

Introduction

- 2021 Report on the State of the Legal Market: [VIEW HERE](#)
- The Future Practice of Law: [VIEW HERE](#)
- If Times They Are a-Changing, Why Aren't Lawyers Too?: [VIEW HERE](#)
- View Clio's 2020 Legal Trends Report: [VIEW HERE](#)

Cloud Computing and Online Legal Practice Management Platforms

- Quick Start Guide on Cloud Computing: [VIEW HERE](#)
- The Law Firm of the Future: [VIEW HERE](#)
- Due Diligence Considerations for Lawyers Evaluating Cloud Computing Service Providers: [VIEW HERE](#)
- Using the Cloud Securely: [VIEW HERE](#)

Outsourcing/Staffing, Going Paperless, Legal Research & Other Law Firm Technology

- How Outsourcing and Automation Can Benefit Your Firm: [VIEW HERE](#)
- ABA 20/20 on Outsourcing: [VIEW HERE](#)
- Going Paperless Articles:
 - [Advantages and Disadvantages of a Paperless Office](#)
 - [Paperless in 12 Steps](#)
 - [Paperless Chase](#)
- Legal Research Options:
 - [Westlaw](#)
 - [Lexis](#)
 - [Fast Case](#)
 - [Google Scholar](#)
- Telephones
 - [VOIP Telephones](#) that can operate anywhere you plug them into an internet connection
 - Virtual Phone Systems: [Vonage](#), [Ring Central](#), [Grasshopper](#) or [Virtual PBX](#)

Marketing a Law Practice

- Understanding the Multiverse of Legal Marketing: [VIEW HERE](#)
- Mastering Local Search Marketing Is Critical to Your Firm's Success: [VIEW HERE](#)
- Make Sure Your Online Marketing Efforts Reflect Your Uniqueness: [VIEW HERE](#)
- Best Practices of Successful Law Firm Websites: [VIEW HERE](#)
- Getting Started with Email Marketing: [VIEW HERE](#)
- 5 Key Marketing Metrics for Law Firms: [VIEW HERE](#)
- Twitter for the Reluctant Lawyer: [VIEW HERE](#)
- How Much Social Media is Enough? [VIEW HERE](#)
- What's New in Social Media Marketing for Lawyers? [VIEW HERE](#)
- The Pros and Cons of Niche Practice Marketing: [VIEW HERE](#)
- Be the Missing Piece: Marketing Your Niche Law Practice: [VIEW HERE](#)

Business of the Law

- Managing Cash Flows and Bottom Line Financial Health: [VIEW HERE](#)
- It's About Time: How to Record and Bill More of It: [VIEW HERE](#)
- NYC Bar addresses Bitcoin as payment for legal services: [VIEW HERE](#)

Firm Policies/Procedures & Cybersecurity

- Law Office Policies & Procedures: [VIEW HERE](#)
- Cybersecurity and Email Encryption 101 for Lawyers (webinar): [VIEW HERE](#)
- Law firms must manage cybersecurity risks: [VIEW HERE](#)

Remote Proceedings in the Age of COVID-19

- [Courtroom changes due to pandemic will stay \(floridatoday.com\)](#)