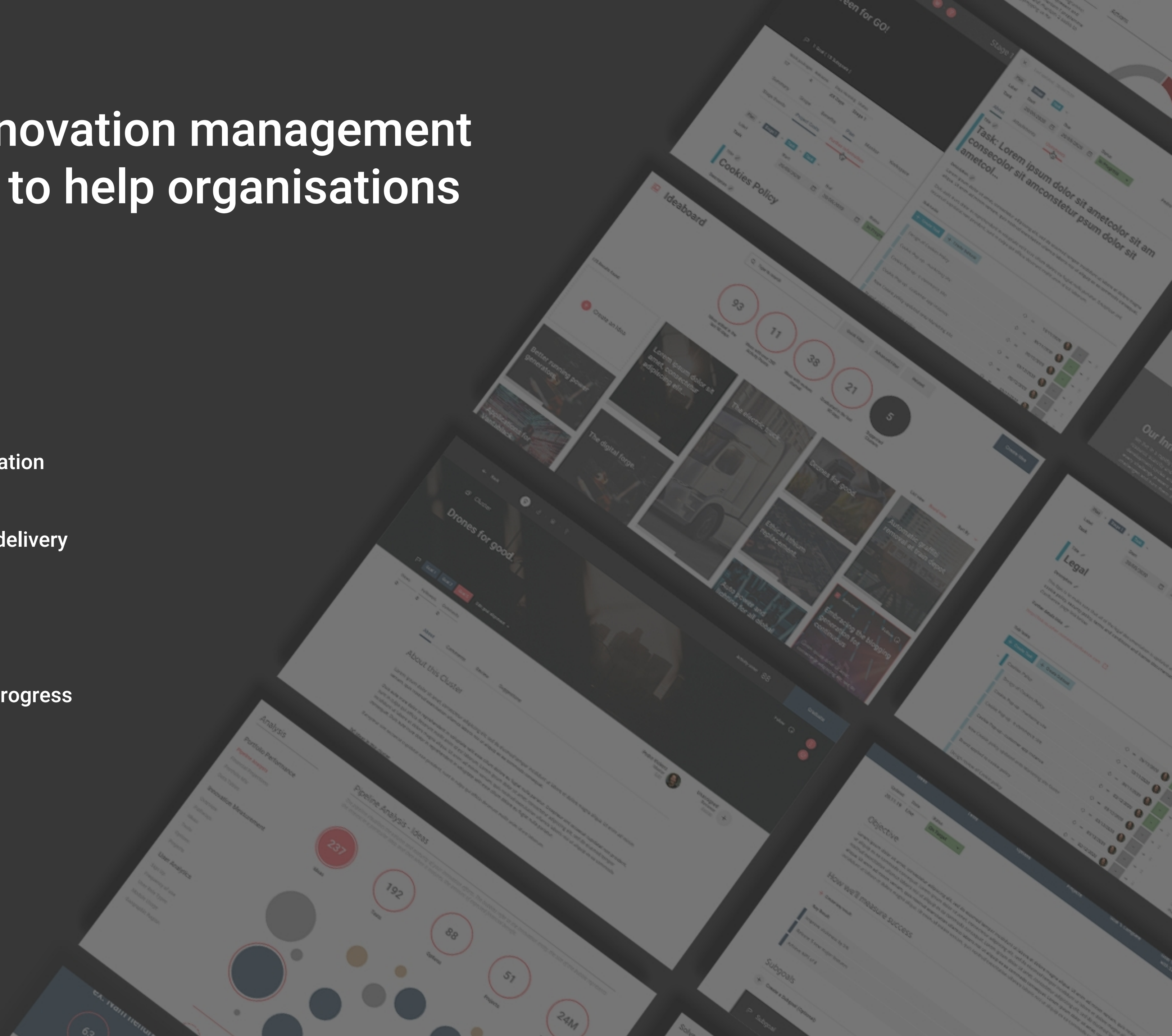
... And you're the kind of person that wants to take people on a journey to doing things better.



We're **Solverboard**; an innovation management platform. Our purpose is to help organisations **innovate better.**

Solverboard can help you

- Find, test and deliver the best ideas in your organisation
- Manage the entire project lifecycle and accelerate delivery
- Analyse the performance of your portfolio
- Measure the ROI of new initiatives and show your progress



A customisable workflow to find, test and deliver the best ideas

Share your strategy

What's the point of having ideas if they don't align to the goals of your organisation?

Every contribution in Solverboard is aligned to one or more of your strategic goals, giving you a pipeline of relevant thinking.

Cluster and refine ideas

Ideas can come from anywhere and anyone at any time. We'll help you collect, sort and filter them.

Test your hypotheses

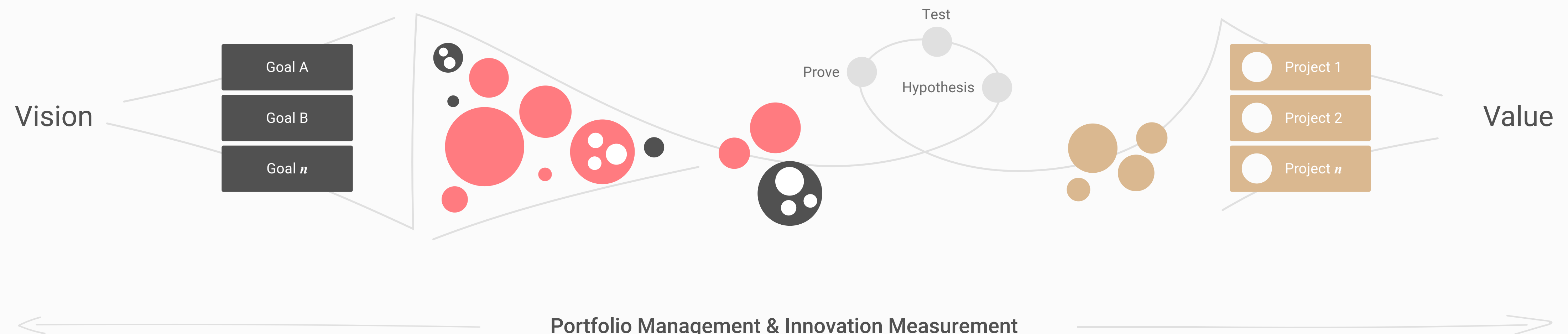
Involve customers, target audiences and your own experts in refining and qualifying opportunities, so you make the right changes and build things people want.

Shortlist options

Prioritise the right innovation options. Measure validated ideas against impact, focus and timescales to make sure you launch the right projects.

Manage projects

Solverboard blends the differing needs of project management, direction and delivery into a central project workspace so teams and your organisation can be confident of achieving the task in hand.



Throughout the process, Solverboard tracks, analyses and reports on your innovation portfolio, recording data like portfolio mix by innovation focus, goal receiving most ideas, revenue projections and net present value of pipeline - ensuring certainty at senior level of the efficacy of the innovation strategy.

Manage and measure the entire project lifecycle

- 🚩 Strategy
- 💡 Ideas
- 🧪 Tests
- 📄 Options
- 🔧 Projects
- 📊 Analytics

“How do we align ideas with our business strategy?”

Strategic change requires strategic alignment. Every idea in Solverboard is aligned to a business goal, so you never lose sight of the big picture.

Set objectives based on evidence and work towards them.

Keep initiatives focused on the wider business strategy by setting your business goals, iterating if necessary and mapping ideas to goals to make sure they fit.

Filter ideas that don't meet your goals.

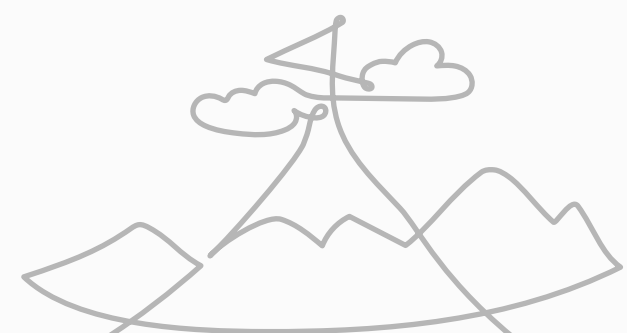
New ideas that don't align with your business goals can be identified and filtered out early in the ideation process.

Share your vision.

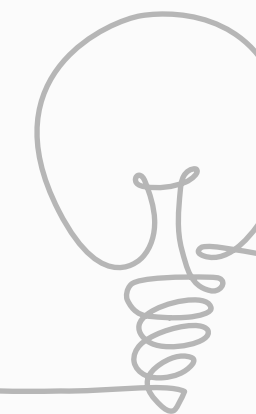
Communicate your mission and vision and the role it plays in creating future value for your business.

Build and drive accountability.

Assign owners to goals and let them set OKRs to track success, encouraging accountability and empowering individual performance throughout the lifecycle.



Manage and measure the entire project lifecycle



- Strategy
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“How do we find our best ideas?”

Great ideas can come from anywhere, but finding them isn’t always easy. Solverboard can help you collect and filter ideas, so you can zero in on the best.

Use the crowd to capture ideas.

Source ideas from across the organisation and rank ideas by user engagement, showing you which crowdsourced ideas are generating the most interest.

Cluster ideas around topics or goals.

Grouping ideas around initiatives like ‘sustainability’ or ‘cost reduction’ allows you to measure interest in certain areas and prioritise ideas which align with the business’ strategy.

Gather ideas into visual dashboards.

Ideaboard is an intuitive way to explore ideas, giving you a visual representation of all the ideas that are live on the platform at any one moment.

Manage and measure the entire project lifecycle

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“How do we test whether this will work?”

Prototyping is when good ideas become great ideas. Solverboard helps you test, iterate and refine ideas before you commit to them.

Create teams to test ideas.

