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# **Nextech AR Solutions**

## A Metaverse Company

# Disclaimer / Safe Harbour



This communication may contain statements, other than statements of current or historical fact, that constitute “forward-looking statements”. In some cases, you can identify forward-looking statements by terminology such as “anticipate,” “believe,” “expect,” “intend,” “estimate,” “project,” “forecast,” “plan,” “predict,” “seek,” “goal,” “will,” “may,” “likely,” “should,” “could,” and similar expressions or expressions of the negative of these terms. This presentation contains forward-looking statements that are based on our management’s current estimates, beliefs and assumptions which are based on management’s perception of historic trends, current conditions and expected future developments, as well as other factors management believes are appropriate in the circumstances. Although we believe that the plans, intentions, expectations, assumptions and strategies reflected in these forward-looking statements are reasonable, these statements relate to future events or our future financial performance, and involve known and unknown risks, uncertainties and other factors that may cause our actual results to be materially different from any future results expressed or implied by these forward-looking statements. Although the forward-looking statements contained in this presentation are based upon what we believe are reasonable assumptions, investors are cautioned against placing undue reliance on these statements since actual results may vary from the forward-looking statements. Forward-looking statements involve known and unknown risks, uncertainties and other factors, which are, in some cases, beyond our control and which could materially affect our results. These risks are described in further detail our Management’s Discussion and Analysis for the year ended December 31, 2020 and are discussed more fully in Nextech’s filings with the British Columbia Securities Commission (“BCSC”) and found on Sedar.com.

Total Bookings and Backlog are not defined by and does not have a standardized meaning under International Financial Reporting Standards (“IFRS”) as issued by the International Accounting Standards Board. This non-IFRS financial performance measure is defined below. Non-IFRS financial measures are used by management to assess the financial and operational performance of the Company. The Company believes that this non-IFRS financial measure, in addition to conventional measures prepared in accordance with IFRS, enables investors to evaluate the Company’s operating results, underlying performance and prospects in a similar manner to the Company’s management. As there are no standardized methods of calculating these non-IFRS measures, the Company’s approaches may differ from those used by others, and accordingly, the use of these measures may not be directly comparable. Accordingly, this non-IFRS measure is intended to provide additional information and should not be considered in isolation or as a substitute for measures of performance prepared in accordance with IFRS.






Total Bookings: the total dollar value of technology services and license services included in contracts with our customers. ‘Value’ is the total revenue (recognizable or not) associated with each transaction, as opposed to the amount invoiced or recognized as revenue in the period. This information provides the user with information on the performance of our sales efforts in the period, as there is a timing difference between when we close a deal and when it is ultimately ‘earned’ as defined in IFRS for revenue due to the term of our contracts and delivery timelines.

Backlog: the estimated unearned portion of technology services and license services in customer contracts that are in process and have not been completed as at the specified date. This includes billed and unbilled amounts within each contract. Since our revenue is recognized as earned, this will translate to total bookings to date less earned revenue recognized on the financial statements. This information provides the user with an estimate of the work expected to be completed and earned in the future at a given point and is used by management to allocate resources to our revenue delivery team.

Total Bookings and Backlog should not be considered a substitute for or in isolation from measures prepared in accordance with IFRS. These non-IFRS measures should be read in conjunction with our annual audited consolidated financial statements for the year ended December 31, 2020. Readers should not place undue reliance on non-IFRS measures and should instead view them in conjunction with the most comparable IFRS financial measures. See the reconciliations to these IFRS measures in the “Reconciliation of Non-IFRS Measures” section of the recent MD&A dated April 15, 2021, found on Sedar.com.

# 3D Asset Creation Needs To Scale

## Major Challenges in 3D Model Creation

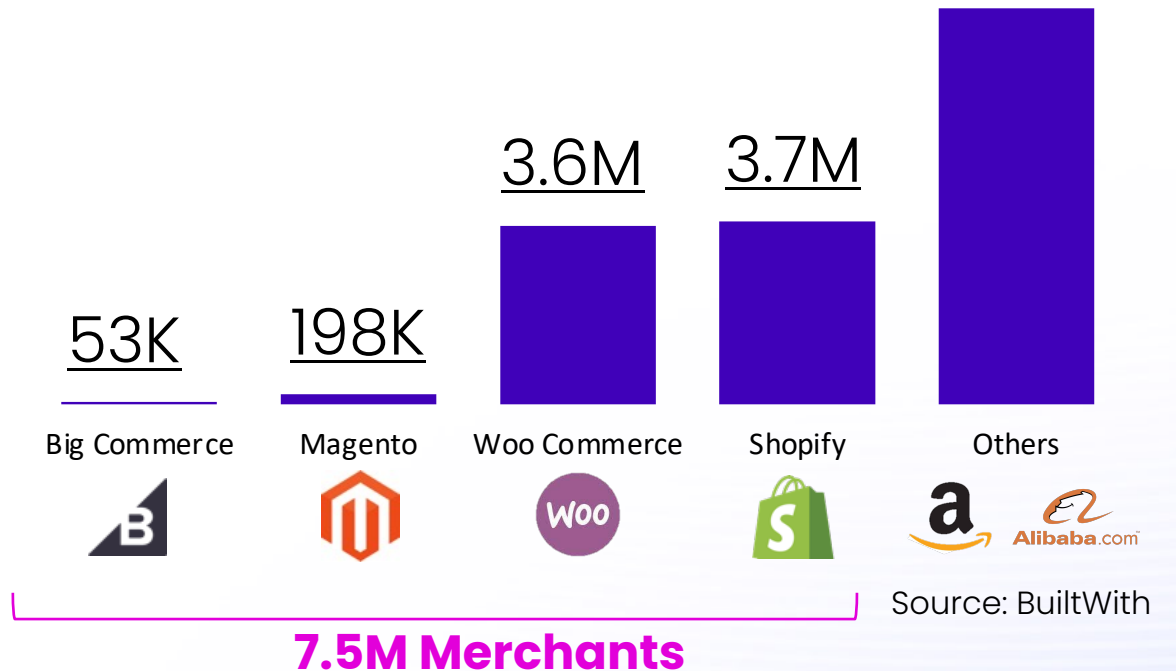
-  Time consuming  
1-2 weeks/model
-  Requires technical talent
-  Inconsistent quality
-  High costs  
>\$100/3D model
-  Unscalable

