



nextech AR
solutions

Diversified Digital Transformation Company

Stock (OTC: NEXCF) (NEO: NTAR.NE) (CSE: NTAR)

Nextech AR solutions is a diversified leading augmented reality technology company. **4 Platforms** include: InfernoAR Video Experience Platform, Map Dynamics Hybrid Event platform, AR eCommerce, & Next Level Ninja.

4 Apps in the App store include: ARitize™, AiR Show, ARitize360, MapDynamics.

The integration of advanced augmented reality products and enterprise-scale immersive experiences are rapidly driving **revenue +300% YoY for 2020**.

Diversified Revenue and adoption of technology all driving rapid growth:

- **NEW AR-3D Advertising Network:** Run by former President of Microsoft
- **AR-eCommerce-Brands:** Miele, Dyson, Vitamix, Norelco, Kitchen Aid
- **AR Virtual/Hybrid Events:** Transacted over \$50mill in 2019
- **AR Labs for EdTech:** Ryerson University \$500,000 initial contract

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Creating infinite experiences that
inspire the world



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Our Dream Team

Leadership is driving tremendous value as they all come from big technology companies and are focused on building towards \$1billion in revenue.

We are a global team of 200 talents in North America, the Asia Pacific region and the EU/Middle East.

Our **4 Platforms** and **4 Apps** offer virtual experiences to organizations and business globally which are part of the digital transformation.

The company has large insider ownership with the CEO/founder holding almost 10% and continues to increase his position, the rest of the insiders are all aligned with stock options.

Our leadership team comes from:



Our Clients





Recent Company Highlights

- **January 15, 2021:** Company has signed a renewal agreement with [Poly](#) with an initial value of \$470,000 for a six-month term and the potential for additional revenue after the six months.
- **January 5, 2021:** Nextech hired Hareesh Achi as President of their Advertising Network.
- Record Q4 2020 Total Bookings + 275% of \$7.3 million.
- Fiscal Year sees Record Bookings of \$20.01M +235%.
- CEO Evan Gappelberg purchased 250,000 shares. This purchase brings his 2020 purchased shares to 1,279,885 common shares of Nextech.
- Announced the launch of its groundbreaking “Genie in a Bottle” human hologram AR marketing platform and [new eCommerce store](#) for its TruLyfe brand of human supplements.
- Company graduated from the CSE and received approval to list its common shares with the NEO Exchange (“NEO”) senior exchange.
- Announced that it is expanding its services into the Asia-Pacific market after establishing a presence in Singapore. To support this expansion, Nextech has hired Yau Boon Lim, a technology industry veteran with over 25 years’ experience in strategy, planning, marketing, operations, and business management for various industries in the Asia Pacific market.
- **Coex chooses Nextech** as its hybrid virtual event platform partner. Coex is a global leader in Meetings, Incentives, Conferences & Events (MICE); it hosts over 200 exhibitions and 3,000 meetings & events in-house each year in Korea at the Coex convention and exhibition center.
- **Achieved a record-breaking 315% increase in Black Friday sales year-over-year** across its AR eCommerce platform.
- The [Canadian Society of Nephrology](#) (CSN) has chosen Nextech AR’s Virtual Experience Platform (VXP) to host its 2021 Annual General Meeting, taking place May 10th to 13th.
- **Launched a new collaborative streaming solution with AI and AR enhancements**, that integrates with its existing Virtual Experience Platform (VXP) and its ARitize SaaS offerings.
- **Appointed Dr. David Cramb to its Board of Directors** bringing its board to five members. Having this fifth board member allows the company to meet one of the NASDAQ requirements to qualify for its uplisting, which is in progress.
- Selected by [TEDx Malmö](#) for its first ever virtual event, held on December 12, 2020 in Sweden.
- A virtual concert featuring **Grammy-nominated artist** and member of Migos, Offset, in collaboration with the AXR+EXP concert series. The event was hosted via Nextech’s newly acquired AiRShow app.
- The United Nations Educational, Scientific and Cultural Organization (UNESCO) chose Nextech’s Virtual Experience Platform (VXP) for its “High-Level Futures Literacy Summit.”
- Restaurants Canada chose Nextech’s Virtual Experience Platform (VXP) platform to transform the [2021 RC Show](#), taking place February 28-March 3, 2021, into a completely virtual experience. This is Canada’s largest foodservice and hospitality event, the RC Show showcases cutting-edge products, pioneering people, and transformative ideas.

*Preliminary or projected estimated results

Market Data



Market Data as of 12-1-20

Shares Outstanding	75,232,337
Options	5,554,000
Warrants	2,207,353
52 week (high-low)	\$10.08 - \$0.57
Market Capitalization	\$450 million CDN
Insider Ownership	25+%
Cash/+130-Bitcoin	\$18 million

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Revenue