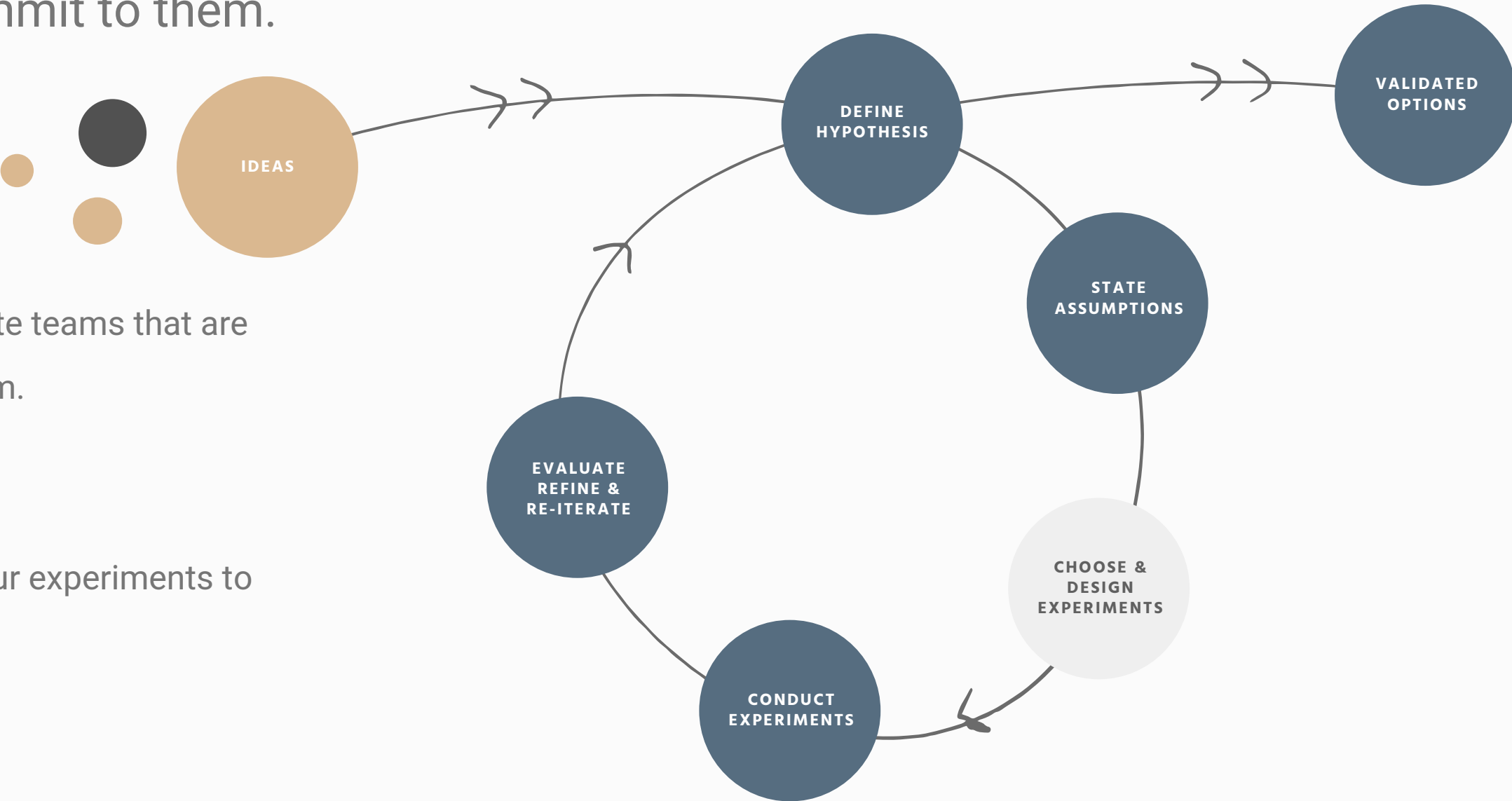
Work in cycles to explore, develop and validate ideas, and create teams that are responsible for the testing process and assigning tasks to them.

Use ‘Design Thinking’.

Define your hypothesis, state your assumptions and design your experiments to test and refine your thinking.

Capture and share learnings.

Build a knowledge bank of everything you’ve learned throughout the process that can be easily shared with everyone.



Manage and measure the entire project lifecycle

- Strategy
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“Which options should we focus on first?”

Timing is everything. Solverboard analyses your portfolio and selects the best mix of projects for you to launch at any given time.

Propose options in groups.

Related options can be grouped together to pitch for approval or the investment required to launch.

Create a balanced portfolio.

Ensure a balanced selection of initiatives by analysing selected options by financial appraisal, innovation type and level of ambition.

Track approvals and support for ideas.

Record the number of approvals that ideas receive and highlight ideas that have reached the number required to launch.

Manage and measure the entire project lifecycle

- Strategy
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“How can we streamline the delivery of projects?”

Delivering big ideas requires careful management. Solverboard can help you manage the entire process from just one platform, as well as integrating with other project tools to provide a single source of truth and the confidence you’re going to deliver.

Define the scope and track your costs.

Communicate your objectives, KPIs, team, resources and approach with all stakeholders and keep track of costs as you progress.

Develop business cases and review financial targets.

Define how your project will generate revenue and measure the ROI and NPV. Review your progress against objectives, with the ability to pivot or put projects on hold at any time.

Manage development and deployment.

Plan release cycles and internal reviews to help you deploy, and start gathering feedback faster.

Manage and measure the entire project lifecycle

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“How are we measuring the effectiveness of our innovation and change programmes?”

Solverboard’s reports and dashboards track the number of ideas being generated and the speed of their delivery, highlighting areas for improvement and showing what’s worked in the past.

Track your progress.

