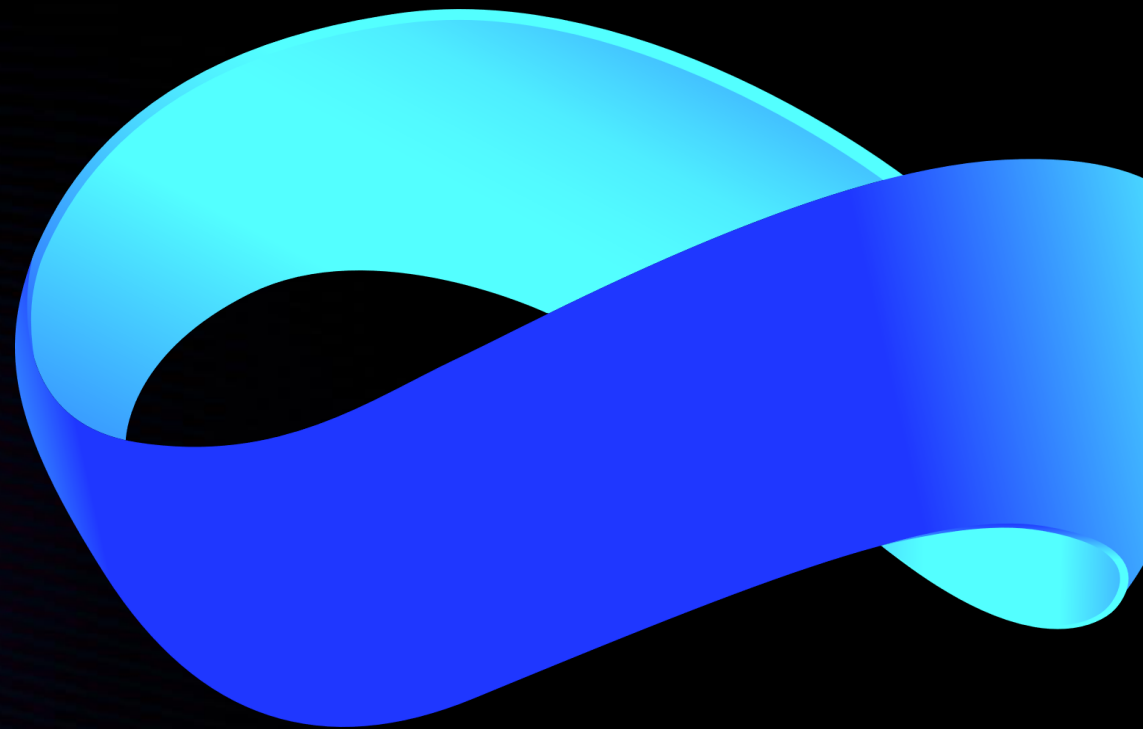




Nextech AR Solutions Capital Markets Day 2021

April 29th, 2021

EXPERIENCE WITHOUT BOUNDARIES
DIVERSITY | INNOVATION | GROWTH



A glowing blue Earth is centered in the frame against a dark, star-filled space background. A large, semi-transparent cyan infinity symbol is overlaid on the Earth, centered behind the text. The text is white, bold, and sans-serif, positioned in the center of the image.

THE POWER OF AUGMENTED REALITY

Agenda



1:00-3:00 PM ET BUSINESS PRESENTATIONS

Welcome

The CEO Perspective

Evan Gappelberg, Founder & CEO

The Financial Perspective

Kashif Malik, CFO

The Strategic Perspective

Evan Gappelberg, Founder & CEO, Eugen Winschel, COO

The Innovation Perspective in Augmented Reality and Beyond

Dawsyn Borland, VP Head of AR Innovation Labs, Hareesh Achi, President AR Ad Network

Connie Cay-Santos, VP Special Projects, Rob Christie, SVP Head of Product Development

The Customer Perspective and Business Development Strategy

Chris Burton, SVP Customer Experience and Head of Global Business Development

Paul Duffy, President

Q&A

Nextech Leadership Team

Welcome To A Special Nextech AR Solutions Capital Markets Day 2021



Evan Gappelberg

Founder &
Chief Executive Officer



Eugen Winschel

Chief Operating Officer



Paul Duffy

President



Kashif Malik

Chief Financial Officer



Hareesh Achi

President &
Head of AR Ad Network



Dawsyn Borland

VP, Head of AR
Innovation Labs



Connie Cay-Santos

VP of Special Projects



Rob Christie

SVP, Head of Product
Development



Chris Burton

SVP, Customer Experience
and Head of Global
Business Development

Forward Looking Statements

This communication may contain statements, other than statements of current or historical fact, that constitute “forward-looking statements”. In some cases, you can identify forward-looking statements by terminology such as “anticipate,” “believe,” “expect,” “intend,” “estimate,” “project,” “forecast,” “plan,” “predict,” “seek,” “goal,” “will,” “may,” “likely,” “should,” “could,” and similar expressions or expressions of the negative of these terms. This presentation contains forward-looking statements that are based on our management’s current estimates, beliefs and assumptions, which are based on management’s perception of historic trends, current conditions and expected future developments, as well as other factors management believes are appropriate in the circumstances. Although we believe that the plans, intentions, expectations, assumptions and strategies reflected in these forward-looking statements are reasonable, these statements relate to future events or our future financial performance, and involve known and unknown risks, uncertainties and other factors that may cause our actual results to be materially different from any future results expressed or implied by these forward-looking statements. Although the forward-looking statements contained in this presentation are based upon what we believe are reasonable assumptions, investors are cautioned against placing undue reliance on these statements since actual results may vary from the forward-looking statements. Forward-looking statements involve known and unknown risks, uncertainties and other factors, which are, in some cases, beyond our control and which could materially affect our results. These risks are described in further detail our Management's Discussion and Analysis for the year ended December 31, 2020 and are discussed more fully in Nextech’s filings with the British Columbia Securities Commission (“BCSC”) and found on Sedar.com.

Non-IFRS Financial Measures

Total Bookings and Backlog are not defined by and does not have a standardized meaning under International Financial Reporting Standards ("IFRS") as issued by the International Accounting Standards Board. This non-IFRS financial performance measure is defined below. Non-IFRS financial measures are used by management to assess the financial and operational performance of the Company. The Company believes that this non-IFRS financial measure, in addition to conventional measures prepared in accordance with IFRS, enables investors to evaluate the Company's operating results, underlying performance and prospects in a similar manner to the Company's management. As there are no standardized methods of calculating these non-IFRS measures, the Company's approaches may differ from those used by others, and accordingly, the use of these measures may not be directly comparable. Accordingly, this non-IFRS measure is intended to provide additional information and should not be considered in isolation or as a substitute for measures of performance prepared in accordance with IFRS.

Total Bookings: the total dollar value of technology services and license services included in contracts with our customers. 'Value' is the total revenue (recognizable or not) associated with each transaction, as opposed to the amount invoiced or recognized as revenue in the period. This information provides the user with information on the performance of our sales efforts in the period as there is a timing difference between when we close a deal and when it is ultimately 'earned' as defined in IFRS for revenue due to the term of our contracts and delivery timelines.

Backlog: the estimated unearned portion of technology services and license services in customer contracts that are in process and have not been completed as at the specified date. This includes billed and unbilled amounts within each contract. Since our revenue is recognized as earned, this will translate to total bookings to date less earned revenue recognized on the financial statements. This information provides the user with an estimate of the work expected to be completed and earned in the future at a given point in and is used by management to allocate resources to our revenue delivery team.

Total Bookings and Backlog should not be considered a substitute for or in isolation from measures prepared in accordance with IFRS. These non-IFRS measures should be read in conjunction with our annual audited consolidated financial statements for the year ended December 31, 2020. Readers should not place undue reliance on non-IFRS measures and should instead view them in conjunction with the most comparable IFRS financial measures. See the reconciliations to these IFRS measures in the "Reconciliation of Non-IFRS Measures" section of the recent MD&A dated April 15, 2021 found on Sedar.com.



nextech AR
solutions

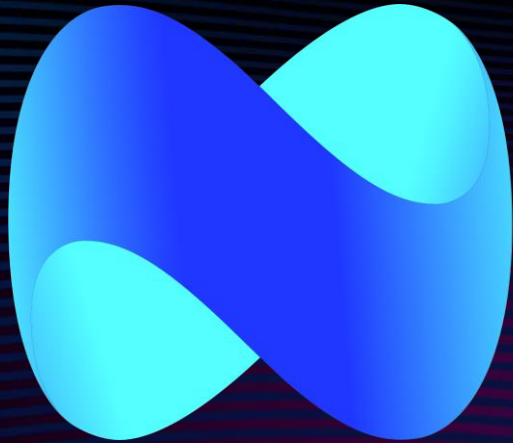
CEO Perspective

DIVERSITY | INNOVATION | GROWTH

EVAN GAPPELBERG

Founder & Chief Executive Officer





Nextech AR Solutions is a
Technology Company
that puts **Augmented**
Reality into everything we do.

We take existing, proven, and successful business models like E-Commerce, Advertising, Virtual Events, Digital Learning and augment them with **AR technology**.

Diversity in Our Customers

Key Growth Drivers – Our Growing List of Successful Clients



1000+ Customers



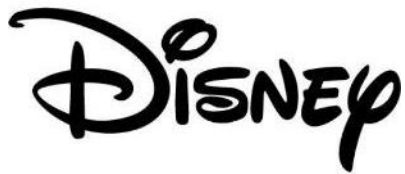
WHY OUR CUSTOMERS CHOOSE US

Our **Technology**

Our **People** and
Customer Empathy

Our **Expertise** and
Professional Services

Nextech AR Is Being Led by a Fortune 500 Executive Team



Diversity in our Leadership Team



Evan Gappelberg
Chief Executive Officer
Founder



Eugen Winschel
Chief Operating Officer



Paul Duffy
President



Kashif Malik
Chief Financial Officer



Feras Abutaha
Head of AR E-Commerce



Vivian Chan
Head of Digital Sales



Yau Boon Lim
President & Managing Director,
Asia Pacific & Japan



Chris Burton
SVP Customer Experience
and Global Head of Global
Business Development



Rob Christie
SVP, Head of Product
Development



Guillaume Pascual
Chief Marketing Officer



Mark Pace
Chief Technology Officer



Dawsyn Borland
VP, Head of AR
Innovation Labs



Deta Constantine
Head of Human Resources



Chet Rodrigo
VP, Head Of Delivery



Hareesh Achi
President &
Head of AR Ad Network



Connie Cay-Santos
VP of Special Projects

Diversity in our Global Staff

A dark blue world map with white outlines of the continents, serving as a background for the central text.

Over 270 people in over 20 countries
worldwide work for Nextech AR Solutions

Approx. 11% in E-Commerce Business Unit,
4% in Corporate Functions,
and 85% in Technology Business Units

Diversity in our Business

Our businesses are at the heart of the Digital Transformation



AR E-Commerce



Augmented Digital
Experience Platform (DXP)



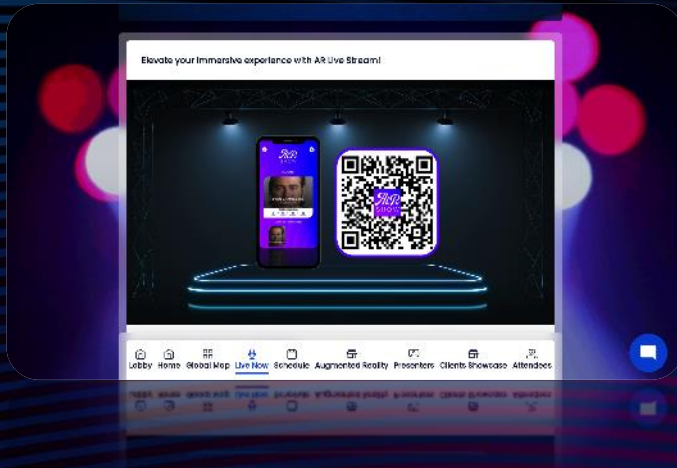
Augmented Reality
Products



AR Advertising

Diversity in our Technology Innovation

From Digital Experience over AR Hologram Livestreaming to AR Ad Network



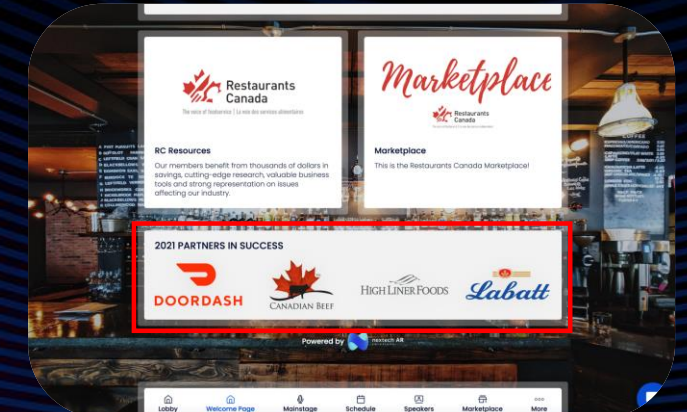
Digital Experience Platform
Nextech AR LiveX