## Demand – 16 Million

E-Commerce Stores Worldwide<sup>6</sup>

**>400 Million** 3D models need to be created<sup>7</sup>

## Merchants on Major E-commerce Sites (Global)



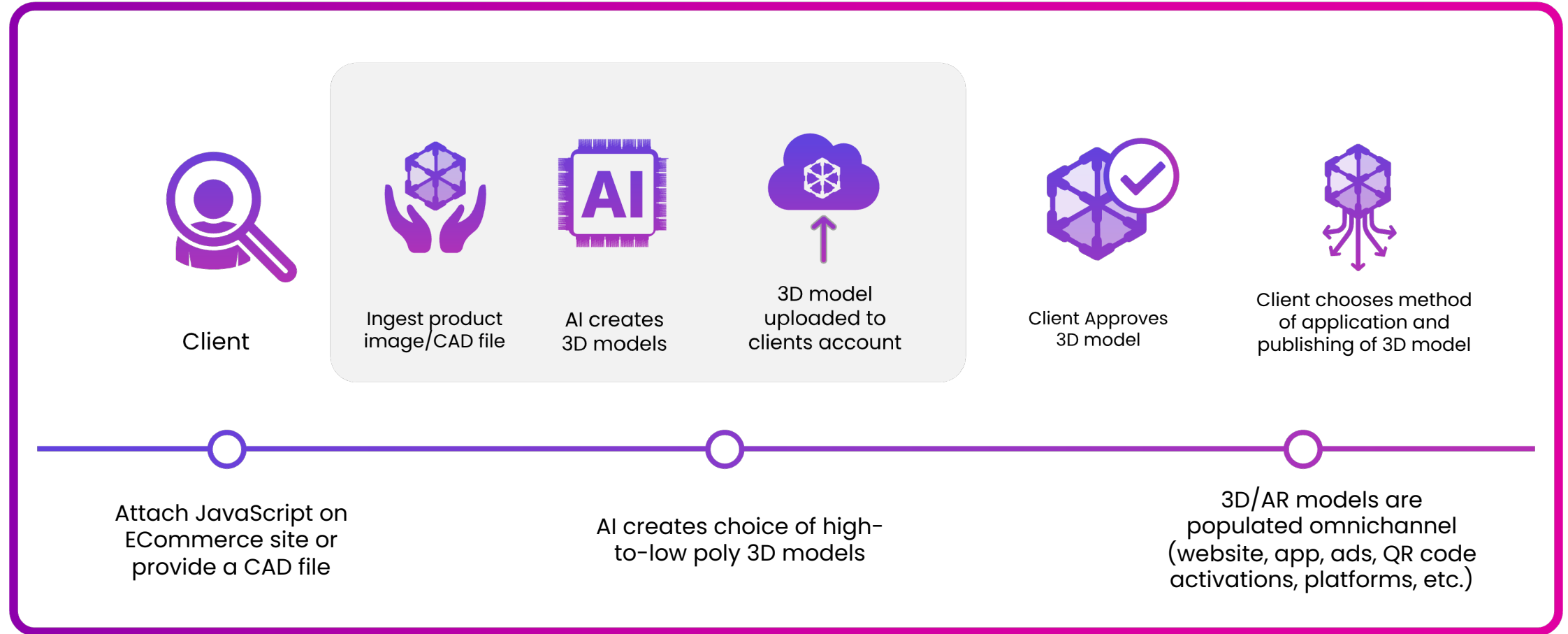
The **Metaverse** needs to be populated by content and content creation is challenging

<sup>6</sup> <https://wpforms.com/ecommerce-statistics/>

<sup>7</sup> <https://www.jakobstaudal.com/how-many-products-should-an-e-commerce-site-have/>