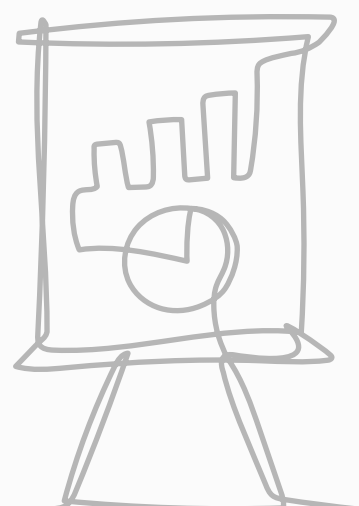
Measure the progress of ideas, tests and projects as well as your average speed of delivery.

Visualise innovation data.

Generate intuitive and easy to understand visualisations that help stakeholders make informed decisions.

Measure current and projected value.

Analyse the total value of your initiatives at every stage of the project lifecycle.



Analyse your portfolio performance

1.

Track your portfolio against your strategic goals to make sure you have the correct balance of innovation activity.

2.

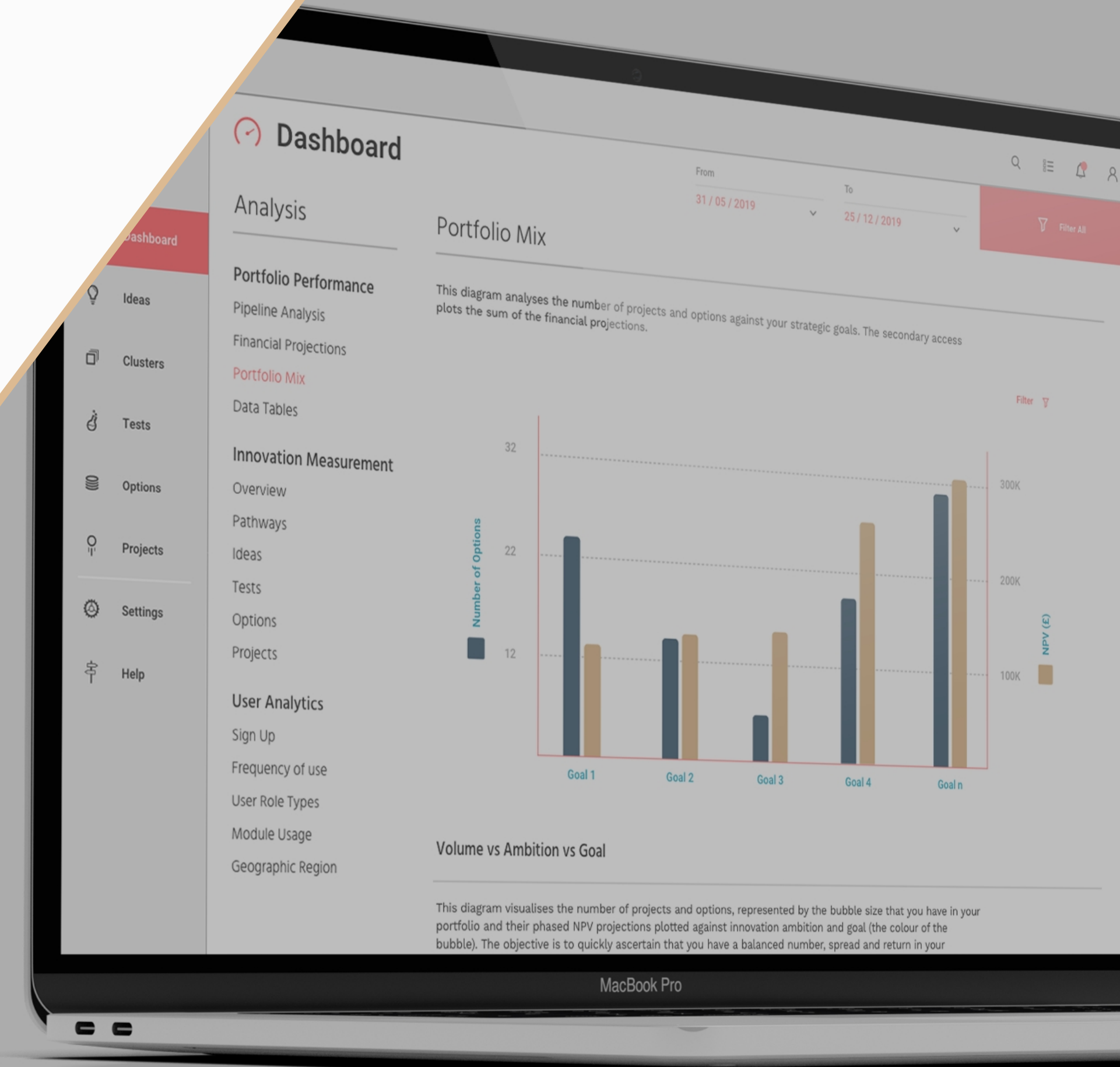
Segment your portfolio by goal, location, business unit, technology or any other custom categorisation.

