

## CASE STUDY: FURRY FEASTS PET FOOD

# Selecting the right machine to scale with a growing business

### Situation

The first thing you notice about Furry Feasts - a company that provide 100% natural raw food and natural treats for working dogs - is that they are punching above their weight. Co-owners, Suze and Jay, created Furry Feasts because of their own personal experience. Their malamute puppy, Chaos, had a number of tummy problems. So, they re-trained in pet nutrition and created a new raw food diet that helped Chaos within 72 hours. They've progressed from supplying friends and family to developing a small business. Now they are looking for how to improve operations to get to the next step.

### Solution – Thermoformer Pro-Series

To help Suze and Jay move to the next level, Sealpac Product Manager, Gary Tufnell worked with them to find the best machine to do the job and the Thermoformer Pro-Series was selected - an entry level professional machine that can easily scale with their business overtime.

- The Pro-Series is the perfect solution for consistent sealing across flexible film applications (including ShrinkStyle®) with unique Rapid Air forming systems that requires no stamps and rigid film applications (including ThermoSkin®).
- It is capable of handling 200 – 400mm film width and cut-off length between 150 and 400mm, is highly flexible and also very compact.
- It can be paired with various labelling applications to eliminate the need to do this manually.



### Results

Thanks to the fast turnaround, this red meat manufacturer suffered no dips in production. They met all their targets with no delays and delivered for their customers.

Find out about our fresh-thinking solutions and how we can help your business perform at [www.sealpac-uk.com](http://www.sealpac-uk.com) or call us on 0845 302 3056

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