# AI Powered 3D Model Factory

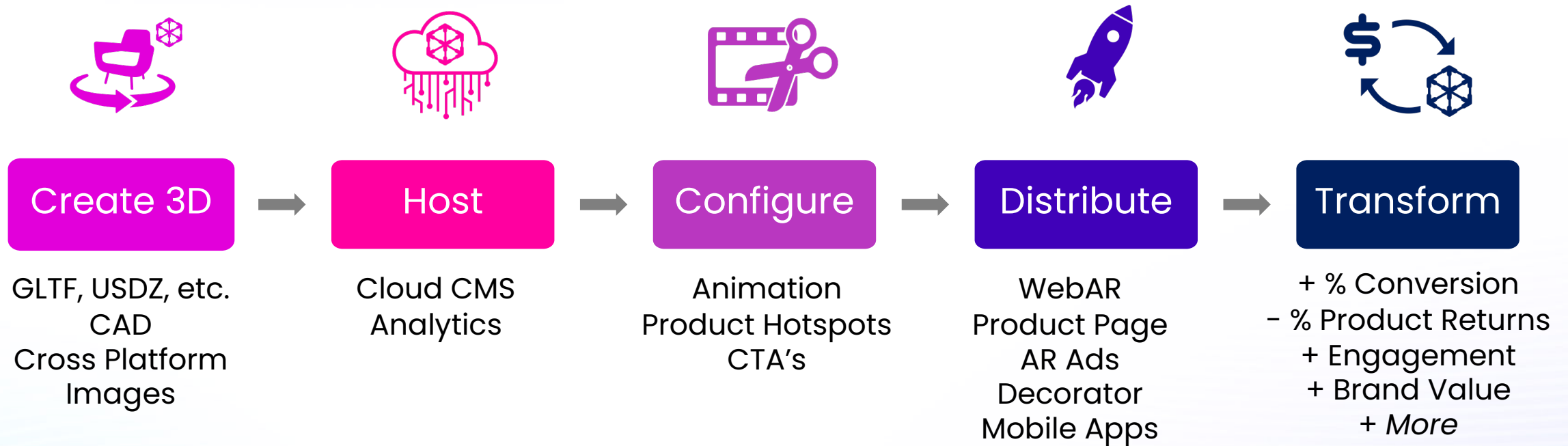
*Nextech's proprietary technology transcends all market verticals*





# End-to-End 3D/AR Solution

Packaged into a SaaS solution built for **scale for ECommerce**



*\*a lamp on LightingPlus*

Welcome to **AI** powered 3D Model creation at scale and self serve delivery through Ecommerce product pages, ads and more

# 1) Enhancements to 3D/AR Content



## Product Hotspots



# 1) Enhancements to 3D/AR Content



## Animations



[Watch Video](#)