3.

Identify gaps and areas to prioritise within your portfolio.

4.

Review financial performance of individual projects and across the entire portfolio.



Measure the ROI of new initiatives and show your progress

Solverboard's dashboards provide a range of metrics and data visualisations to track value and ROI:

Idea generation performance:

- Rate of ideation
- Alignment to goals
- Time to gestate
- Best idea contributors and location
- Number of collaborations
- Ideas raised as a direct result of a customer need

Testing performance:

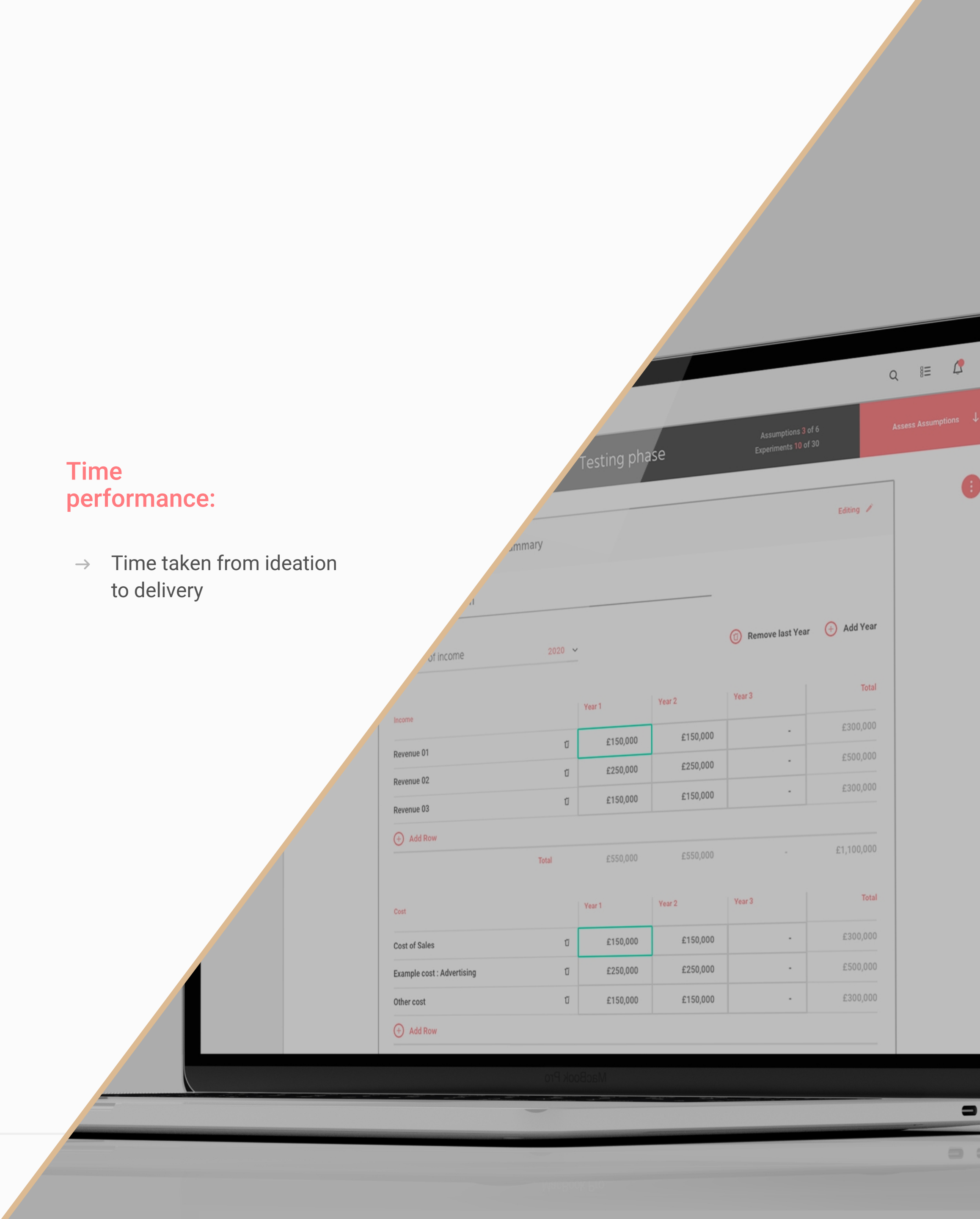
- Percentage success rate
- Value of proven ideas

