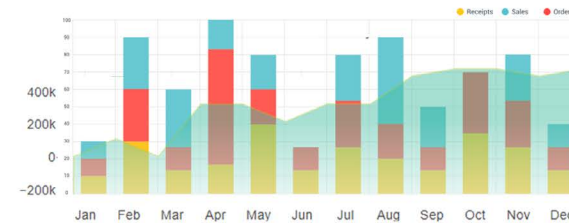


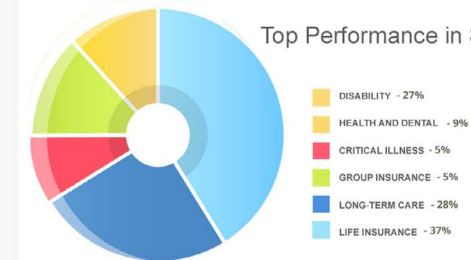


Dashboard - Revenue and Expense Analysis

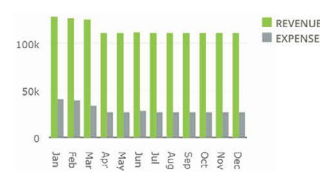
P&L Planning & Controlling



Top Performance in Sales



Total Revenue & Expenses



Supplementary Coverage



Earnings



5 Dashboards Every CFO Needs



Revenue Trend- Business Report

Cash on Hand

\$19,429K ▲

This year to date

Sales & Marketing Expenses

\$3,341,200 ▼

This quarter to date

Net Income

\$122,123 ▲

This month

ARR

\$50,234K ▲

This year to date

	Miscellaneous Expenses										Budget	Actual	Var	Var %	
100023 - Salaries & Wages	32,667	40,187	\$1,750	\$1,750	\$1,750	46,750	46,750	\$7,667	63,187	67,503	67,503	67,503	645,187	190,000	455,187
100024 - Payroll Taxes	7,187	8,837	11,305	11,305	11,305	10,205	10,205	12,687	13,897	14,868	14,868	14,868	141,937	41,800	100,137
100025 - Benefits	4,100	5,041	6,495	6,495	6,495	5,867	5,867	7,237	7,927	8,482	8,482	8,482	80,968	23,845	57,123
110023 - Hourly Wages	-	-	-	-	-	-	-	-	-	-	-	-	-	17,000	-17,000
110026 - Bonus	63	63	63	63	63	63	63	63	63	63	63	63	750	17,000	-16,250
Total Employee Expenses	44,016	\$4,107	69,692	69,692	69,692	62,965	62,965	77,653	85,053	90,996	90,996	90,996	868,822	1,693,828	3,333,149

Salary & Wages by Department

Company Performance...

Contract Expenses by Rep

One of the many benefits of data visualization is that it allows users to manage their organization's performance, while also highlighting hidden correlations between disparate metrics. They enable finance experts to validate figures faster and drill into financial details as much as needed, increasing productivity.

There are many different types of financial dashboards. Each type focuses on a specific area of analysis, which makes it easy to stay organized and gain actionable insight. This eBook looks at 5 dashboard examples to quickly understand and measure all data accurately, and in real-time.

01 PROFIT AND LOSS DASHBOARD

This dashboard summarizes profits and losses by showcasing revenues, expenses and costs acquired throughout a fiscal year. A Profit & Loss (P&L) dashboard helps a CFO recognize where costs can be cut so that profits can be maximized. This type of dashboard can be filtered and viewed monthly, quarterly or annually.

Having a dashboard featuring P&L data that updates in real-time allows decision-makers to drill through on any trends, find out the story behind the numbers, and determine the best course of action moving forward. For example, with the P&L dashboard managers can evaluate the company's net profit ratio in relation to investments, market fluctuations and other operational factors happening in the same period.



02 CASH MANAGEMENT

A cash management dashboard can be used for analysis to improve your business' overall financial health. It affords the ability to quickly look at current expenditures, money to be collected, money the company owes as well as making sure payments do not remain outstanding for too long.

This dashboard can also be set up to showcase the accounts receivable information, broken down over the course of a year. This allows executives to analyze any payment and debt collection patterns and their relation to the current and quick ratios. These ratios are fundamental for your business' liquidity and financial stability, and a cash management dashboard allows a better look at their contributing factors so your business can pivot as needed.



03 FINANCIAL PERFORMANCE DASHBOARD

These dashboards present a high-level view of the main metrics on your balance sheet, allowing you to easily determine where to spend revenue. Financial performance dashboards can be built to showcase Return on Assets, Return on Equity, Debt-Equity Ratio, Working Capital Ratio and more.

Viewing these metrics allows you to see how well your assets are being managed and see your business' long-term viability. This dashboard can answer critical questions on liquidity, invoicing, budgeting, and the overall financial stability of a company. As well, visualizing the information makes for easy distribution to shareholders.



04 CFO SCORECARD

The CFO Scorecard pulls financial information from every department in the organization and creates a simple, streamlined place to manage budgets and view income statements. It should include cash flow information and allow you to easily measure your assets, liabilities and income statement against your forecasted numbers.

The dashboard focuses on areas the CFO will need for quick decision-making. For example, costs, sales goals, gross profit, and customer satisfaction levels. CFOs can see how the company performs against targets and see if expenses are higher and lower than planned. From there, they can dig deeper and learn the story behind the numbers to analyze how to achieve the best scenario moving forward.

This dashboard can be customized based on the CFO's requirements, and more data can be pulled to answer questions as they arise.



05 HR DASHBOARD

These dashboards are increasingly important to showcase how satisfied employees are. Employees make up a large portion of company expenses, and have the greatest impact on revenue as well! Keeping track of these metrics can help prevent employee turnover and reduce costs associated with recruiting and training new employees.

This dashboard can be used to optimize workforce planning and track performance. Headcount management and resource capacity planning done with the help of dashboards can help businesses see relevant info at a glance. Employee productivity is also a major contender for organizational goals. Executives in finance can utilize the HR dashboard to track employee productivity and make better decisions around investing in recruiting efforts or running certain employee programs.



Ready to incorporate these dashboards into your business?

See what incorporating these dashboards into your FP&A process can do for your business.

Schedule a demo today:

