

Digital Signage Content.

– How to Produce Captivating Content for Digital Signage.



by Cecilie Rubach, Lead Digital Designer - [Databeat.net](https://databeat.net)

Attract your customers' attention with digital signage.

Here's some key things to consider when designing content for your digital displays.



Take advantage of easy-to-use tools and free downloads.

Many of these tools are cloud-based, allowing you to access them anywhere and share your designs with collaborators.

Check out some free tools

you can use to create content for digital signage.

canva.com

flaticon.com

vSCO.co

vidyard.com

dafont.com

befunky.com

pixabay.com

infogram.com

unsplash.com

wisestamp.com

Free PowerPoint templates for Digital Signage:

www.databeat.net/en/freepowerpointtemplate

D A T A B E A T

Keep it simple with minimal text.



Again, keep it simple - When promoting your products, show one or two products per slide/frame

If several I recomand you to have a hero product!

MENU



Hot poppers

20 | 22



Garlic mayo

20 | 22



Small donuts

20 | 22



Fish and chips

125 | 130



Pommes Frites

20 | 22



**Cheese
peppers**

20 | 22



Mineral water

20 | 22

**Create content to
promote seasonal
offers and boost
sales with engaging
advertising displays**



Corporate digital signage

enables businesses to share company news and updates, key performance metrics, improve internal communications, and unify teams.



D A T A B E A T

Digital signage for education

allows institutions to greet students, share timetables, and motivate pupils.



Restaurant signage

enables businesses to bring their products to life, target conversion sweet spot locations, and promote offers according to the season and time of day.



Hospitality digital signage

enables businesses to greet visitors, provide self-service, and promote the latest offers to improve the customer experience.



Public Sector signage

allows organisations to greet visitors, share vital information, and provide opportunities for self-service.



Interested in digital signage?

I recommend using DatabeatOMNI as your digital signage software and here's why:

- You can publish your content towards one or many screens.
- DatabeatOMNI is cloud-based, and you only need a computer and internet access.
- DatabeatOMNI is user-friendly and easy to use.

D A T A B E A T

The benefits of digital signage from DatabeatOMNI?



DatabeatOMNI is a proven digital signage solution used by hundreds of companies across thousands of screens.

D A T A B E A T

Cost-effective.

The software is free to use,
just pay per screen you
want to publish to.



D A T A B E A T

Easy to use.

DatabeatOMNI is simple to use without needing specialist training.



Pick



Plan



Publish



Play



DatabeatOMNI is a Cloud-based platform.

- Making it easy to scale
- Reducing costs
- Removing the need for hardware support
- Enabling you to update and publish content from virtually anywhere



Free templates.

Databeat provide you with free templates. Easy to use and change.

www.databeat.net/en/freepowerpointtemplate

D A T A B E A T



Cheeseburger	20 22 kr
Dobbel cheese	29 32 kr
Chilli cheese	29 32 kr
Chicken salsa	25 27 kr
Fish 'n chips	25 27 kr
Hamburger	12 13 kr
Milkshake	20 22 kr

Complete flexibility.

Our software is available to access from anywhere, as long as you have an internet connection.

D A T A B E A T



Quick set-up.

DatabeatOMNI is easy to set up with no need for expert installation.

D A T A B E A T



Widgets.

Widgets not only present real-time information, but they can help call attention to your display with more interactive and lively content.

D A T A B E A T



DatabeatOMNI

Trusted by an established network of partners:

SAMSUNG

SHARP



PHILIPS



Samsung | Sharp | LG | Philips | Microsoft

D A T A B E A T

Get your free trial now at:
www.databeat.net

D A T A B E A T