# 1) Enhancements to 3D/AR Content



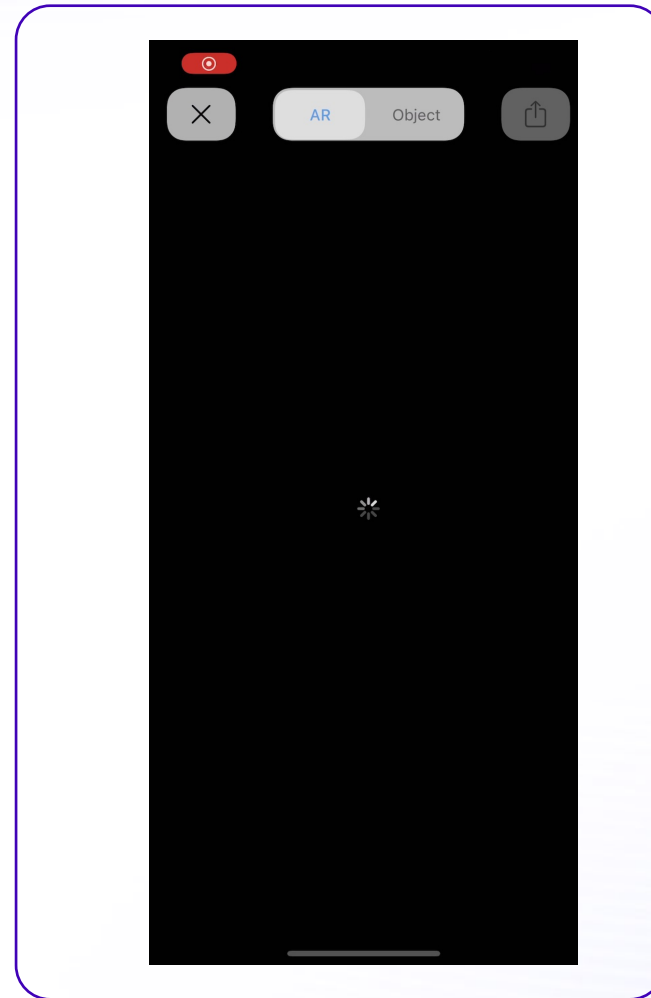
**360 + Exploded Views**



# 1) Enhancements to 3D/AR Content



**Custom Call to  
Actions**

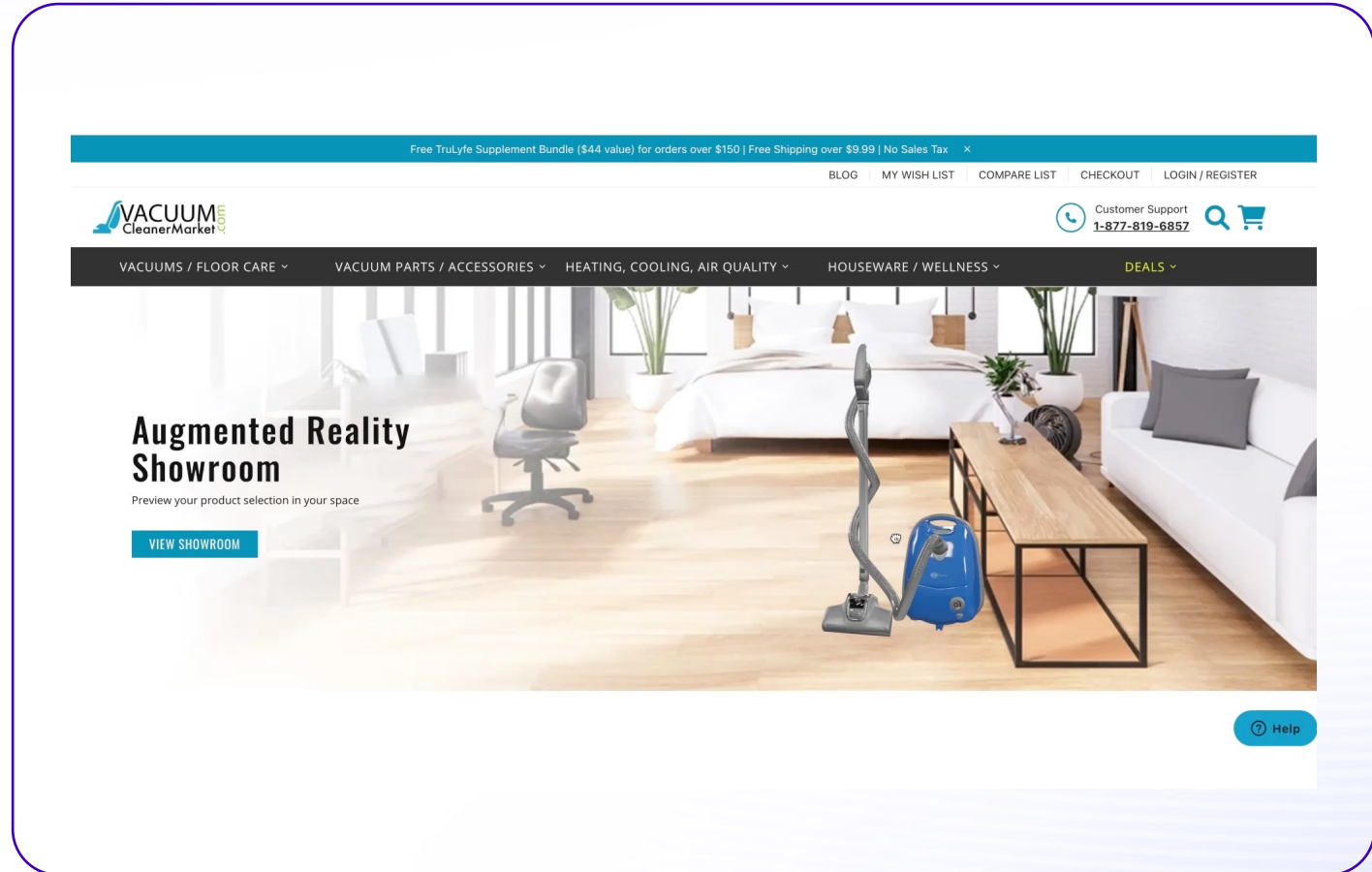


 [Watch Video](#)