AR Product
Genie in a Bottle

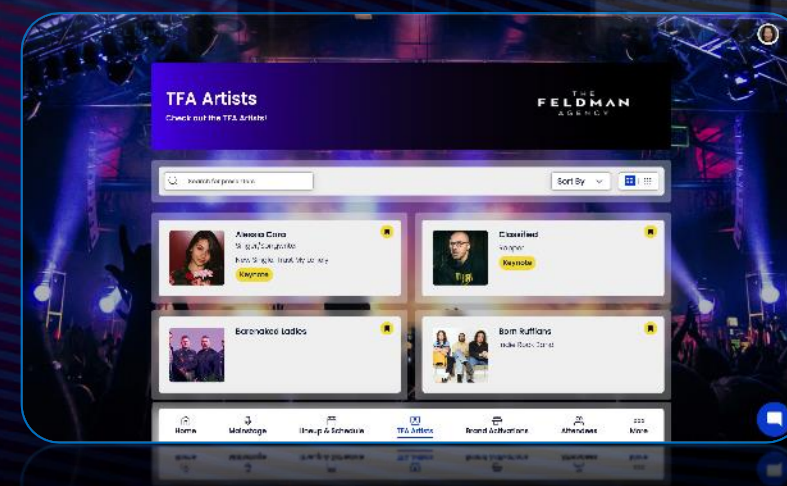
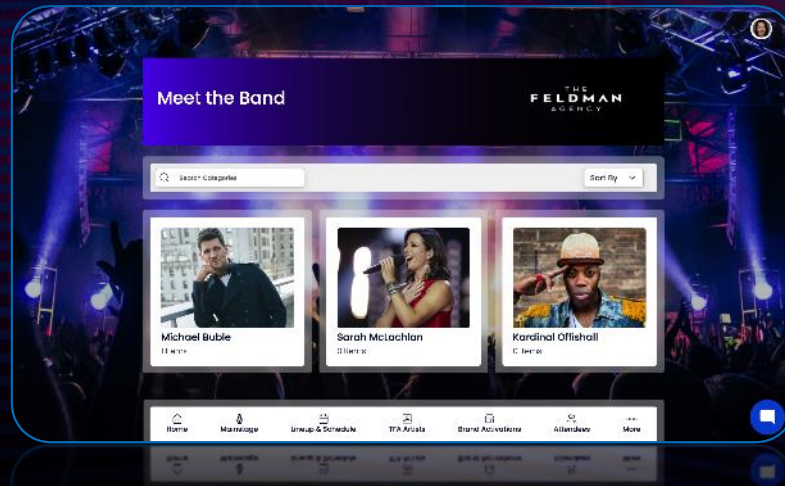
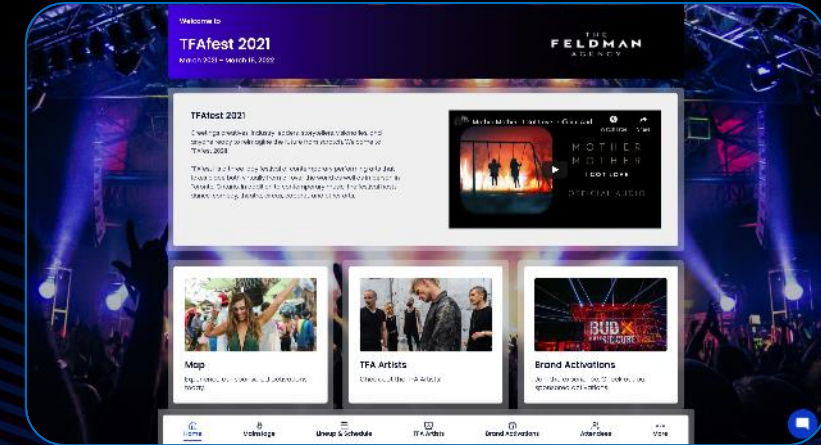
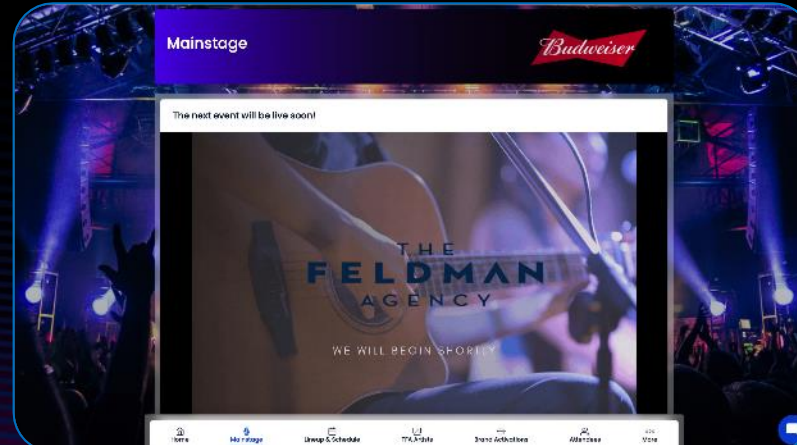
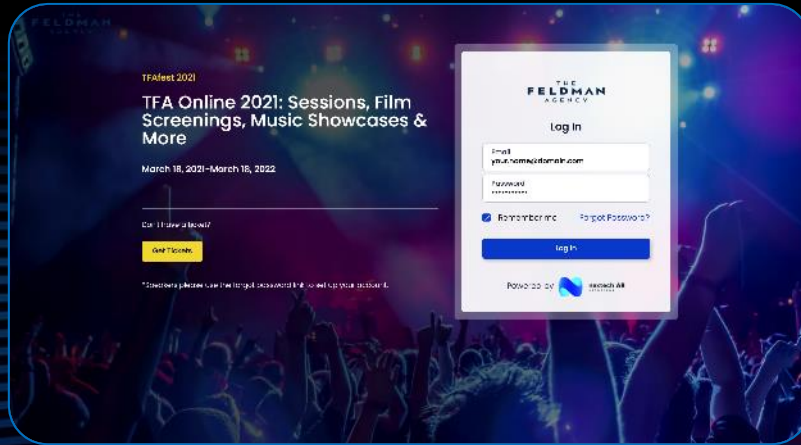


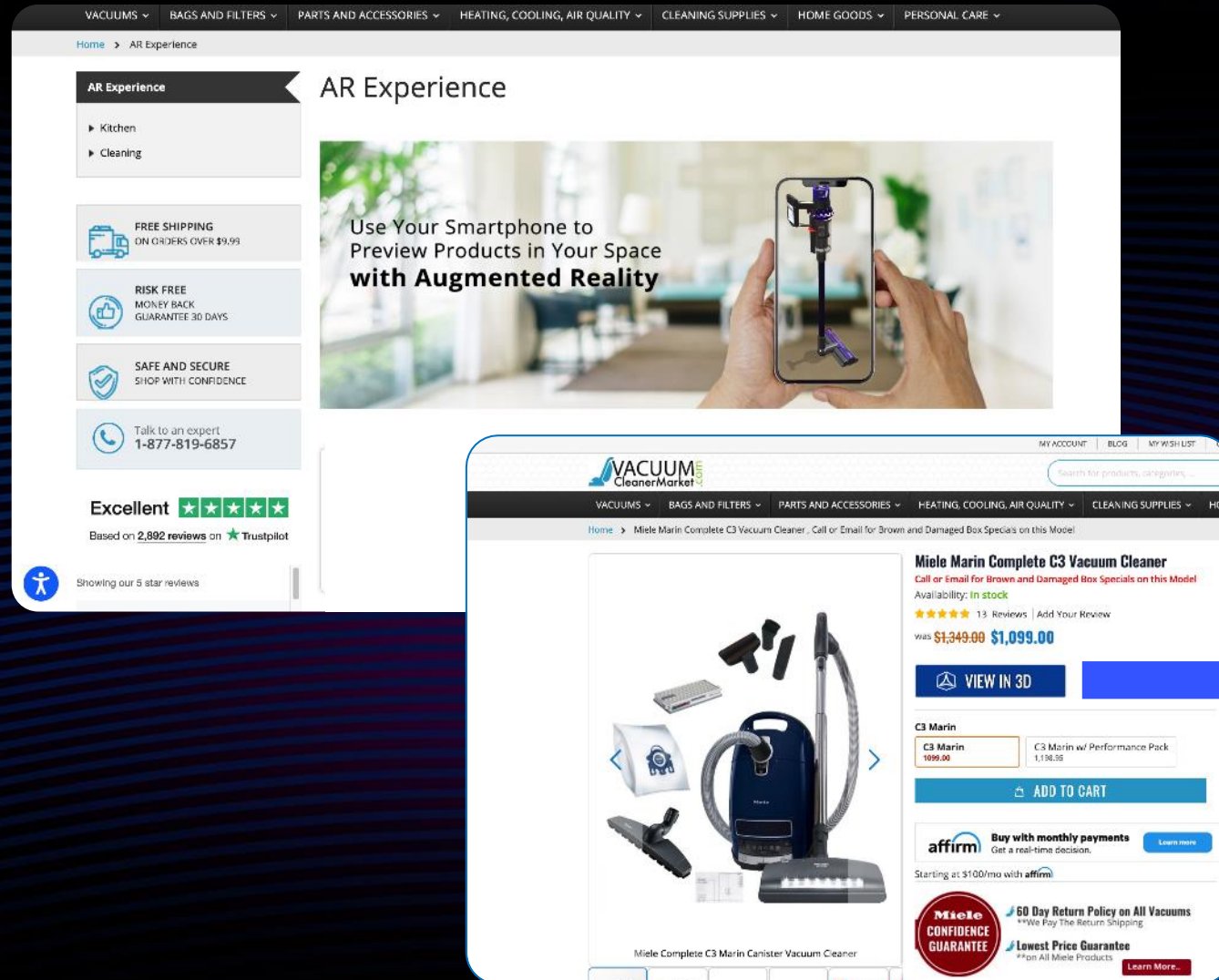
AR Product
AiR Show
Live Streaming
Hologram



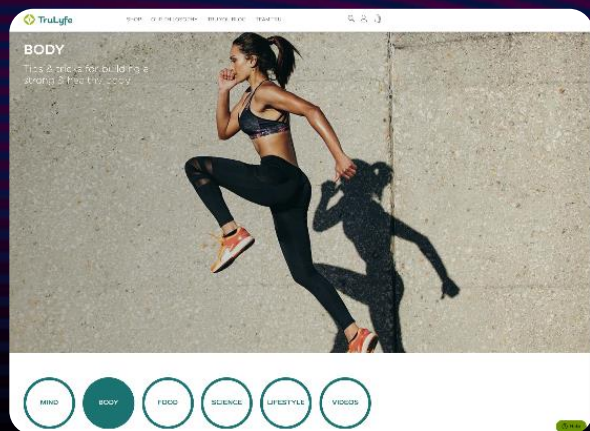
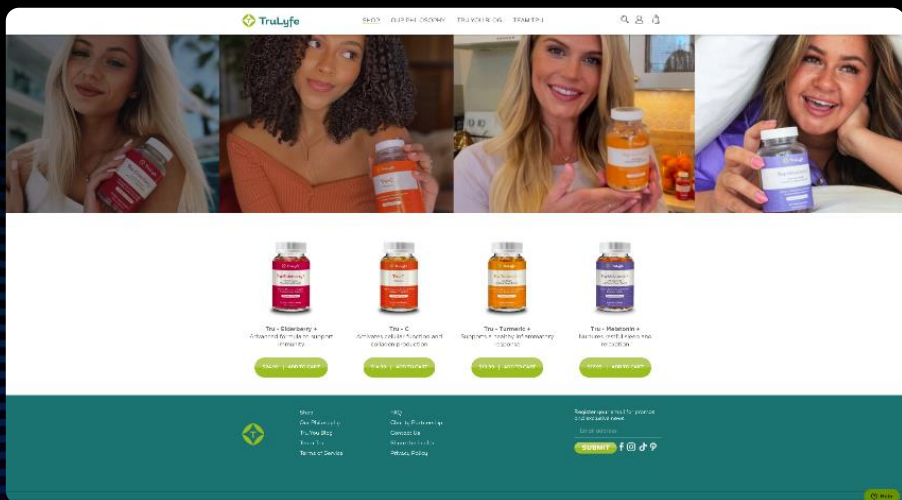
AR Ad Network
Nextech AR AdvertiseX

Digital Experience Platform – Nextech AR LiveX





Trulyfe – Genie in the Bottle



Welcome to

Virtual Summit & Expo

April 08 - 11, 2021


Live Now - Auditorium

Live APR 08 01:00 PM - 01:30 PM

Why Virtual Events Must Focus on Digital First Experiences

Jonas Pearson

[Join Now](#)



Upcoming Sessions [View Full Schedule](#)

APR 08 01:00 PM - 01:30 PM

Improving the Diversity & Inclusion of Your Online Event

David Medrano

APR 08 01:00 PM - 01:30 PM


11 Free Tactics to Promote Your Event


Alexander Lewis

APR 08 02:00 PM - 02:45 PM

Remote Team Building Activities


Mark Monaghan






With Nextech AR's Virtual Events Platform


[Book a Demo](#)






Floorplan

Navigate easily through our event and get quick access to vendor information.



Presenters




Connect and learn more about your favourite presenters here.







Discussions

Discuss with attendees and presenters about your experiences.

Gold Sponsors








Try Nextech AR's Augmented Reality Solutions for eCommerce

[Book a Demo](#)



Our Goals for 2021



1 **WOW the audience** | Nextech is creating best-in-class experiences and we continue to deliver on our promises

2 **Augmented Reality for everyone** | We integrate AR in all our products and business units. Our AR E-Commerce business unit is the first customer for everything that comes out of our AR Innovation Labs

3 **50-60M C\$ revenue in 2021** | 3X to 5X growth rate for each Nextech business unit year-over-year

We are conducting Business all over the World



Focus Areas for 2021 and Beyond



**OPERATIONAL
GAME PLAN**



INNOVATE



**LEVERAGE
ECOSYSTEM**



**DIGITAL SALES
CHANNELS**



**INCREASED FOCUS
ON INDUSTRY AND
LOB SOLUTIONS**

Financial Perspective on Q1/2021 Preliminary Results

Kashif Malik, CPA, CA

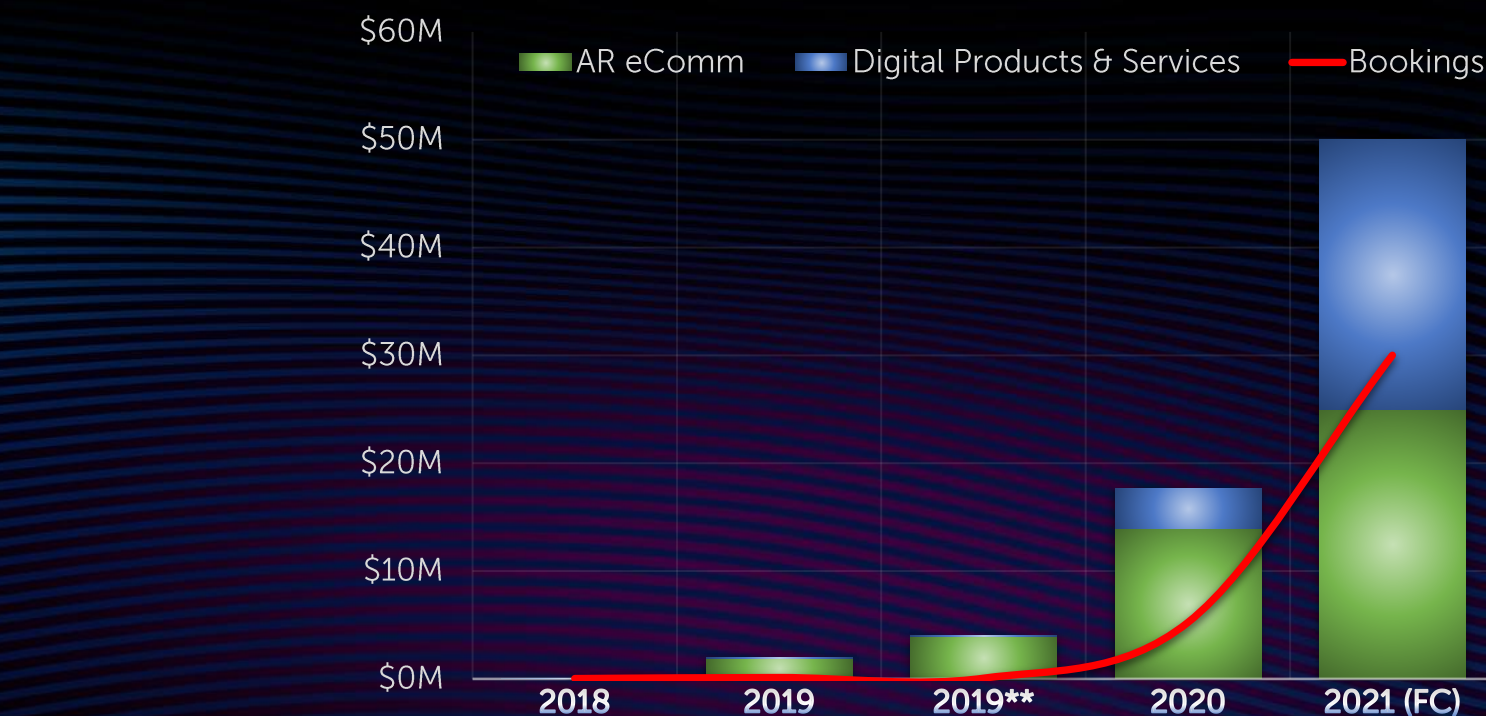
Chief Financial Officer

Diversity in our Revenue and Bookings

Rapid Expansion of our Topline fueled by Innovation



All figures are in CAD\$



Q1 2021 (preliminary)*:

-Revenue: **\$7.5-\$7.7M**
 -Gross Profit: **\$4.1 - \$4.3M**
 -Bookings: **\$2.2M**

	2018	2019	2019**	2020	2021 (FC)
Digital Products & Services	\$0.02M	\$0.12M	\$0.05M	\$3.75M	\$25M
AR eComm	\$0.00M	\$1.88M	\$3.95M	\$13.93M	\$25M
TOTAL Revenue	\$0.02M	\$2.00M	\$4.00M	\$17.69M	\$50M
Growth		7926%	100%	342%	183%
Bookings	\$0.02M	\$0.12M	\$0.05M	\$5.23M	\$30M

The Strategic Perspective

DIVERSITY | INNOVATION | GROWTH

EVAN GAPPELBERG

Founder & Chief Executive Officer

EUGEN WINSCHER

Chief Operating Officer

84% OF CUSTOMERS SAY
EXPERIENCE IS MORE IMPORTANT
THAN PRODUCT
FEATURES AND PRICE

66% ARE WILLING TO PAY MORE
FOR A BETTER
EXPERIENCE

66% ARE WILLING TO PAY MORE
FOR A BETTER

EXPERIENCE

BUT ONLY 48% SAY THEY RECEIVE A
GOOD EXPERIENCE FROM THEIR
SUPPLIER

80% Gartner forecasts that by 2025
of B2B Sales Interactions will
occur in Digital Channels

In April 2021 we launched our
Digital Experience Platform (DXP)
Nextech AR LiveX

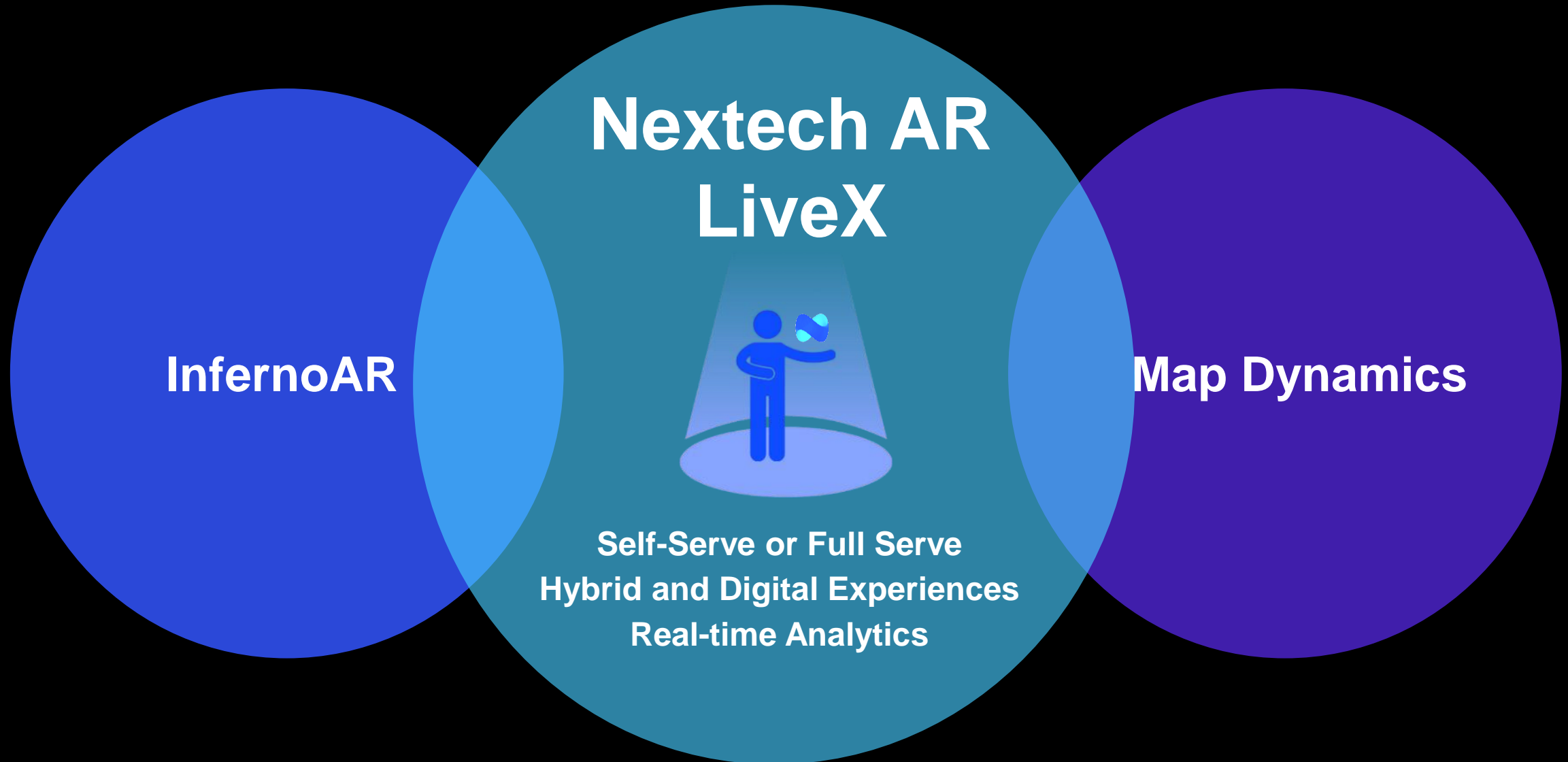
With LiveX we are the X in DXP

 **Digital eXperience Platform**

Nextech AR LiveX



Self-Serve or Full Serve
Hybrid and Digital Experiences
Real-time Analytics



Nextech AR IgniteX



White Glove Experience
Fully Customized
One of a Kind

Nextech AR LiveX



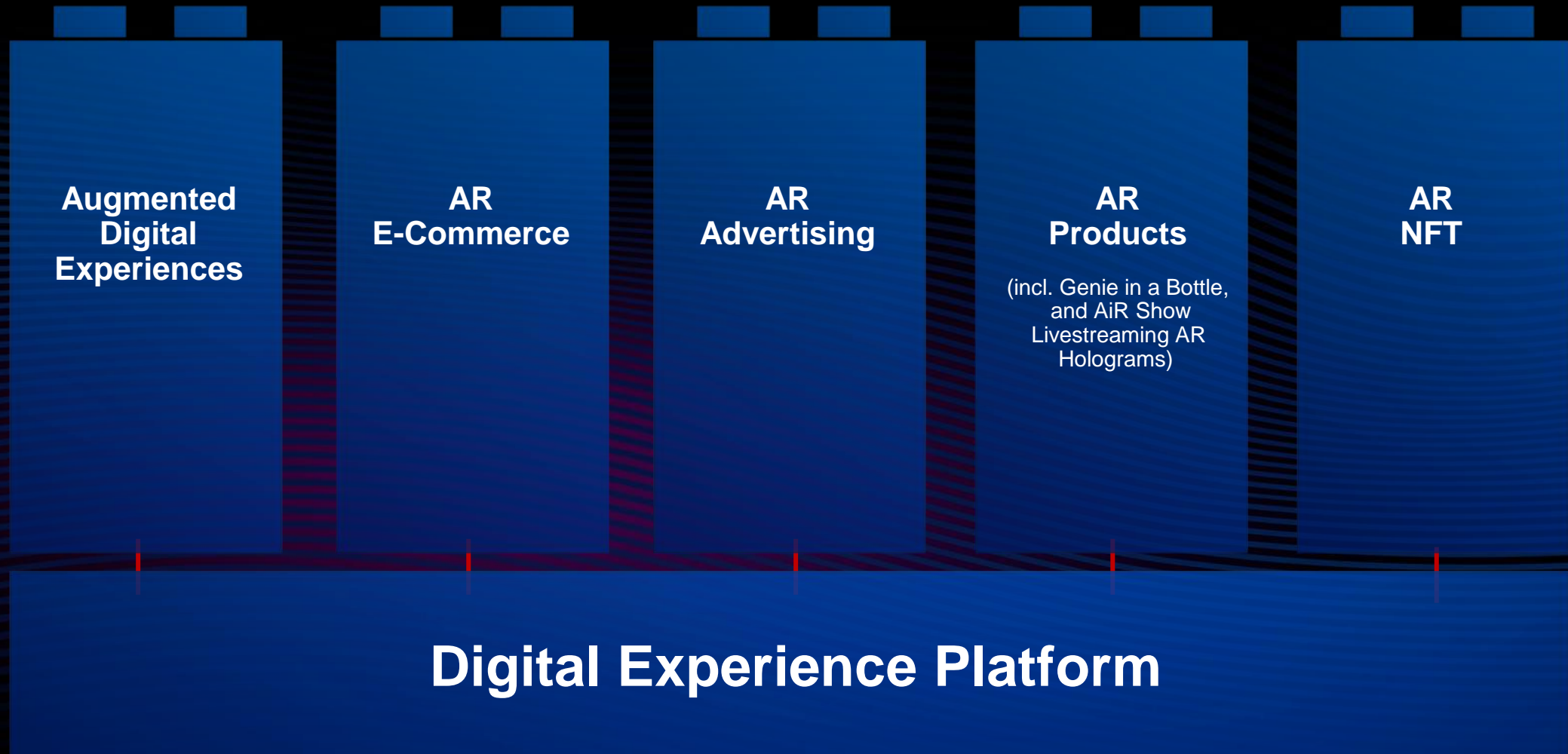
Self-Serve or Full Serve
Hybrid and Digital Experiences
Real-time Analytics

Nextech AR MapX



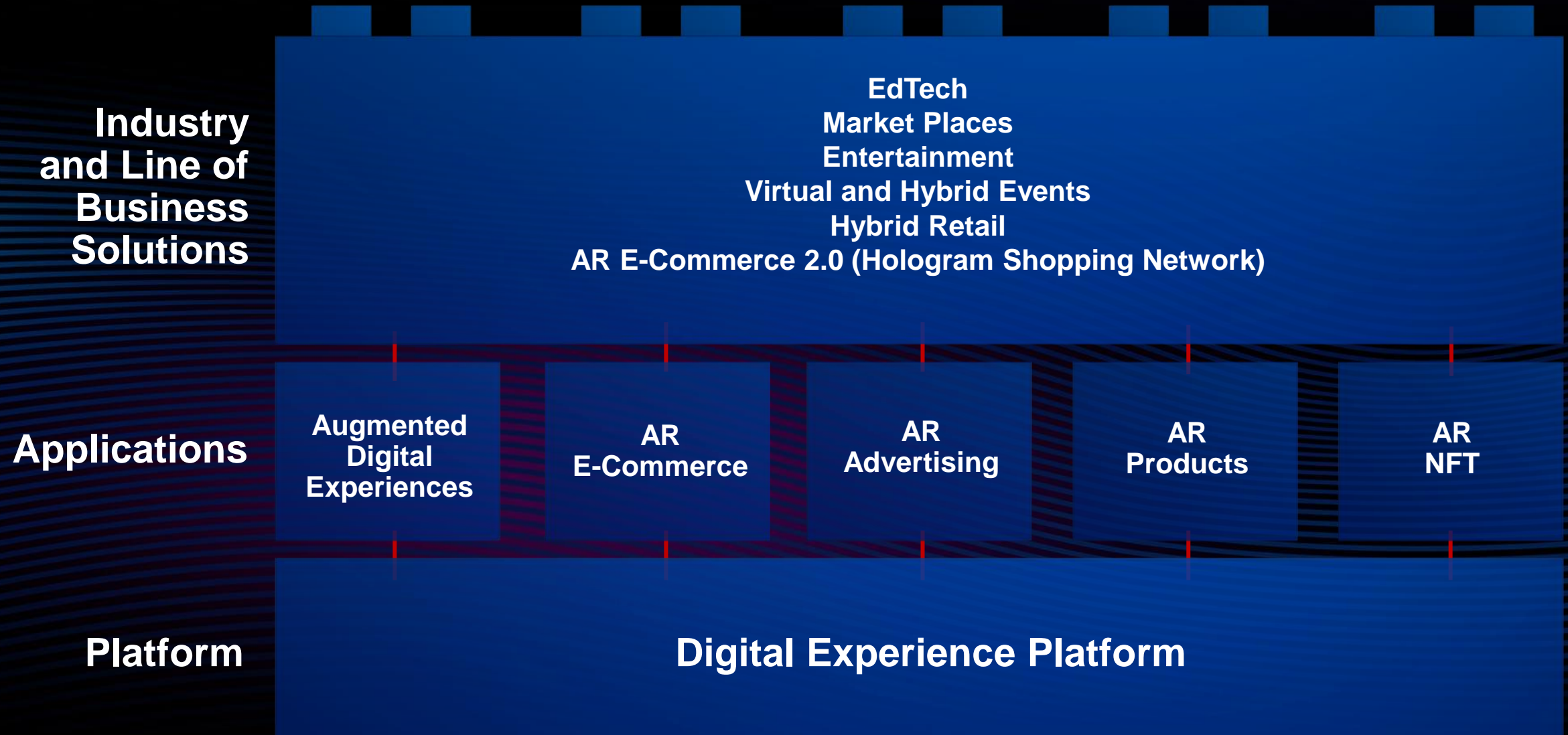
Hybrid Experience
Powerful Content Management
Interactive Floor Plan
Rich Analytics

Nextech AR LiveX – Our Digital Experience Platform



*This is the current state of planning and may be changed by Nextech AR Solutions at any time without notice.