Project performance:

- Percentage success rate
- Value of project in progress
- Value of realised projects

Time performance:

- Time taken from ideation to delivery



Other features and functionality

Create an audit trail.

Capture and record all approvals and key decisions within the platform.

Manage roles and permissions.

Control what people can see and do across the platform with our comprehensive permissions framework.

Store learnings for future reference.

Create a searchable knowledge bank to help teams learn from one another and record their activity.

Link projects and ideas together.

Assign ideas or projects to other entities to create parent-child relationships within the platform, helping organise your ideas and improving navigation.

Access from any device.

Access the browser-based application from desktop, laptop or mobile, with a seamless user experience on any device.



FAQs

Will Solverboard be able to integrate with my current project management tools?

Throughout our early Beta period we listened to our Pioneers to understand which integrations will offer the most value and added them to our roadmap. Solverboard already integrates with Jira and we're on hand to help import information via CSV and email to get your platform ready for action. Integrations with Yammer, Slack, Microsoft Teams and MS Projects are now in progress.

How customisable will Solverboard be?

Everything in Solverboard will be customisable - from activity points and field names to permissions and process flows. Eventually we will be able to offer templates for different types of innovation projects and we will be listening to our customers to help us understand what these could look like.

Will Solverboard 'learn' how we innovate?

Our ultimate aim is to use AI to 'listen' and 'learn' and apply this across the platform. Integrating and listening to Social channels to understand product challenges from customers, and learning how to cluster ideas together to assess them quickly, for instance.

Can Solverboard manage any type of project?

Solverboard's customisability means that it can be used for almost any project with a starting point and an end, but it's particularly suited to innovation, sustainability, change management and transformation projects.

What if we don't need to use a particular module?

Our 'Pathways' functionality allows you to graduate ideas to any section of the platform. Need to launch a project without validating? Or just need to validate an idea and launch straight away? You can customise the workflow to suit your particular need.

How are you pricing Solverboard?

We have developed a value-based pricing model which we have extensively tested with our pre-release customers. Please see our pricing page for more information at:

[Solverboard.com/pricing](https://solverboard.com/pricing)

Join our growing list of enterprise innovators

Organisations that have helped us develop Solverboard include:

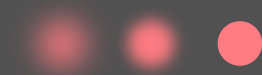


Why not join them?

Click the button here to start using Solverboard for free.

Try for free

Solverboard[•]



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