## 2) Enhancements to E-commerce Sites



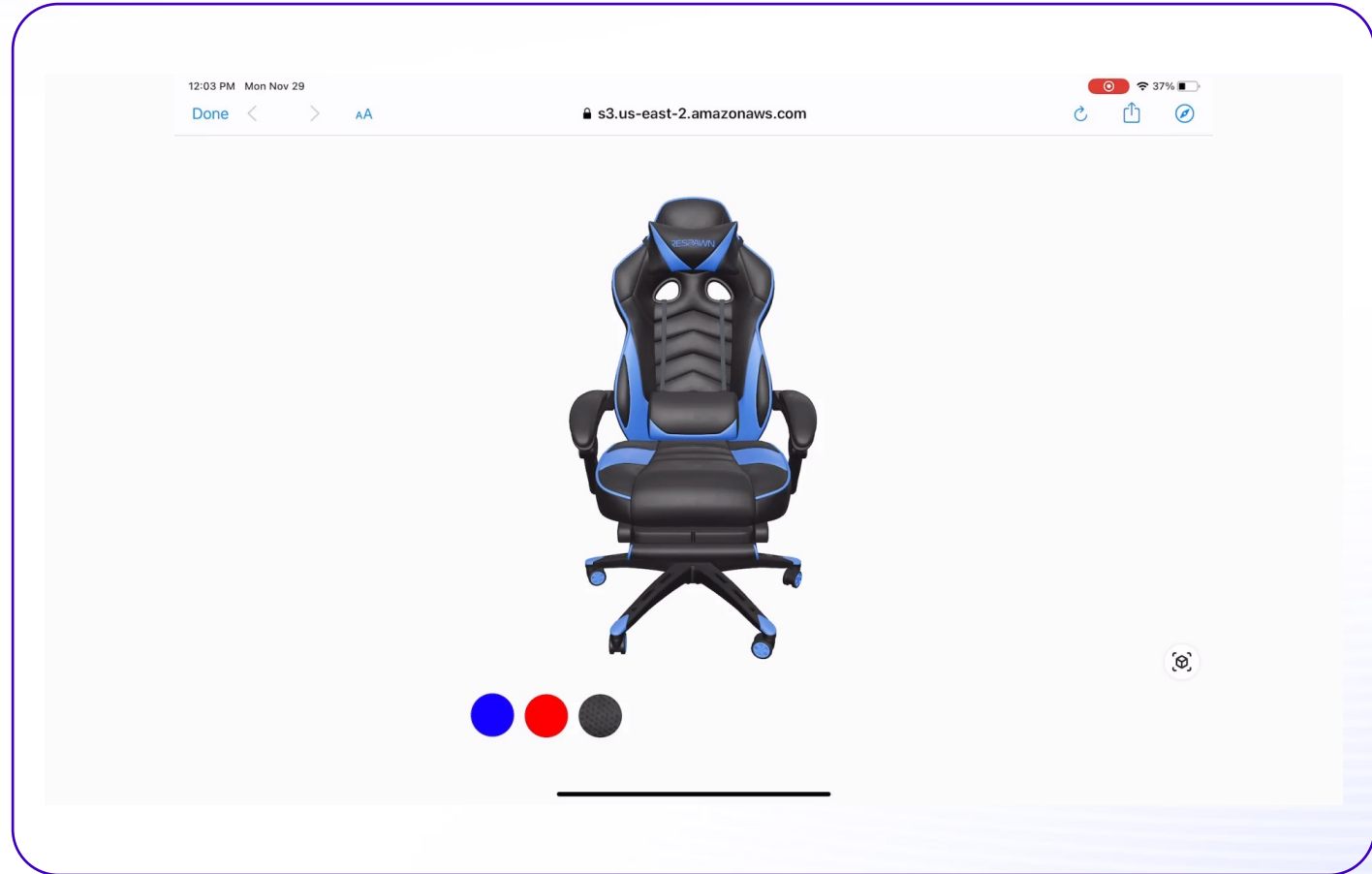
### 3D Swirl Ads



## 2) Enhancements to E-commerce Sites



### Configurator

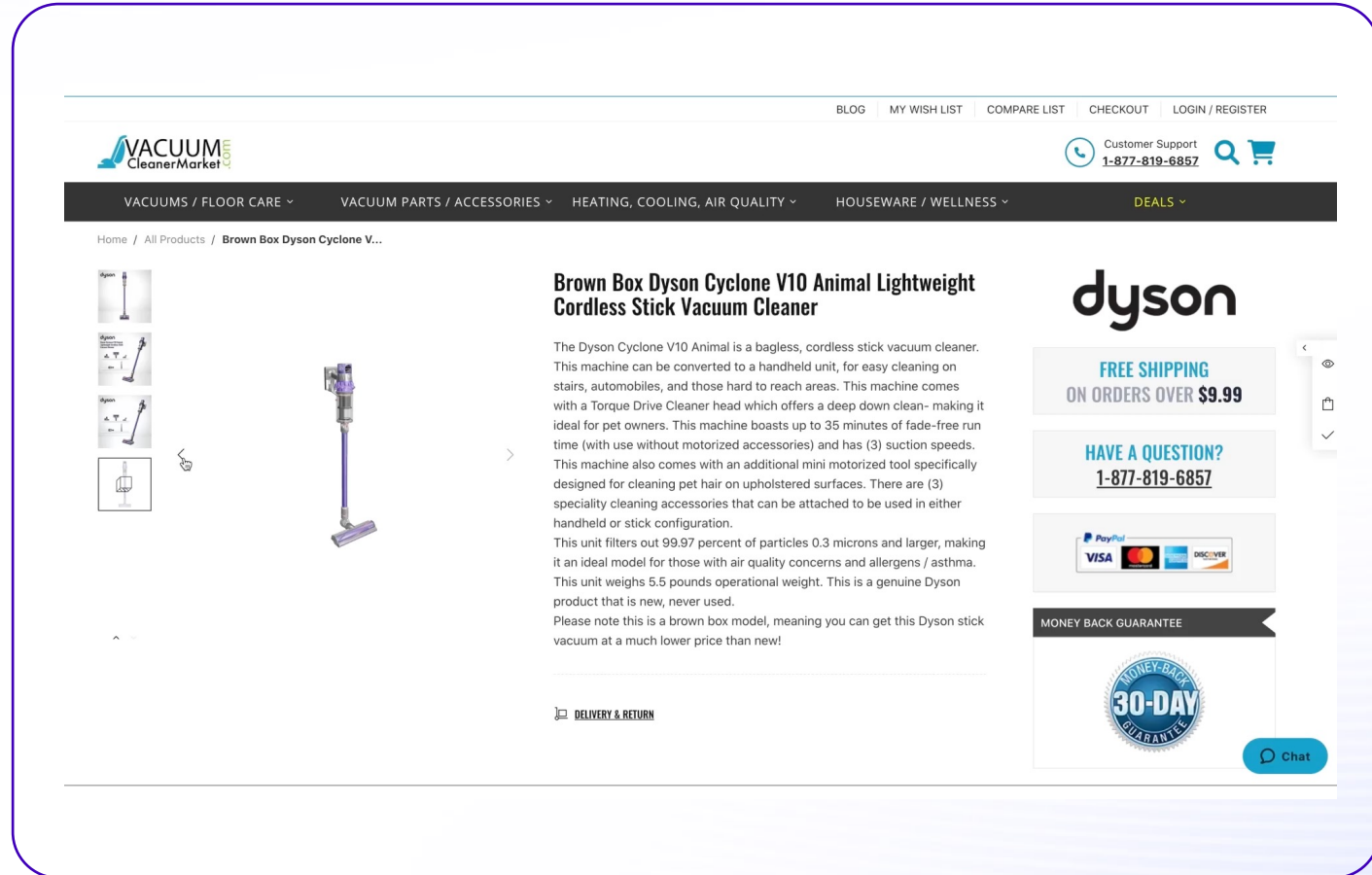




## 2) Enhancements to E-commerce Sites



### 3D Carousel



## 2) Enhancements to E-commerce Sites



### Virtual Staging + Product