Integration and Innovation



The Innovation Perspective

DIVERSITY | INNOVATION | GROWTH

CONNIE CAY-SANTOS

VP Special Projects

ROB CHRISTIE

SVP, Head of Product Development





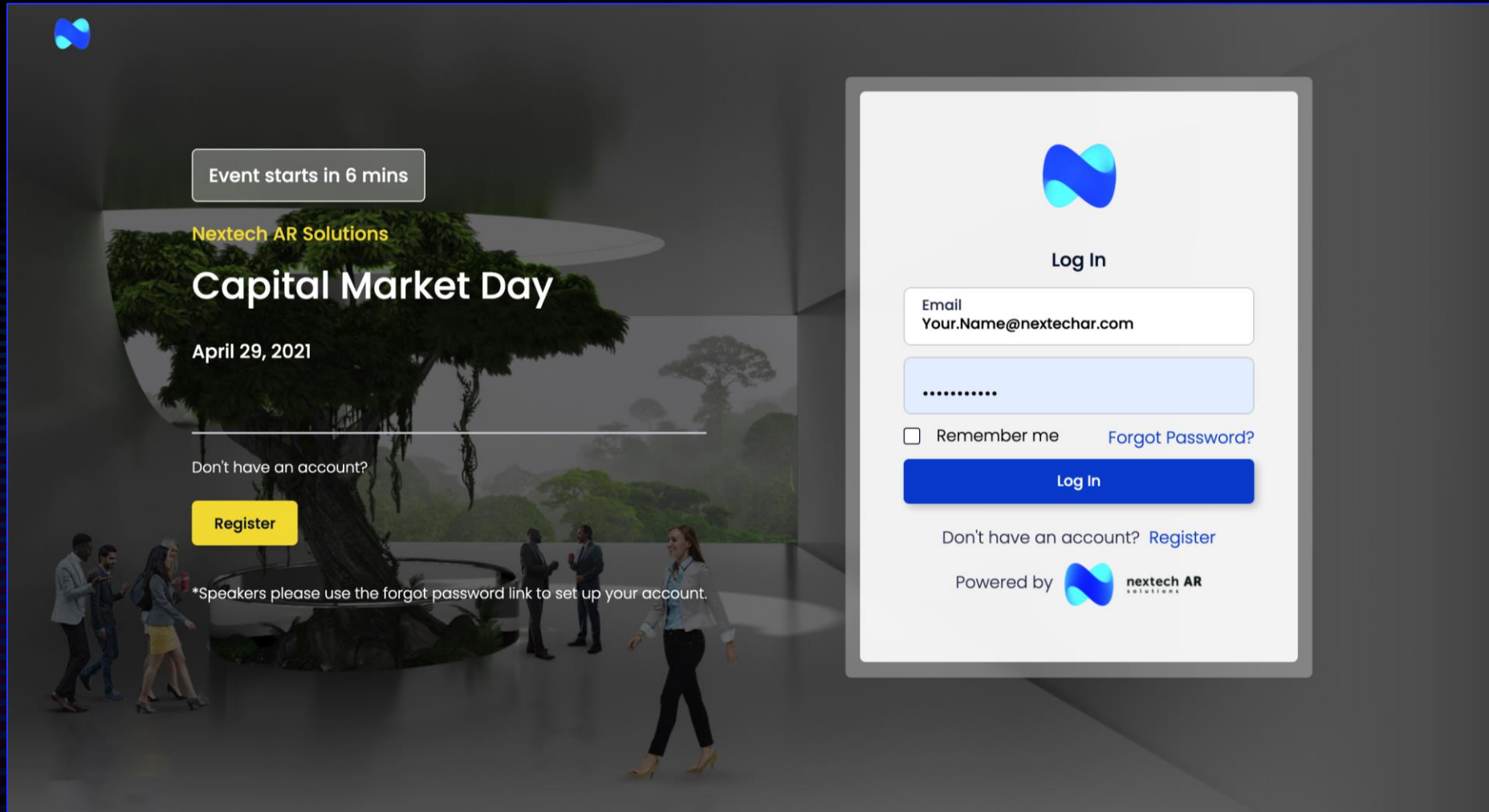
CREATE

ENGAGE

INSPIRE

ANALYZE

Create



Create your own fully branded experience or
take advantage of our professional team's expertise

Engage



Engage attendees with networking, live & pre-recorded broadcasts, chat, polls, Q&A and more!

Inspire



Your branded virtual and hybrid experience journey will be one of a kind that can inspire your attendees.

Analyze



Measure engagement and financial success through live dashboard analytics

Launch any type of experience



Trade Shows, Expos, and
Conventions



Conferences



Career & Education Fairs



Galas & Award
Ceremonies



Product Launches &
Showrooms



Corporate Programs



Online Training & Poster
Sessions



Milestones, Private, or
Social Events



Marketplaces



Digital Office



Augmented Learning



Digital Destination



Trade Shows, Expos, and Conventions

Interactive Floor Plans

View In Full Screen

Map Legend

Exhibitors

- Asociación de Corrugadores del Caribe, Centro y Sur América (ACCCSA)
Not on this map. Click to load.
- Black Economic Council of Massachusetts, Inc
Not on this map. Click to load.
- Cij Group
Not on this map. Click to load.
- COEX
Not on this map. Click to load.
- ConferenceDirect
Not on this map. Click to load.
- Dell Technologies
Not on this map. Click to load.
- Eka Consultores Internacional S.A.
Not on this map. Click to load.
- Expo 24 Romania
Not on this map. Click to load.
- goSMAC
Not on this map. Click to load.
- Hime!
Not on this map. Click to load.

Food Area

Entrance

Exhibitor Lunch

Lounge/Charging Station

Food Area

Maps List

- Sample Cityscape
- Sample Virtual Venue
- Sample Outdoor Venue
- Sample Indoor Exhibition (active)

Floor Plan

Augmented Reality

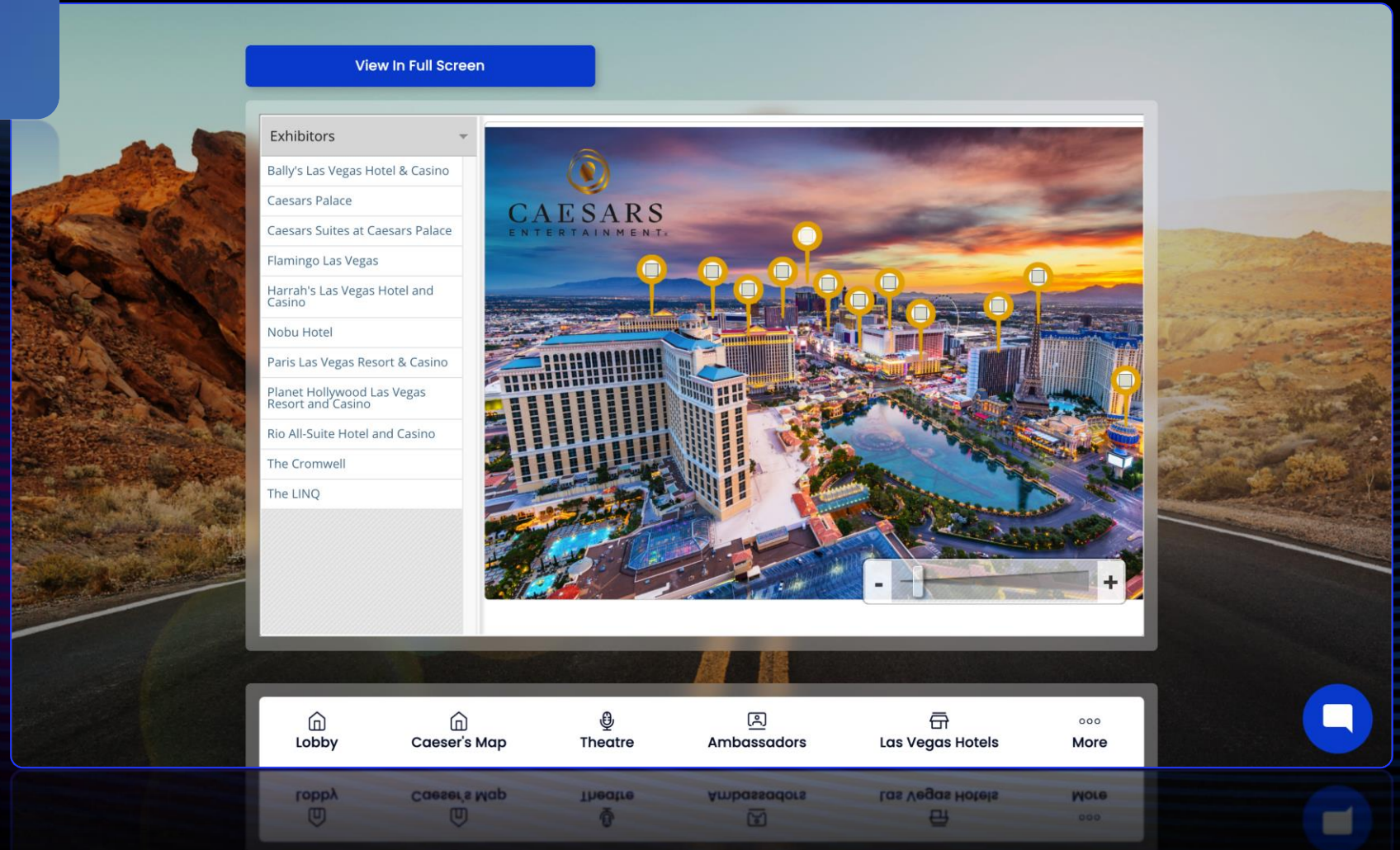
Lobby Welcome Live Now Schedule Presenters Virtual Booths Attendees More

venue.events-nextechar.com/en/floorplan?show=phoenixlandemo



Digital Destination

Creative City Destinations

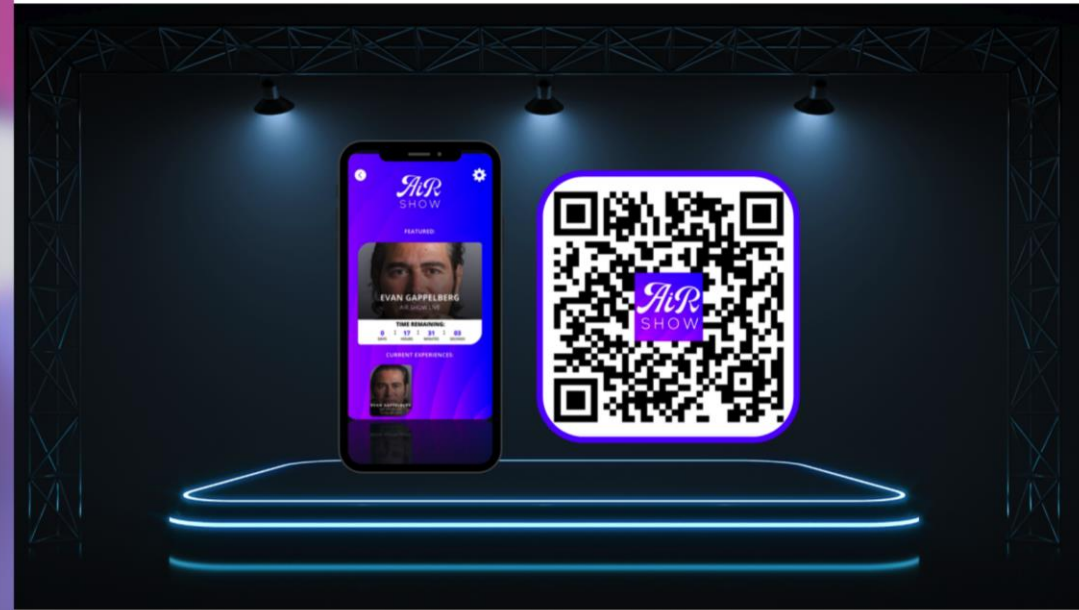




Conferences

WOW Audience with Live Streaming on Multiply Mainstages

Elevate your immersive experience with AR Live Stream!



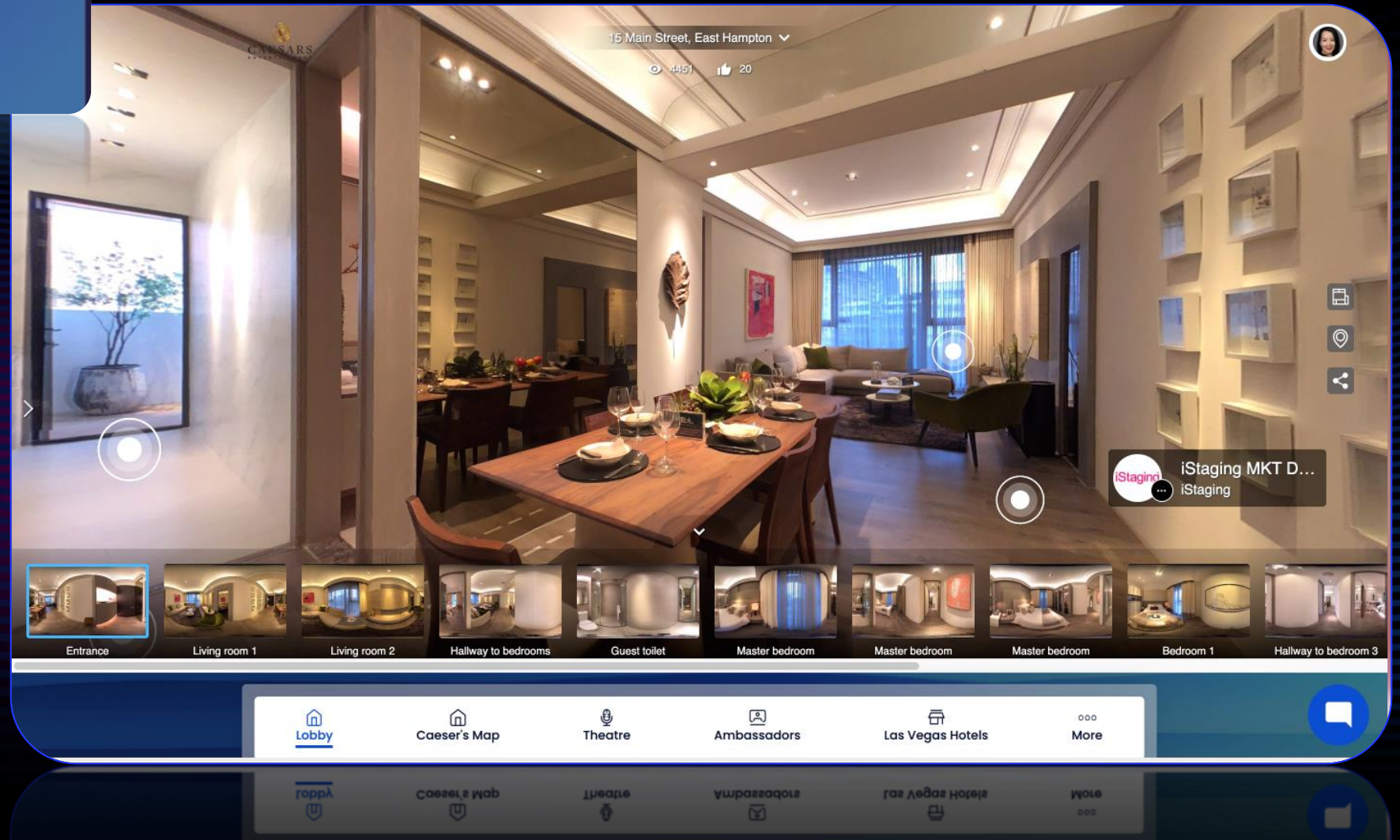
Lobby Home Global Map Live Now Schedule Augmented Reality Presenters Clients Showcase Attendees

Lobby Home Global Map Live Now Schedule Augmented Reality Presenters Clients Showcase Attendees



