



# Ushur™ and Health Plans

Improving Member Medication Adherence

LIFE & ACCIDENT

✓ HEALTHCARE

PROPERTY & CASUALTY

## CHALLENGE

Members experience several barriers to medication adherence, including inability to pay, confusion due to complex dosing schedules or multiple prescriptions, or forgetting to refill their prescriptions altogether. When members don't adhere to their medication, or they lose sight of their prescription refills, health plans pay the price.

## SOLUTION

Ushur's secure conversational AI platform simplifies the process, helping members stick to their medication regimen and refill prescriptions in a timely manner. Members can opt-in for real-time benefit information via their phone, tablet or computer. They can easily inquire about side effects or the medication purpose, receive medication refill reminders or request refills, and can review medication FAQs or schedule a call for further medication questions. The information at members' fingertips is limitless.

## RESULTS

This personalized approach within a value-based care environment improves medication compliance, ensures timely prescription refills and promotes members' self-management of care. Ushur™ improves outcomes and decreases costs for both the payer and the member, leading to greater population health benefits.



### THE HIGH COSTS OF LACK OF MEDICATION ADHERENCE



**20-30%** of medication prescriptions are never filled



**50%** of medications for chronic disease aren't taken as prescribed



**125,000** deaths and **25%** of hospitalizations can be attributed to lack of medication adherence



**\$1 billion** per year is wasted by healthcare systems due to lack of medication adherence

### USHUR'S SOLUTION IN ACTION



**Secure**  
interface ensures HIPAA compliance



**No-code**  
SaaS solution requiring almost no IT support



**60-day**  
proof of concept



**Cut Costs**  
Improve Member Experience

For more information on how Ushur™ is helping insurance carriers, please go to [ushur.com](https://ushur.com) >