Photography



# 3) Enter the Metaverse

Create 3D



Host



Configure

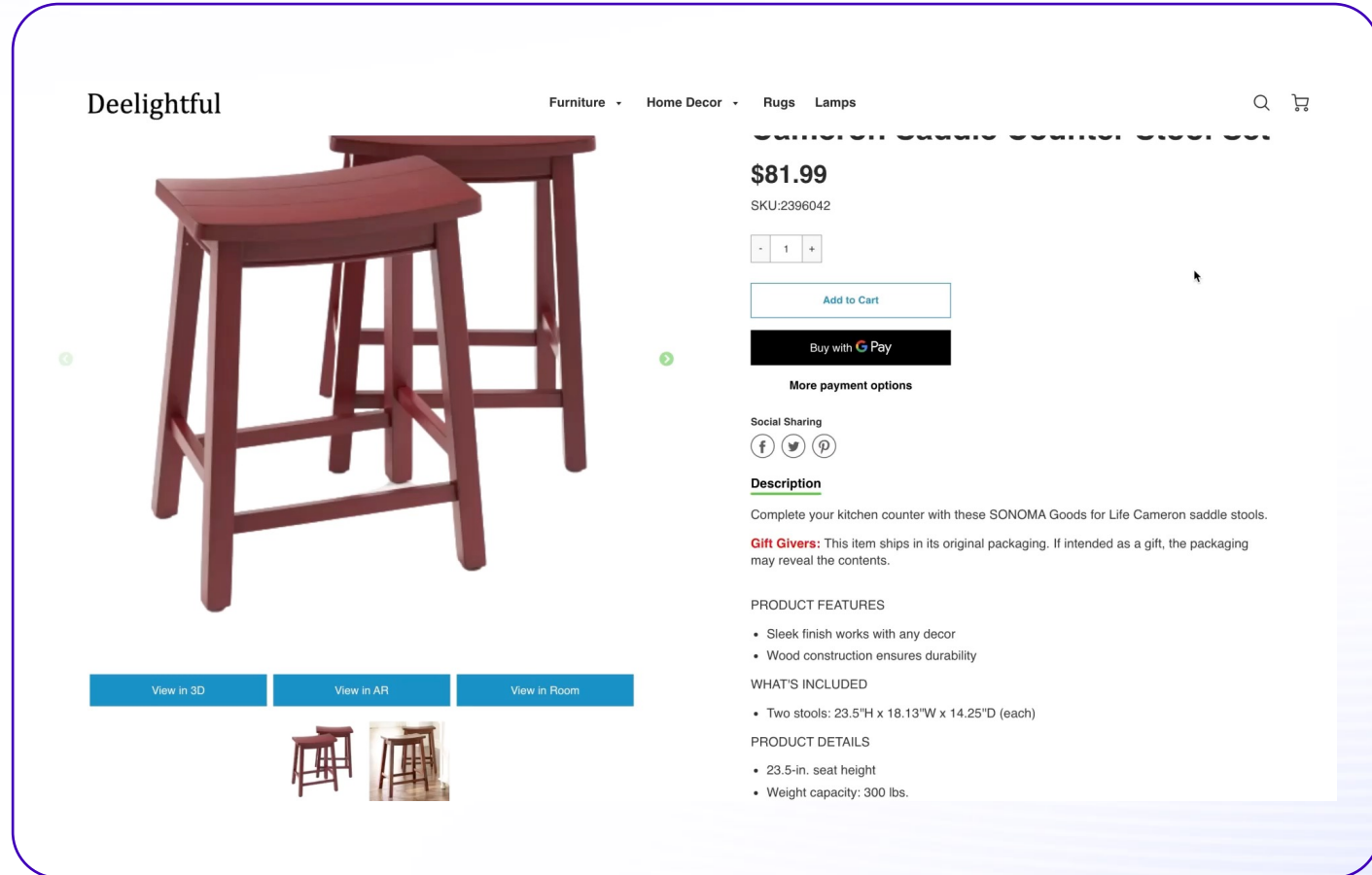


Distribute



Transform

## Room Decorator



[Watch Video](#)

### 3) Enter the Metaverse



## Holograms + Augmented Packaging



[Watch Video](#)



### 3) Enter the Metaverse



## 3D 'Virtual Experiences'



### 