Product Launches &
Showrooms

3D Showrooms in Custom Pages

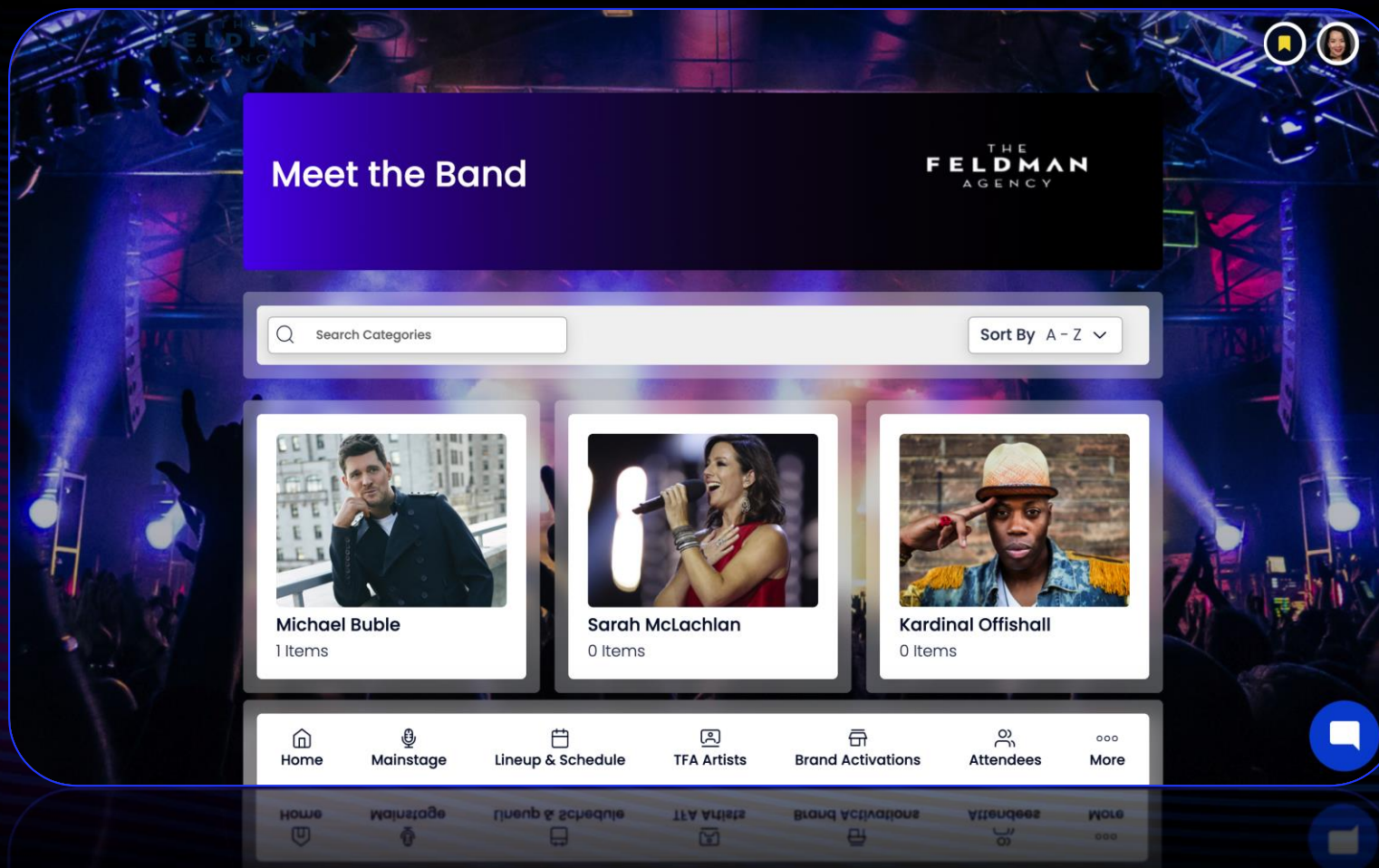




Galas & Award
Ceremonies



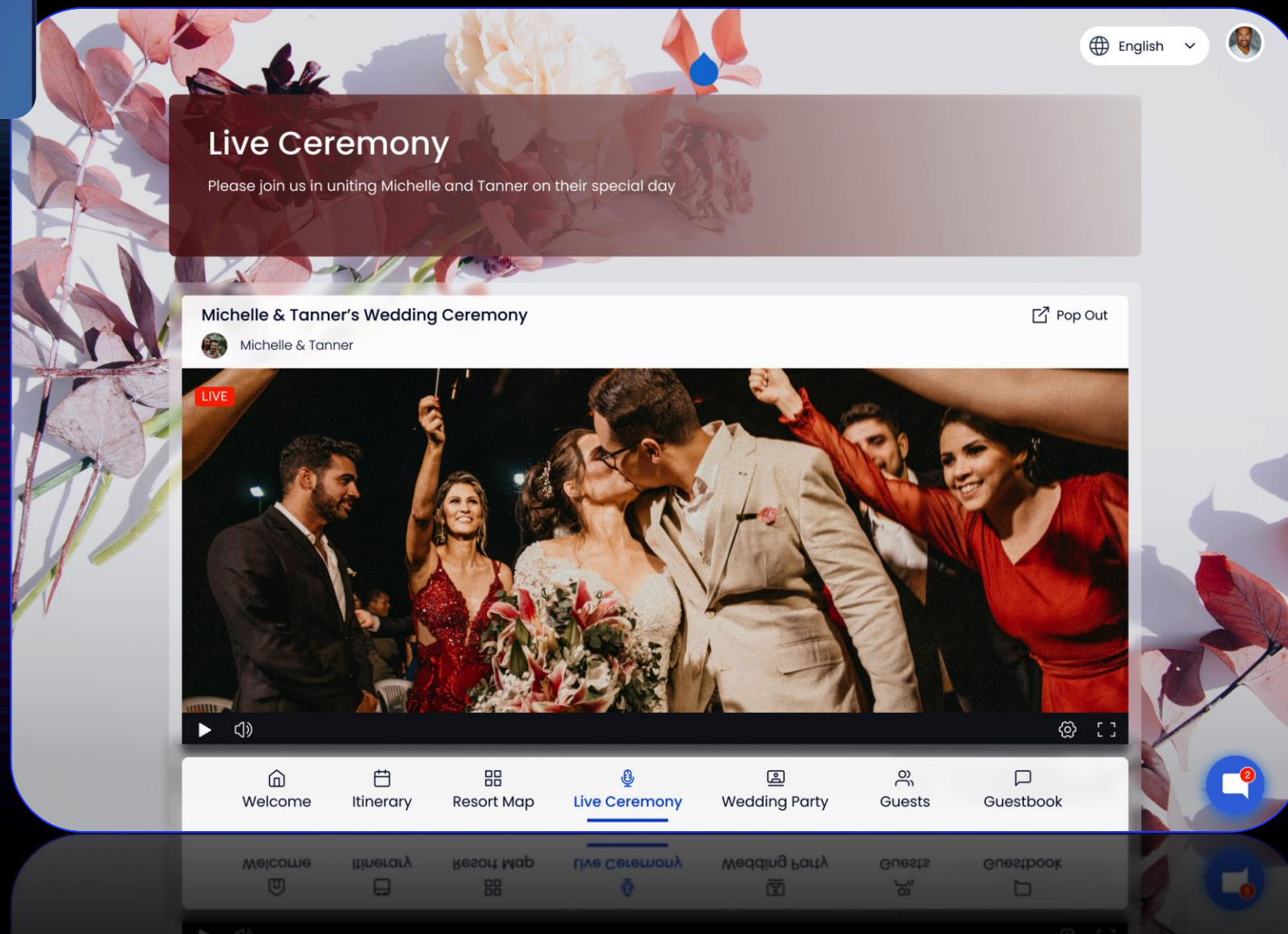
Featured Entertainment on LiveX and complimented by Talent on Air Show App





Milestones, Private, or
Social Events

Shared precious moments to celebrate





Augmented Learning

Immersive Learning Experiences with AR on LiveX



AR Lab

Fall 2020 Convocation

Join us in the AR Lab



Kelly Payne, PhD



Home

Convocation

Schedule

Faculty

Partners

Students

More

Home

Convocation

Schedule

Faculty

Partners

Students

More



Online Training & Poster
Sessions

Curated resources for learning

Library



Search Categories

Sort By A - Z ▾



Education

1 Items



ESPE Journal

0 Items



Grants & Awards

0 Items



Lobby



Welcome



Stage



Schedule



Poster Sessions



Networking



More



Digital Office

Collaborate through Meeting Rooms

Meeting Room

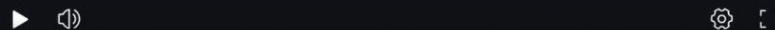
Welcome to the meeting room. Ask a question, and enjoy the presentations.



Monthly Townhall

Jason Pereria

Pop Out



Collapse

Pop Out

Polis

Q&A

Jacob Jones 11:19am
Who is charge of online service?

Esther Howard 11:21am
How does the current plan affect next operation?

Eleanor Pena 11:23am
Is there a cost to run surveys?

Type your questions to the presenter here

Submit

Home

Meeting Room

Schedule

Workspace

Team

Projects

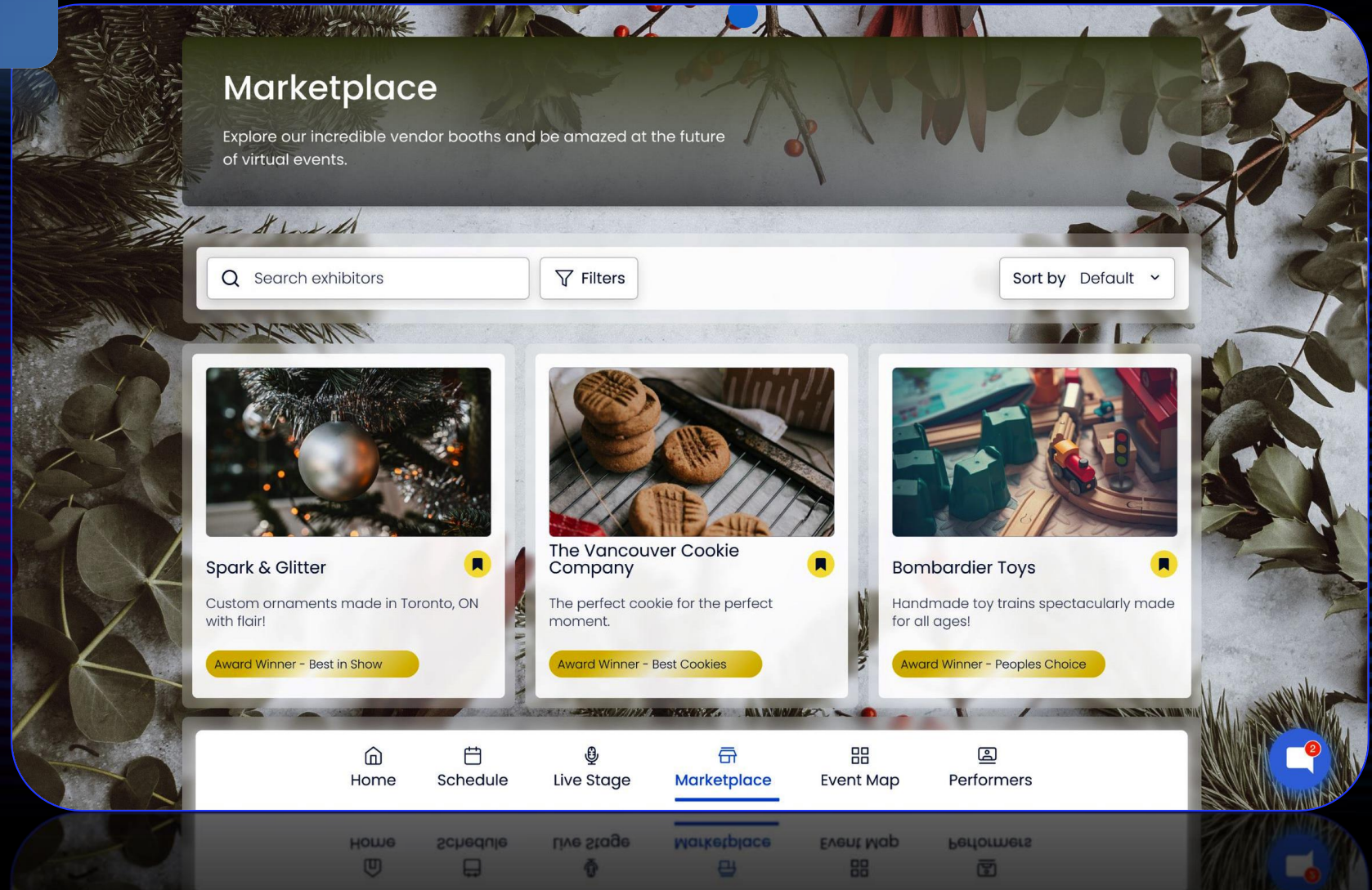
Discussions



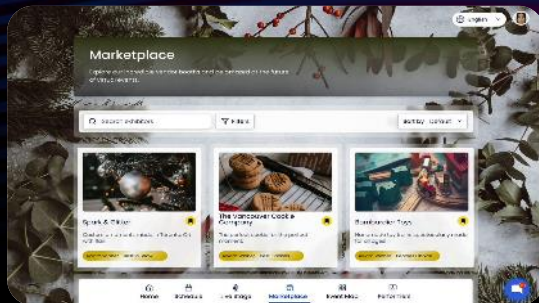
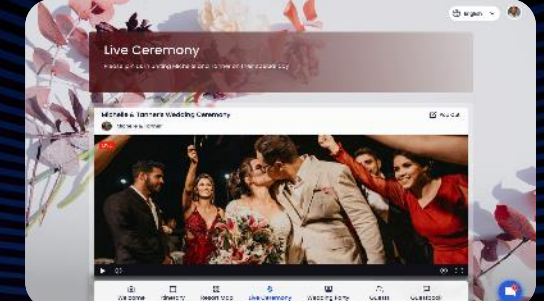
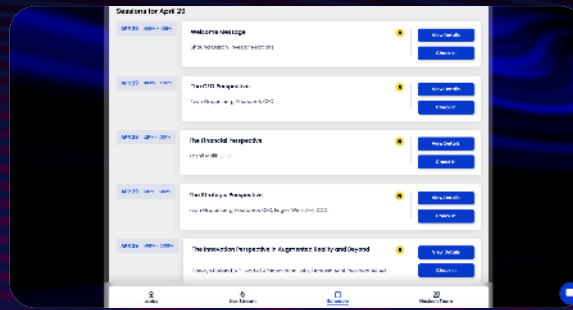
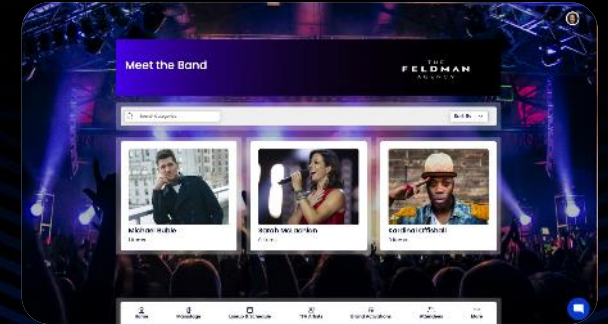


Marketplaces

Expand client reach to global audiences



Experiences Realized by Flexible Customization Options

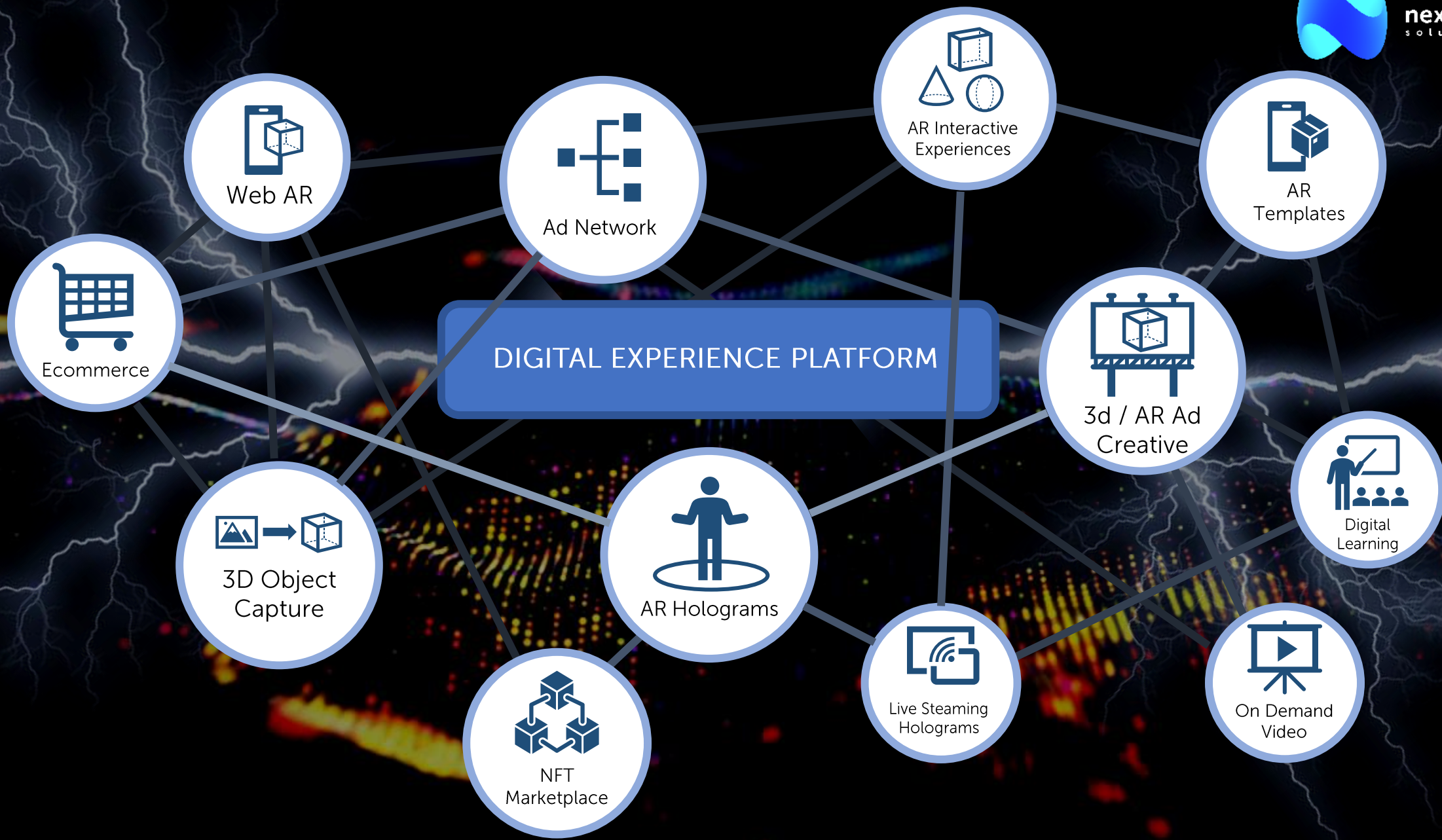




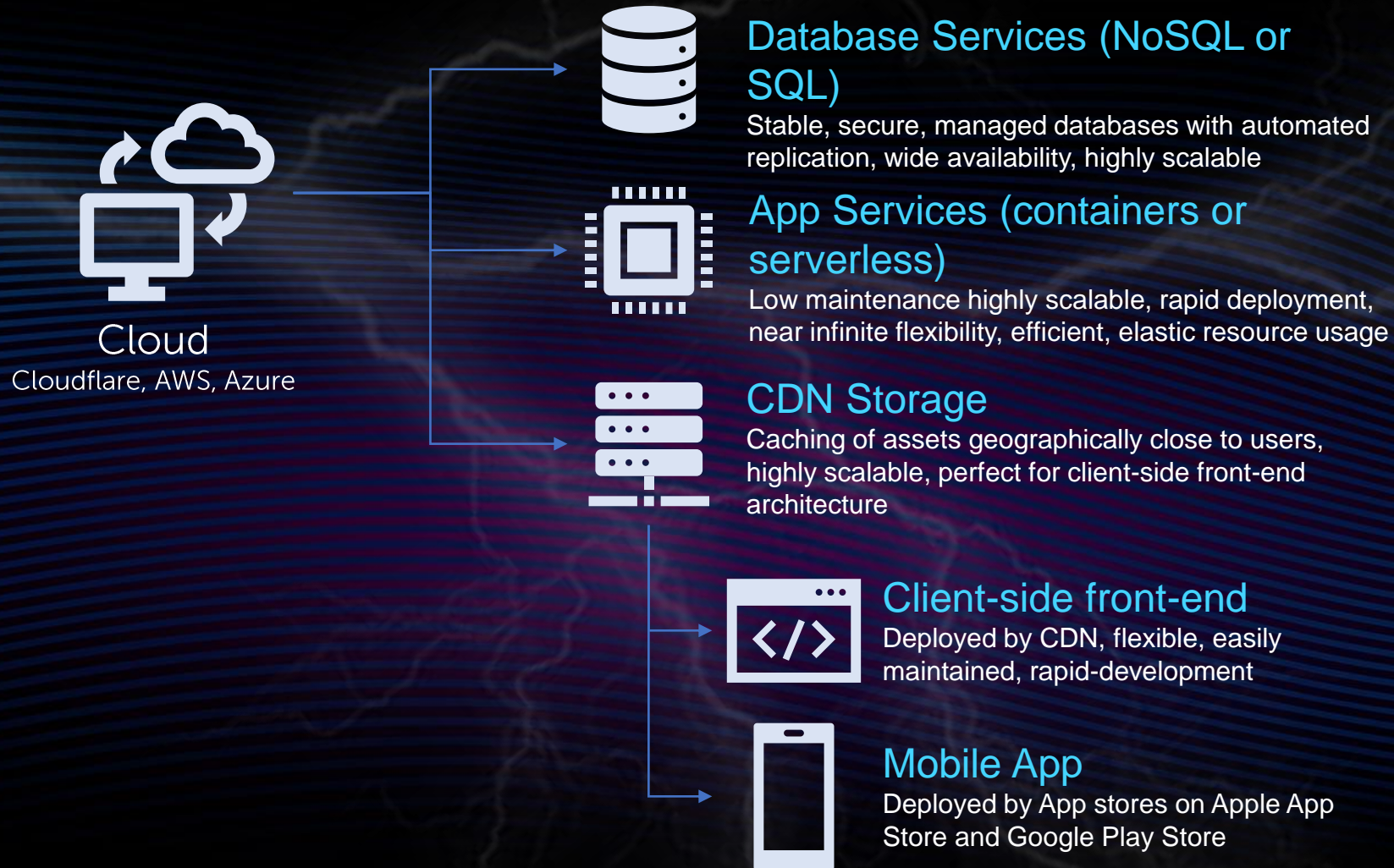
DESIGN

LED

DEVELOPMENT



Component Architecture



The technologies and frameworks we use in our software



The Innovation Perspective

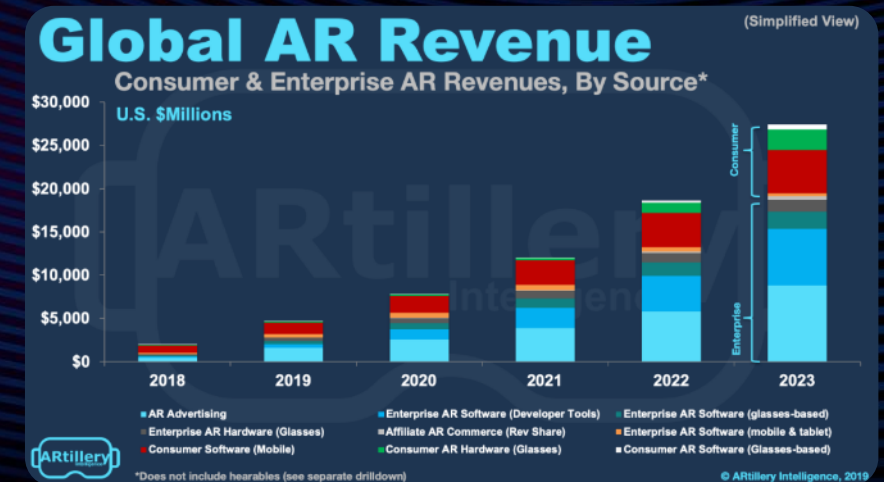
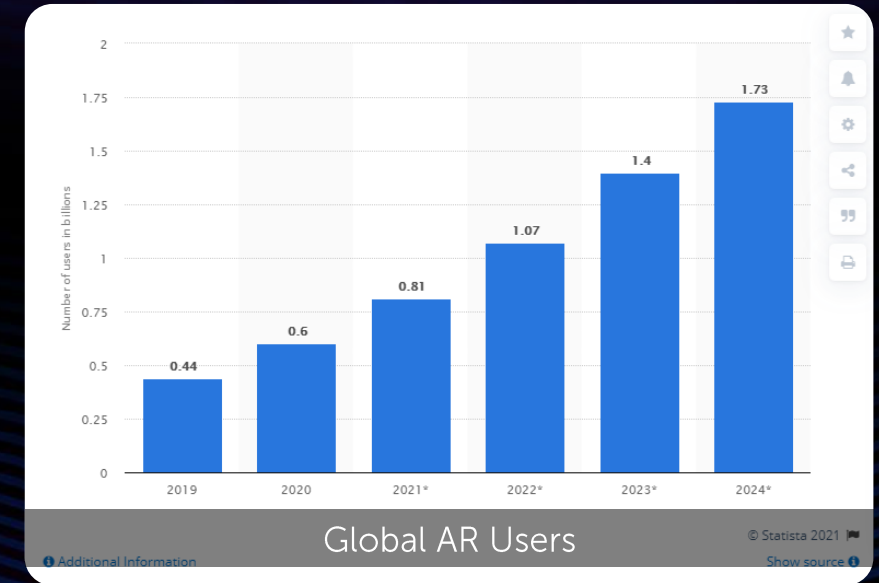
DIVERSITY | INNOVATION | GROWTH

HAREESH ACHI

President, Head of AR Ad Network

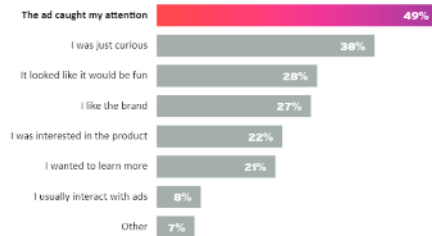
Marketplace opportunities

- The number of AR users in the US in 2021 is expected to reach 85 Million, according to Statista, Globally that number is **2 Billion by 2025**.
- AR Ad revenue is expected to grow to **\$8.8B by 2023**.
- Cookie-Less and Apple's IDFA world opens opportunities for Nextech's AR Ad Network through **premium on First party Data**
- **Private Marketplaces** enable high purchasing power audiences



INTERACTIVE ADS HELP IN FOUR WAYS:

ONE CAPTURE ATTENTION Reason(s) for Interacting % Agree

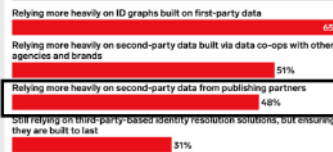


All Brands (High Quality Sites) Interactive Ads n=1,211
Q: We noticed that you chose to interact with the ad you were shown today. Why did you choose to interact with the ad?

Many marketers expect to increase their reliance on publisher first-party data in the absence of third-party cookies.

Tactics US Marketers and Agencies Are Using to Address Identity Resolution in the Future as Third-Party Cookies Are Being Phased Out, Sep 2020

% of respondents



Note: n=502
Source: Advertiser Perceptions, "Identity: Are we headed toward resolution, revolution or regression?" Oct 19, 2020
Advertiser | Insider Intelligence.com

THE WALL STREET JOURNAL

Home World U.S. Politics Economy Business Tech Markets Opinion Life & Arts Real Estate
online behavior.

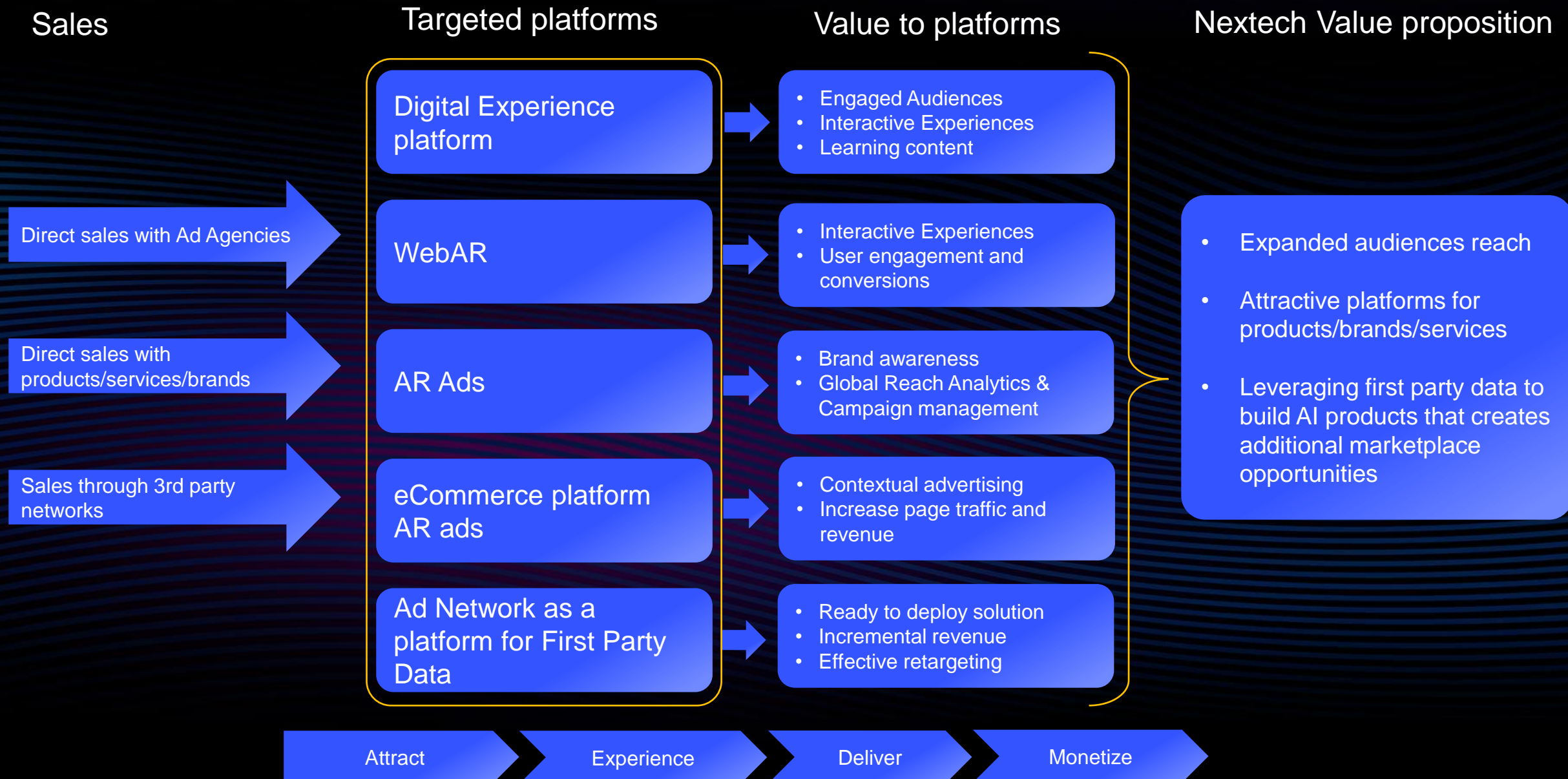
Brands are investing in new ways to collect and use so-called first-party data, as opposed to data from endangered third-party sources, to market their products with the kind of precision to which they have become accustomed. Ad agencies and ad-tech companies alike are looking for ways to help.