3) Enter the Metaverse



## NFTs

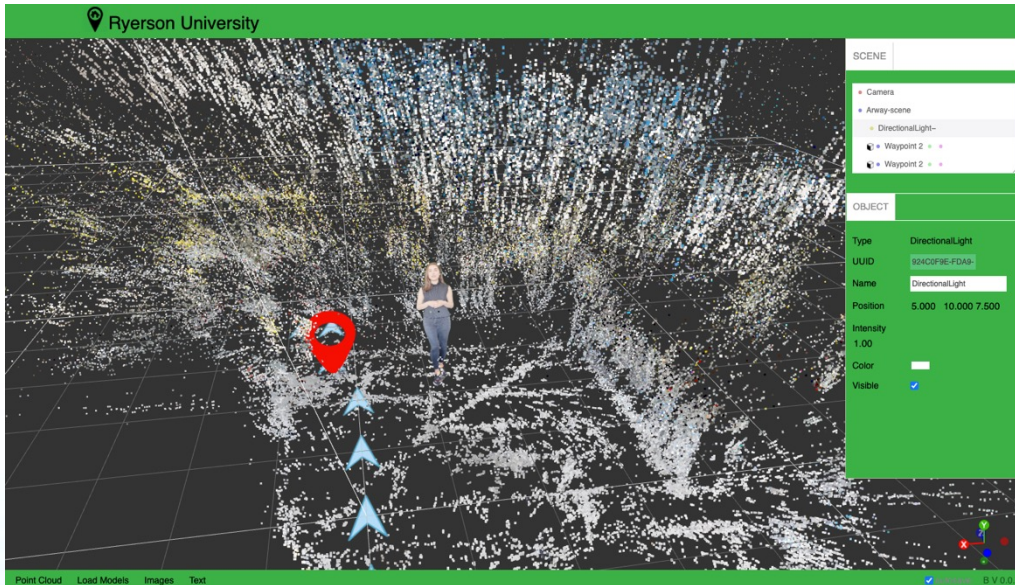
Launching in Q2 2022

Mint 3D/AR assets with Nextech and launch into NFT marketplaces, wallets and platforms

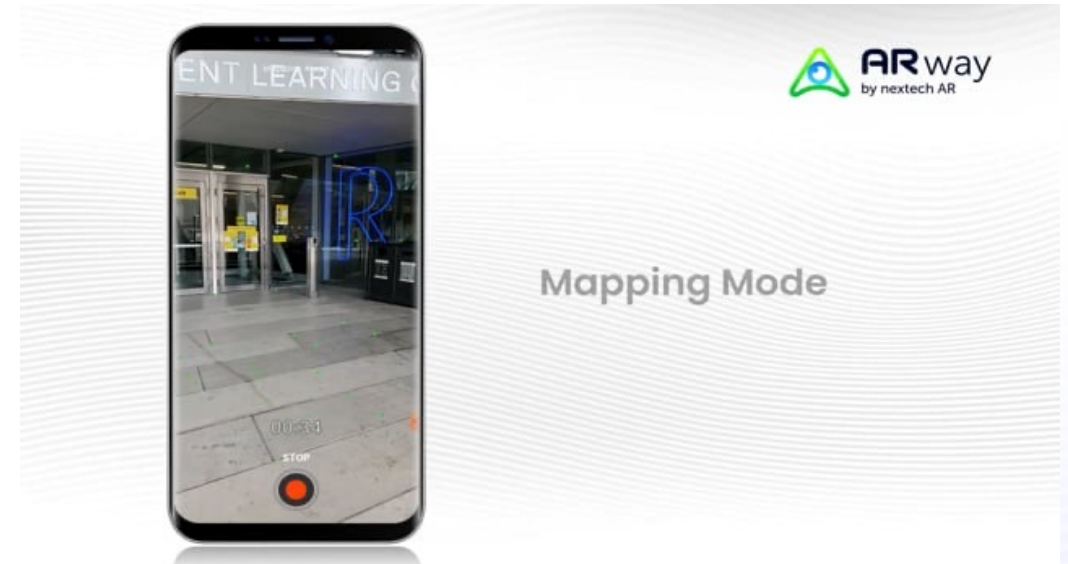
# 4) Create Mini-Metaverses



## AR content placed into Spatial Map



## Mini Metaverse



 [Watch Video](#)