Cookie Deprecation and Apple IDFA open up a great opportunity for Nextech's AR Ad Network

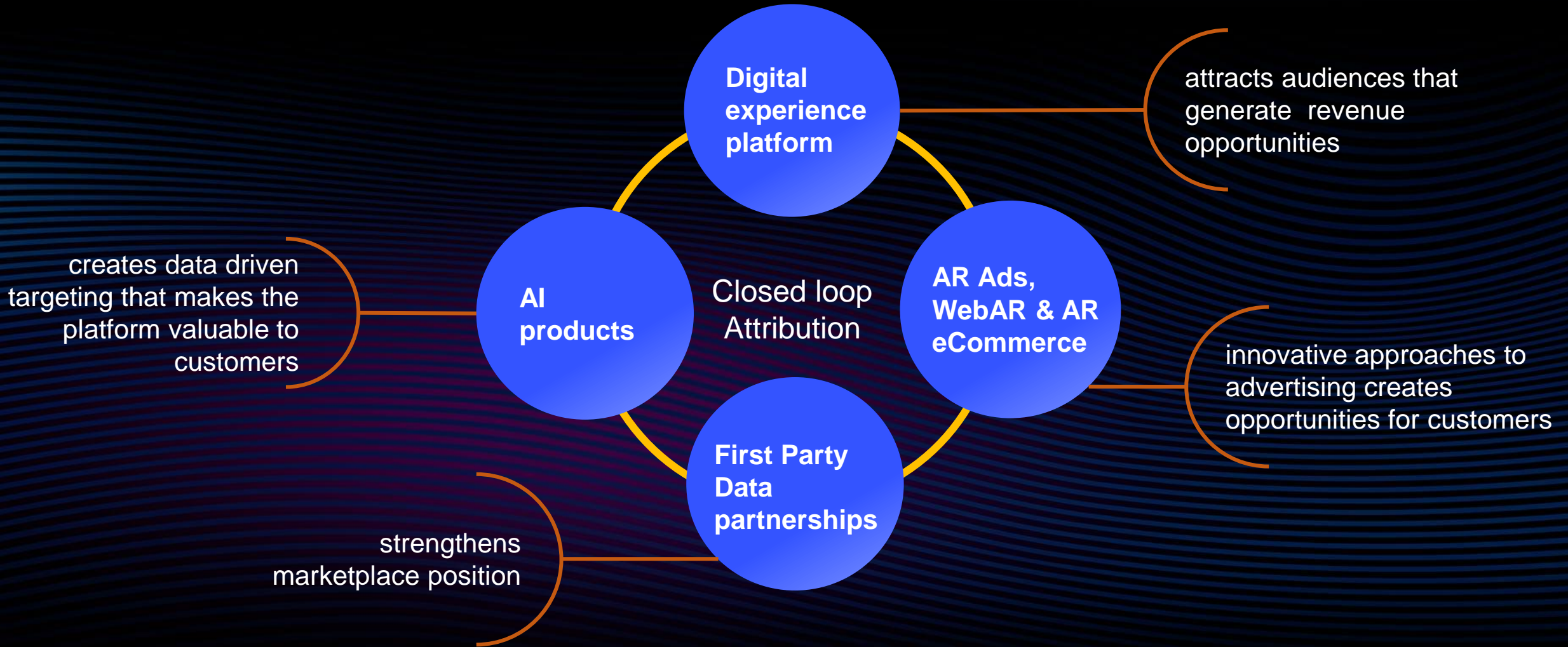
What is an IDFA?

IDFA (Identifier for Advertisers) is a unique identifier for mobile devices and is used to target and measure the effectiveness of advertising on a user level across mobile devices.

Nextech AR Ad Network Strategy



Ad Network monetization and growth





Nextech AR's Ad Network

Take advertising to the next level with our unique ad network offerings, including scalable **virtual events**, programmatic **display campaigns**, and our **3D Augmented Reality Ad Banners** and **e-commerce** solutions

Better R.O.I. through Nextech Ad Network



Nextech enables
Exclusivity and Captive
audiences for your
marketing needs



Reach a high value
Audience for your
market and segment



Improved campaigns CTR
(Click-Through-Rate)



Increased brand
engagement



Curated 3D and 2D
Ads specific to your
campaign needs



Perishable audiences -
Premium marketing
opportunities

Ad Network Advertising Solutions

Virtual Event Advertising Opportunities

Scalable Programmatic Advertising

3D Augmented Reality Creative Services

3D AR eCommerce Solutions

Display Banner & Video Advertising



Campaign Management

- Custom reporting
- Analytics
- Insights
- Recommendations

The Innovation Perspective

DIVERSITY | INNOVATION | GROWTH

DAWSYN BORLAND

VP Head of AR Innovation Labs

Nextech's Augmented Reality Platform is powered by

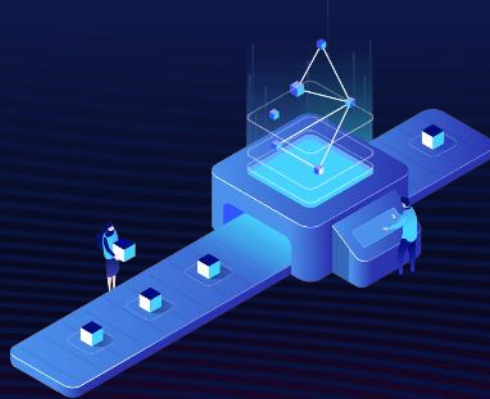


Nextech Augmented Reality Platform

Nextech AR CreateX



Nextech AR EngineX



AR Management
& Hosting

Nextech AR ImmerseX



Nextech AR AdvertiseX



E-commerce
AR Ad Network

3D object



Hologram

AR Engine



AR apps



Web AR



Analyze
Nextech AR Analytics

AI Powered



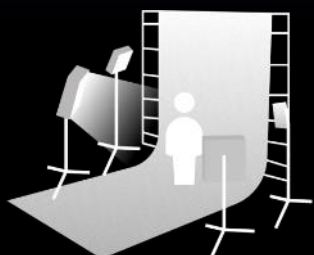


AR HOLOGRAM STREAMING

AiR Show Streaming* allows you to beam your hologram to where your audience is, using Augmented Reality.



CAPTURE



EASY SETUP:
GREEN SCREEN,
TRIPOD, LIGHTS
SMARTPHONE
DEVICE

PRODUCE



Video Inserts
Countdown Clock
Client Logo
Lower Third

STORYBOARDING
DRY RUN
AR HOLOGRAM
RECORDING

BROADCAST



LIVE STREAMING
RECORDED
HOLOGRAMS
WORLDWIDE
REACH

DISPLAY



EVENT PAGE
LIVE & ON DEMAND
CONTENT
CONCURRENT
STREAMS



Bring your brand to life with Genie in a Bottle

- Direct Path to Purchase
- Unique Engagement
- Customer Loyalty
- Analytics on Engagement

The smart packaging market
will reach
\$43.6 billion by 2027



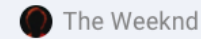
The Weeknd jumps on the blockchain bandwagon: NFTs are 'democratizing' the music industry, he says



Luxury fashion brands poised to join the NFT party

The Source

Auction



The Weeknd

"All along the original was derived." A shard of mineralized memory, terabytes of unique cultural artifice encapsulated in ore. Offered at auction in an edition 1/1, featuring original unreleased music by The Weeknd and visual design by LA-based design team Strangeloop Studios.

Auction has ended

Highest bid: \$490,000.00

Sold

0 of 1 remaining

People have spent more than \$230 million buying and trading digital collectibles of NBA highlights

Why VCs Are Investing In NFT Marketplaces

Beeples sold an NFT for \$69 million

Through a first-of-its-kind auction at Christie's

By Jacob Kastrenakes | @jake_k | Mar 11, 2021, 10:09am EST

f t SHARE



Beeple's collage, Everydays: The First 5000 Days, sold at Christie's. 1 Image: Beeple

What is an NFT?



Cryptocurrency token stored on a Blockchain, that is certified by a smart contract as being unique and original

Non-Fungible = one of a kind

Exists as a digital asset

Unique, rare, collectible, downloadable, immutable, and resalable

Purchased with cryptocurrency or a credit card

Once purchased, it's stored in a digital wallet where ownership is validated and secured

DIGITAL OWNERSHIP

+

DIGITAL SCARCITY

=

Purch



COMMODITY
VALUE

How do I purchase an NFT?



YOU CAN BID ON AN NFT,
which is like owning the Mona Lisa



If you have the highest auction bid,
you become the sole owner of the original

YOU CAN BUY AN NFT,
which is like owning rare Pokemon Cards



You can make an instant purchase at a set price
to become one of few who own limited editions

Nextech's AR NFTs: The Future of Digital Collectibles



Nextech is looking to create meaningful transactions that
live forever as AR NFT experiences

AR NFTs are meant to be experienced outside of your wallet!



INTERACT



SHOWCASE



TELEPORT



ENGAGE

How can brands use AR NFTs?



CAMPAIGNS



The Weeknd  @theweeknd · Apr 3

NFT drop is live in 10 minutes! It will only be available for 15 minutes :

Generate Social Media Hype
Around Big NFT Drops

Giveaways or Raffles

Sell Limited Edition
NFTs for Charity

COMMUNITY ENGAGEMENT

Appeal to Fanbases

Curate Collections

Create Communities
Around NFTs



**BTS ARMY
CLUB**

LOYALTY PROGRAMS



Members-Only
Interactive Experiences

Memorialize
3D Rewards

Reimagine
Insider Points

How can brands use AR NFTs?



COLLABORATIONS

Brand Crossovers

Featured Artists

Influencer Marketing



VIP EXPERIENCES

Intimate Hologram Performances

Pep Talks & Keynotes

Photo Opportunities

VIP Tours in 360 AR Portals



EXCLUSIVE MERCHANDISE

Digital Apparel and Artworks

Life-Size 3D Assets of Famous Props

Championship Sports Memorabilia



AR Innovation Labs

Areas To Focus



**2021
AND
BEYOND**



**AR
NFTs**



**PATENT
PORTFOLIO**



**HEAD MOUNTED
DISPLAYS (HMDs) &
AR GLASSES**



**AI + LIVESTREAM
AR HOLOGRAMS**



**HOLOGRAMS & INTERACTIVITY
IN WEBAR**



**MISTAKE DRIVEN
LEARNING (HIGHER ED)**

The Customer Perspective and Business Development Strategy

DIVERSITY | INNOVATION | GROWTH

CHRIS BURTON

SVP Customer Experience and
Head of Global Business Development

PAUL DUFFY

President and
Head of Entertainment Business Unit

Customer Success Lifecycle



LAND



Strong
Business Value
at Scale

ADOPT



Onboarding
and Delivery
Success

EXPAND



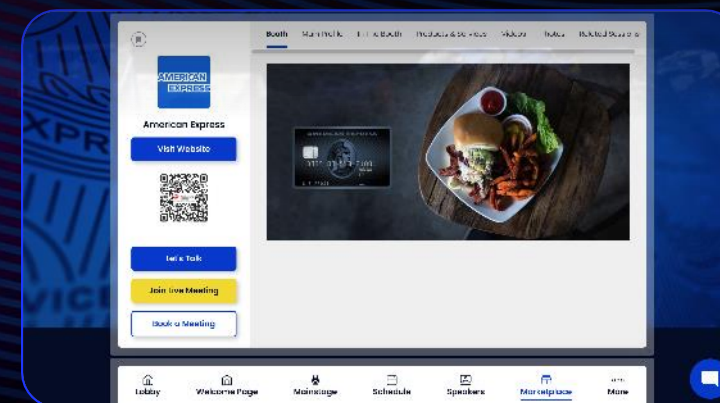
Cross- and Upsell
into existing
customers
+
Additional sales
into new business
units in existing
accounts

RENEW

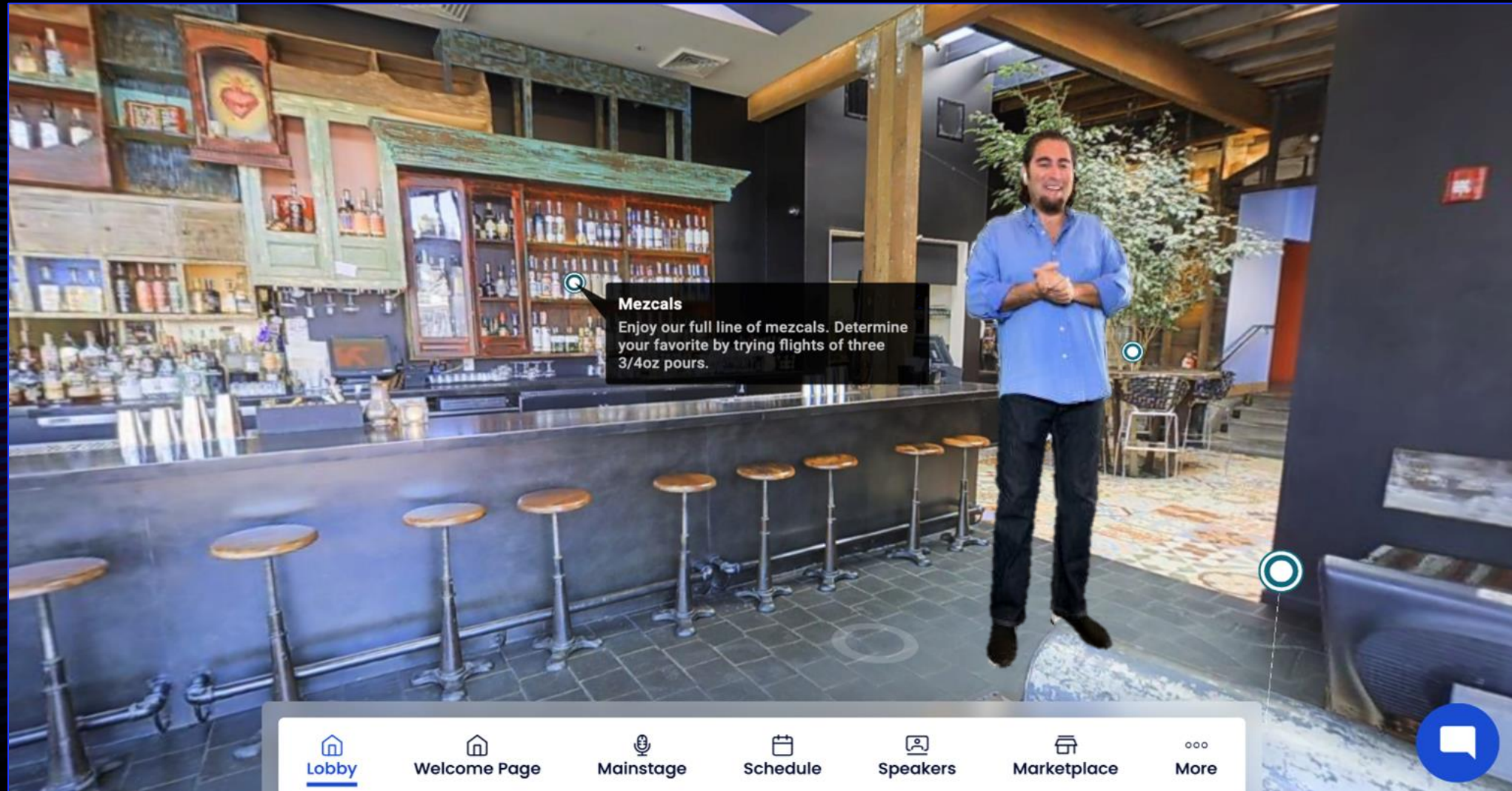


Subscription
based offerings

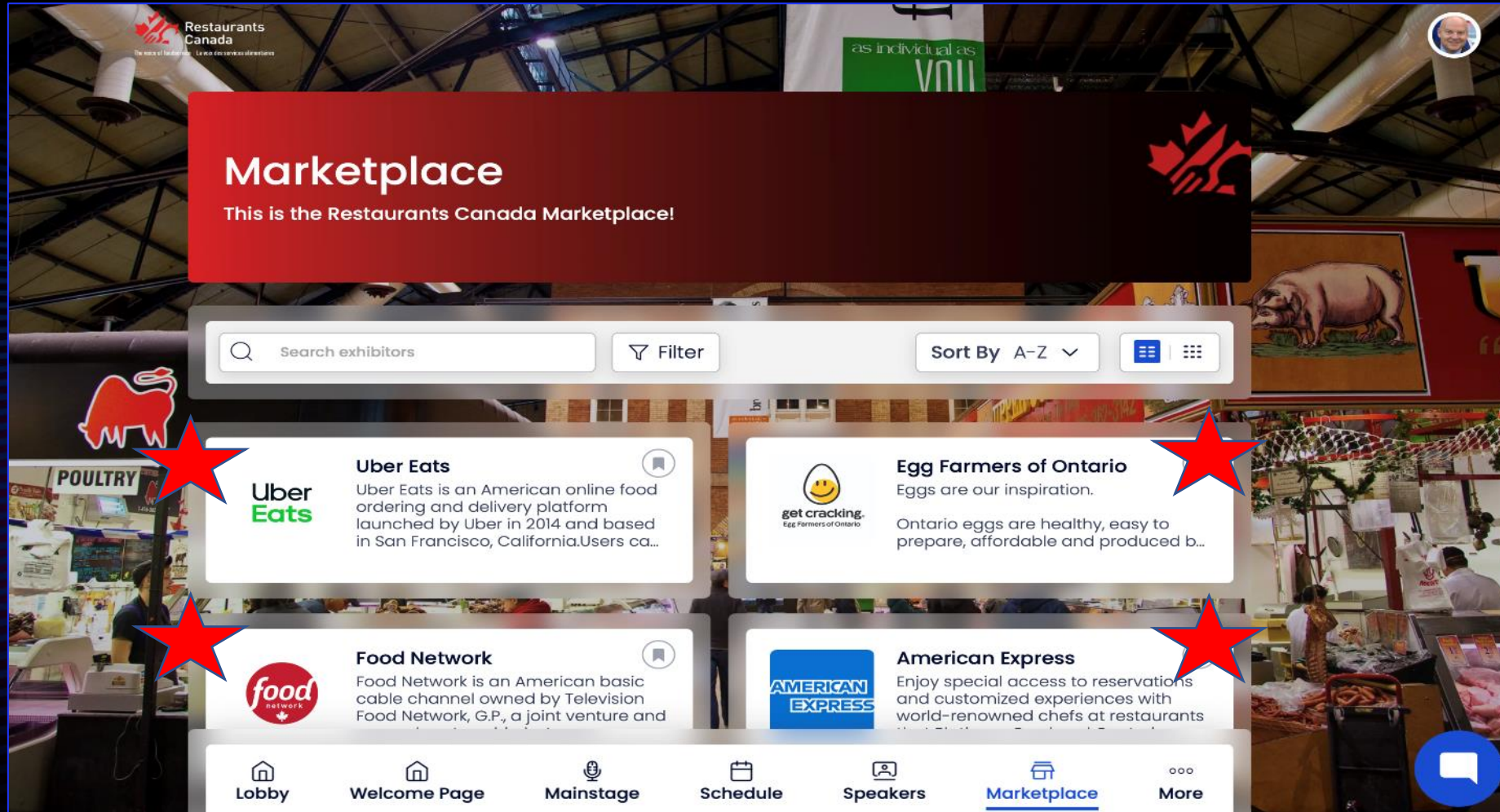
A Customer Journey – Restaurants Canada



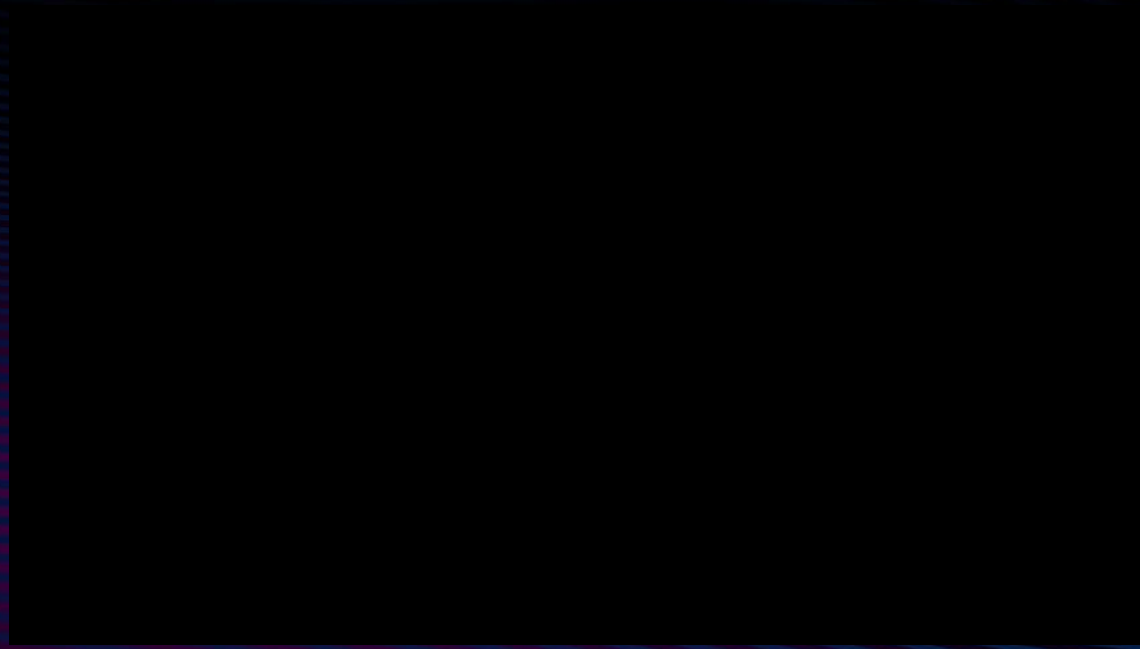
Dazzling 3D Marketplace to Connect Buyers and Sellers



A Unique Business Development Opportunity!



Higher Ed Video – Jonathan/Jesse



Augmented Learning Without Boundaries – Ed Tech



Digital Learning

Online Programs
Curriculum

Live and on
Demand 24/7

Assessments &
Certificates
of Completion

Augmented Reality Labs

Experience &
Reinforcement

Scripted Labs

Closest to Hands-on
Experience

Hybrid Experiences

Conferences

Campus Tours

School Fairs

Graduation

Student Support

Donor Recognition



Key Growth Drivers

MICROSOFT PARTNERSHIP: THE POWER OF A STRONG ECOSYSTEM



+



Microsoft

Nextech AR Studios – Entertainment Business Unit

DIVERSITY | INNOVATION | GROWTH

Welcome to

TFAfest 2021

March 2021 – March 16, 2022

THE
FELDMAN
AGENCY

TFAfest 2021

Greetings creatives, industry leaders, storytellers, visionaries, and anyone ready to reimagine the future from scratch. Welcome to TFAfest 2021!

TFAfest I is a three-day festival of contemporary performing arts that takes place both virtually from all over the world as well as in person in Toronto, Ontario. In addition to contemporary music, the festival hosts dance, comedy, theatre, circus, cabaret, and other arts.



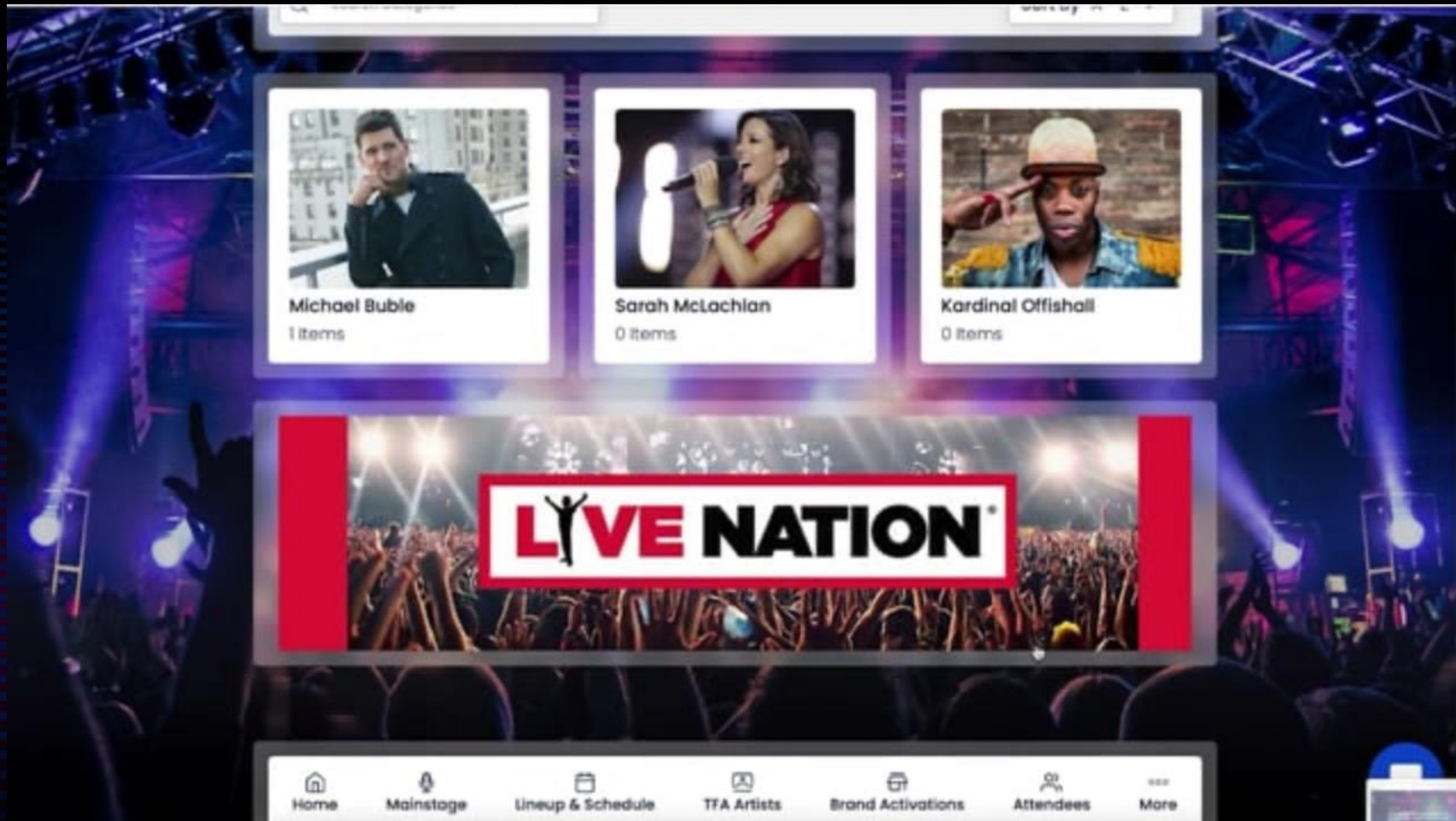
Upcoming Sessions

[View All Scheduled](#)



Introducing a new way to eXperience Entertainment

Video



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Map

Experience our sponsored activations today.



TFA Artists

Check out the TFA Artists!

THE
FELDMAN
AGENCY

Opportunities to Monetize

- Platform Fees
- Ticket Fees
- Ad Network
- Sponsorships
- Transaction Fees
- NFT & Crypto Content

Brand Activations

Join the experience. Check out our sponsored activations.



nextech AR
solutions

Creating infinite experiences
that **inspire** the world

Q&A





Stay tuned for our Nextech Event “*Live NOW!*”

The Augmented Experience Event

Digital Experiences – EdTech – AR E-Commerce – NFTs

- Get inspired
- Meet with Nextech’s clients, partners and crew
 - Headline speakers to be announced

Coming Soon - June 2021





nextech AR
solutions



Or use Code in the AiR Show app: CAPITAL





Vision:

Creating infinite experiences that inspire the world

Mission:

Pioneering immersive technologies that empower people to achieve a **better future.**

Who we are

“We are a passionate group of developers, designers, and entrepreneurs who are pushing the technological boundaries of today to make the exciting potential of tomorrow possible....”



Evan Gappelberg
Founder & CEO
Nextech AR Solutions