# ✓ Product-Market Fit Achieved in ECommerce

## Why Products in AR?

94%

**higher conversion rates**  
when consumers interact  
with products with AR  
experiences(1)



61%

of **consumers prefer**  
retailers with AR  
experiences (2)



40%

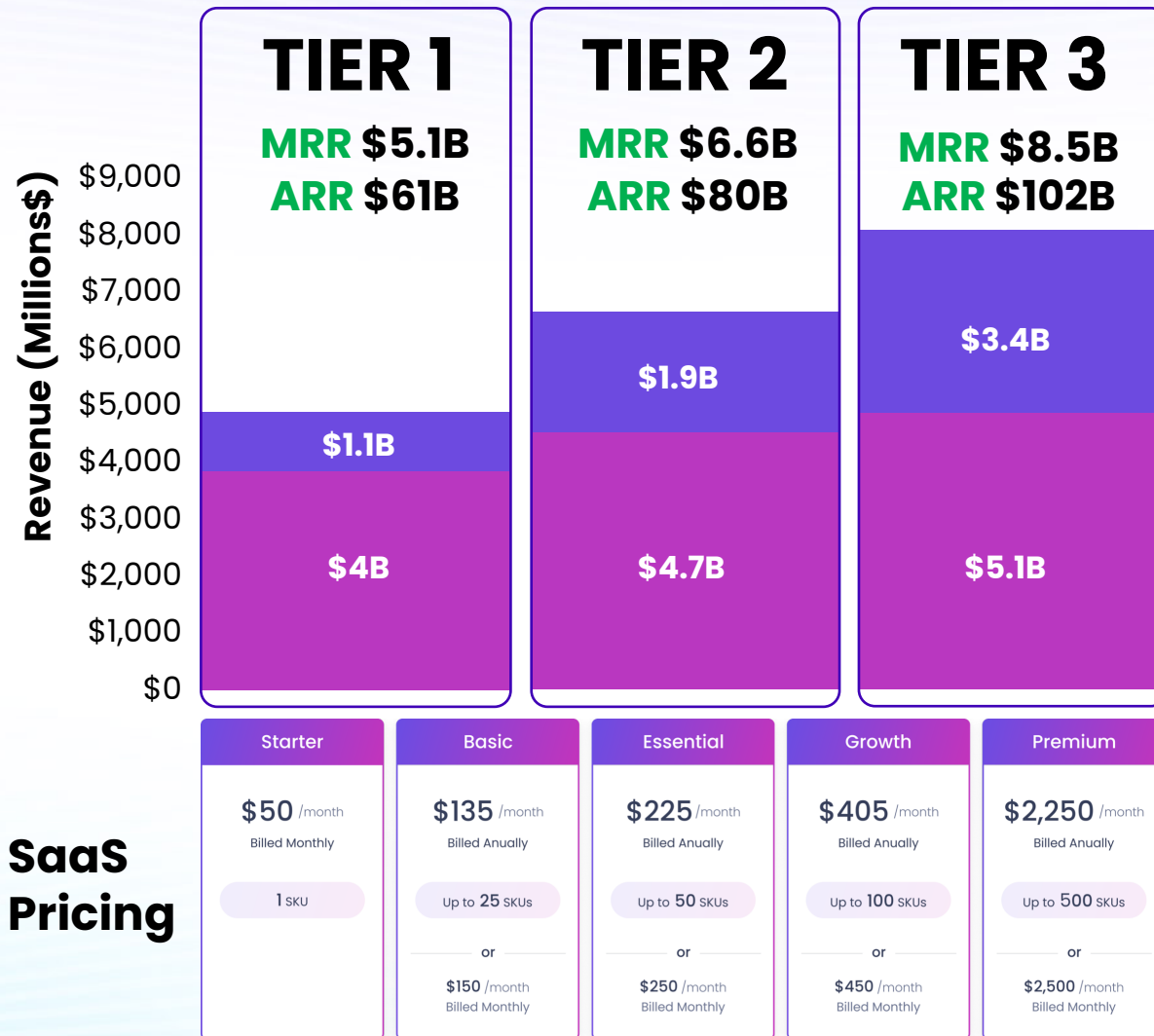
**reduction in product  
returns** with use of 3D  
and AR on the web (3)



1: Harvard Business Review Article, "How AR Is Redefining Retail in the Pandemic"  
2: Digital Marketing Institute Article, "How Augmented Reality is Transforming Retail"  
3: AR Insider Article, "Does AR Really Reduce eCommerce Returns?"



# TAM for Nextech's SaaS 3D Solution



7.5 Million Merchants with  
~400M Product SKUs

3D MODEL  
CREATION



ENHANCEMENTS



## Target Market



## Brands We Are Working With

